



Pacific Power Community Benefits & Impacts Advisory Group (CBIAG) Public Notes

CEP Update, CBI: Economic Impact, CBRE Development, and DSP Update
Thursday, May 18, 2023, 1:00 – 4:00 p.m., Pacific Time

E Source, PacifiCorp's meeting facilitation partner, synthesized and summarized these notes.

Executive Summary

The May CBIAG public meeting was conducted virtually via Zoom on May 18, 2023, from 1:00-4:00 p.m. PDT. Five CBIAG members representing four organizations participated in the meeting. The meeting largely focused on discussion around the Biennial Report, prescribed by HB2021, and the Clean Energy Benefits Survey. The meeting also touched on the Charter development and validation and next steps for the respective workstreams.

Meeting Objectives

1. Increase "advisory" focus of the group
2. Create a shared understanding of our purpose: production of a biennial report
3. Co-create our path forward: Clean Energy Benefits Survey

Agenda

TIMING	TOPIC
1:00 p.m.	Land Acknowledgement Presenters, purpose & objectives Check In
1:15 p.m.	Closing the Loop
1:25 p.m.	Biennial Report Overview & Discussion
2:15 p.m.	Break
2:25 p.m.	Clean Energy Benefits Survey
3:00 p.m.	Charter Format

3:45 p.m.	Public Comment
3:50 p.m.	Summary and Next Steps

Attendees

CBIAG Attendees

Britt Conroy	Ecumenical Ministries of Oregon
Jennifer Gustafson	AllCare Health
Patrice Hanlon	Josephine County Food Bank
Alma Pinto	Community Energy Project
Xitlali Torres	Klamath and Lake Community Action Services
Sherrie Villmark	Community Energy Project

Presenters

Kimberly Alejandro	PacifiCorp Energy Equity Analyst
Laura James	Sr. Project Manager
Lisa Markus	E Source Managing Director & Facilitator
Christina Medina	Stakeholder Policy & Engagement Manager

Public

Nicole Richey	ACCESS Community Health Network
Michelle Scala	Oregon Public Utility Commission

PacifiCorp Attendees

Heather Eberhardt	Sr. Commercial Services Power Marketer
Lee Elder	Load Forecasting Manager
Ryan Harvey	Customer Renewables Program Manager
Ian Hoogendam	Distribution System Planning Manager
Amy Kort	Sr. Communications Representative
Alex Osteen	Demand Response Senior Manager
Peter Schaffer	Customer Program Planning & Development Manager
Shauna Thomas	Transmission & Distribution Program Specialist

Meeting Notes

Introduction

Interpretation in Spanish and American Sign Language (ASL) were provided for the event.

PacifiCorp's Christina Medina welcomed the attendees, thanked them for joining, and encouraged participants to share their perspectives in the meeting, or by following up with her afterward.

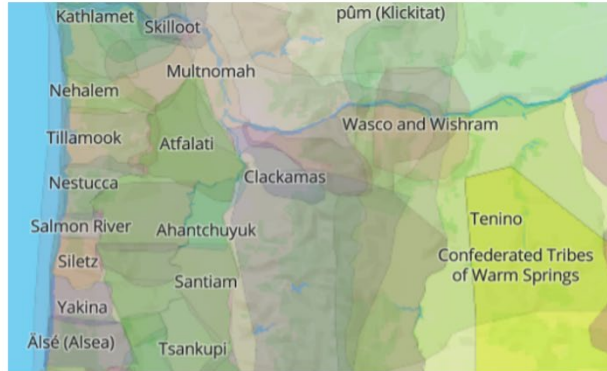
E Source’s Lisa Markus provided housekeeping items, provided an overview of the agenda and objectives, introduced the presenters, and encouraged participation by members.

Land Acknowledgement

We acknowledge the first peoples of the land we are gathered on today. We hold respect and gratitude for the Indigenous people who have been and still consider themselves to be the caretakers of the biodiversity of the regional land and water. By their example, we are reminded of our responsibility to our planet and to one another. We take this moment to honor the Indigenous communities of the past, present, and future.



Native Land Digital
<https://native-land.ca>



By acknowledging Indigenous peoples and tribes, their traditional homeland ties are renewed and reaffirmed.

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SOURCE: [Native-Land.ca](https://native-land.ca) | [Our home on native land](#) POWERING YOUR GREATNESS

PacifiCorp’s Kimberly Alejandro renewed and reaffirmed the importance of native peoples as the original stewards of the land. Resources were shared with attendees for people wanting to learn more about these groups: [Native-land.ca](https://native-land.ca).

Check In

E Source's Lisa Markus asked CBIAG members: *What do you think the purpose of the CBIAG is?*
Members responses included:

- Whereas the Clean Energy Plan is a fundamental shift in the utility and customer relationship, the purpose of the CBIAG is to incorporate equity into the plan design by taking the stance of “how can we do that...”; the purpose is also for CBIAG members to learn enough so that they can advise on utility matters
- Facilitate a just transition and ensure reliance and reliability for vulnerable communities
- Ensure connection with hard-to-reach communities and ensure they are heard; that this is engagement and transparency in the process
- Help PAC understand who the customer base is and the impact the transition is having

Closing the Loop from the Last Meeting

E Source's Lisa Markus shared a high-level overview of the hybrid April CBIAG meeting, held in Coburg, OR, and summarized the themes and questions resulting therefrom.

Reflecting on the April 20 Meeting

Seven CBIAG members representing six organizations participated online and in-person at Coburg City Hall

CBIAG Attendees	
Jennifer Gustafson	AllCare Health
Jennifer Groth	RDI
Erica Ledesma	Coalición Fortaleza
Tim Lynch	Multnomah County
Alma Pinto	Community Energy Project
Shaun Pritchard	United Community Action Network
Sherrie Villmark	Community Energy Project

Our goals:

1. Continue to create shared understanding of CBIs and Proposed Economic Impacts CBI
2. Explore Community Based Renewable Energy + Development
3. Brief on Clean Energy Plan filing and Distribution System Planning updates

Main themes:

- Rural does not mean lower cost of living; investment in digital infrastructure is necessary for economic empowerment
- Anticipation of working with PacifiCorp / Kari Greer on trade ally businesses / economic impact CBI
- Desire to have a deeper understanding on how this group can support future efforts toward a clean energy plan

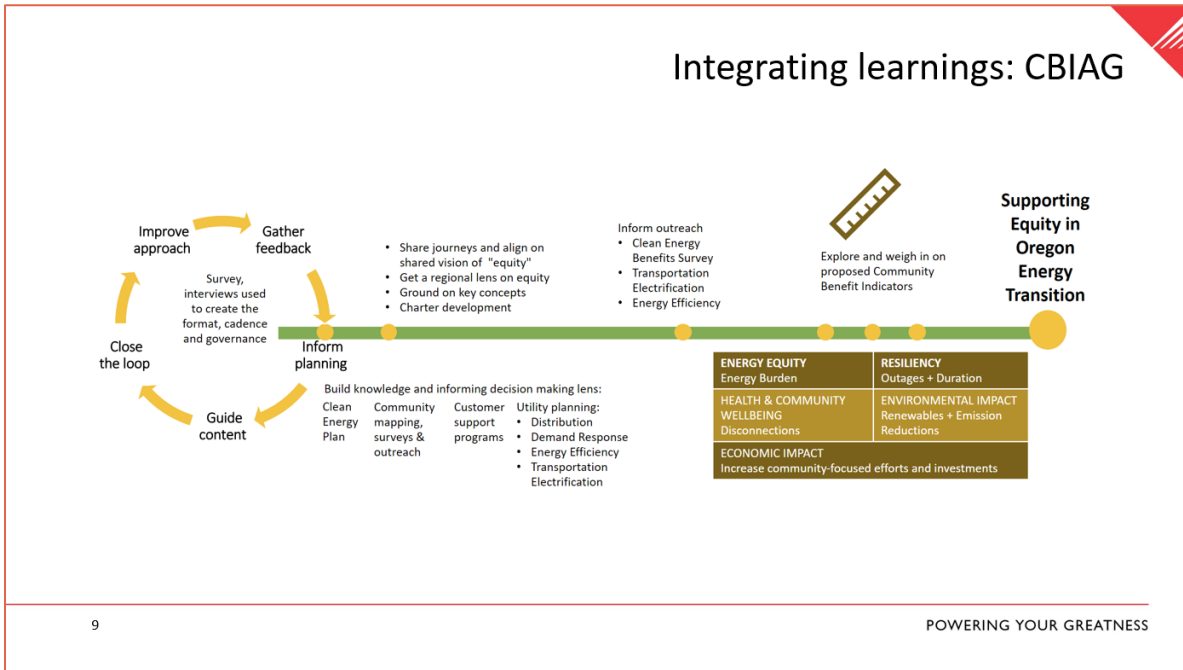
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Main themes of the meeting included:

- Rural communities and correlation to the cost of living, as well as the need for additional investment in digital infrastructure for economic empowerment
- Anticipation of working with PacifiCorp, especially as it pertains to trade ally businesses and the economic impact CBI
- The desire to have a deeper understanding on how this group can support future efforts toward a clean energy plan

Biennial Report

PacifiCorp's Kimberly Alejandro and Christina Medina shared background information on the Biennial Report, which is required per HB2021, and how the CBIAG is integrated into the process.



HB2021 legislation prescribes the report to be developed with the following requirements:

- Developed in coordination with the CBIAG
- Assesses the community benefits and impacts of the electric company
- Filed with the Public Utility Commission

In developing the report, PacifiCorp aims to expand on the work of the CBIAG and capture the informed lens that has been constructed through the efforts and discussions of the group. The Report will touch on core concepts, be codeveloped, and center on implementing feedback heard.

Discussion:

- Community Energy Project commented that having a live document for notes may be helpful to the group to capture the different lenses in of the group and ensure that nothing is missed to have an active transparency.
 - PacifiCorp responded that a lot of work is currently being done to ensure feedback is captured and implemented to better interface with these concepts. The feedback noted and appreciated.

Clean Energy Benefits Survey

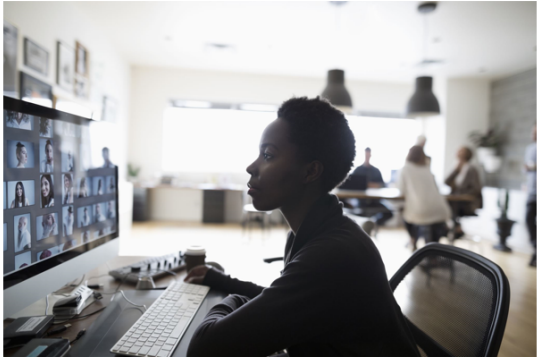
PacifiCorp’s Laura James presented on the Clean Energy Benefits Survey. PacifiCorp strives to make data driven decisions, in part from the survey but also driven from feedback received from the CBIAG and other engagement efforts. To have a more robust, and meaningful, responses from customer bases that the CBIAG represents, PacifiCorp would like feedback on the survey on framing, questions, and language.

In addition to the annual customer survey, in-depth interviews will also be integral to informing PacifiCorp of the customer's perspective. The interviews, which will be a sample of the survey respondents, will

provide qualitative data beyond the quantitative data received through the survey. Together, these components will be used to inform program and action-based decisions at PacifiCorp.

Clean Energy Benefits Survey Overview

Target	Residential customers, 18 or older, current account in Oregon
Method	<ul style="list-style-type: none"> - Online or over the phone - English and Spanish - Pre-notice emails and social media announcement
Results	High precision for Oregon High/Medium precision comparisons by: <ul style="list-style-type: none"> - Region - Age - Income - Language - Own/Rent - Education - Year-over-year (certain questions) - And more



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Discussion:

- Community Energy Project clarified if the role of the CBIAG would be to craft the survey or give feedback on the responses.
- Klamath and Lake Community Action Services asked about the trainings that are taken by the staff who are making the survey, including on readability.
 - PacifiCorp responded that it goes beyond the ‘jargon’ and readability feedback is very welcomed, as no formal training has been taken.
- Klamath and Lake Community Action Services clarified the amount of the gift cards.
 - PacifiCorp responded that it will be five \$100 gift cards.
- OR PUC asked if the survey data will be used in the Biennial Report.
 - PacifiCorp responded that the survey would provide context on the customers. Last year demonstrated the differences between the customers and that will be expanded upon.
- OR PUC commented that a focus on framing biases is important. This also helps fill gaps. Suggests putting forth generic goals of the survey to allow for cocreation. It was also mentioned that it will be important to benchmark the demographics, as there is vulnerability if it isn’t considered. PacifiCorp and PGE should show a shift to start thinking about low income needs assessments to inform these spaces to give that more granular data from kind of an objective outreach perspective.
 - PacifiCorp responded that in terms of sampling, as well as the bias and questions, high precision results for Oregon is the goal. PacifiCorp is asking about, and wants, to put these considerations in front of this group and get their feedback on them. Demographics like income, age, and other statistics that can be compared back to the US Census tracts to track all customers are reached.

- Community Energy Project suggested having something in person to fill gaps in particular demographics.
 - PacifiCorp responded that a targeted approach is a great idea and may be able to be done next year.

Chat Comments and Questions:

- OR PUC asked, “What data does PacifiCorp have on who is filling out these surveys? how do we know they are representative?”
 - PacifiCorp responded that there is screening included, such as ensuring that respondents are at least 18 years old. PacifiCorp hopes to reach as many customers as possible, so the survey will be conducted online and over the phone. As mentioned previously in the group, that may be a barrier to some customers but to have the widest response possible. The survey will also be in both English and Spanish.
- Community Energy Project (CEP) asked “Will there be any incentives? Like gift cards or something similar for their time?”
 - PacifiCorp responded that there will be a chance to win gift cards. In response to the survey, customers will be entered into a drawing to win one of five \$100 gift cards.
 - CEP followed up differentiating “compensation” and “incentive”.

PacifiCorp’s Laura James continued the discussion, mentioning that comments will be evaluated and followed up to ensure cocreation. An overview of the topics of the Clean Energy Benefits Survey were explained, and include:

- Benefits and Challenges of Clean Energy
- Resilience
- Electrification and Energy Efficiency
- Equity
- Communication
- Demographics

Clean Energy Benefits Survey Topics



Discussion:

- Community Energy Project commented on the importance of wording, proving an example of the difference between reactions to the verbiage of “climate change” versus “clean energy”.
 - PacifiCorp noted comment and responded that the feedback will be considered in development.
- Josephine County Food Bank asked if the survey provides definitions, for example “clean energy” and what that means.
 - PacifiCorp responded that there is light context currently, but changes can be made should that be a comment received.

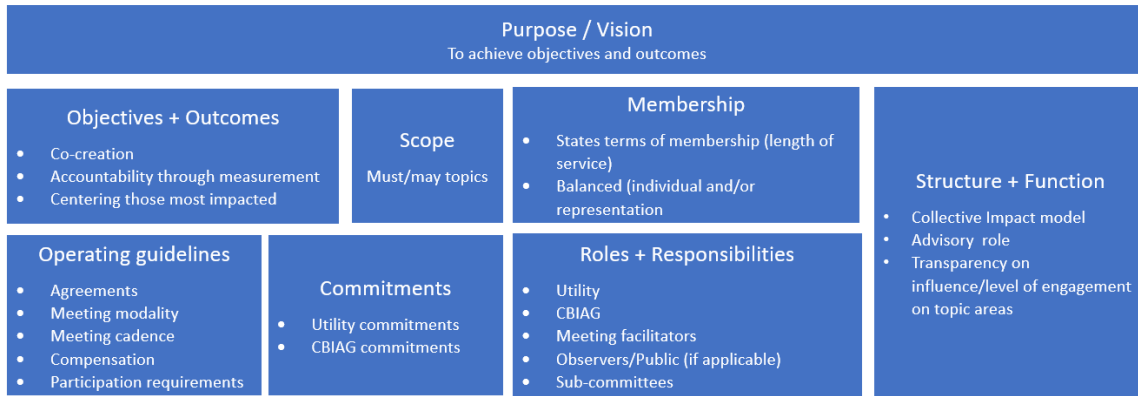
Charter Format

E Source’s Lisa Markus discussed the Charter, touching on the focus of centering the group on success. The Charter will capture previous discussions of the group, including:

- Compensation
- Meeting cadence
- Commitments
- And more

PacifiCorp’s goal is to open the discussion to validate the CBIAG and capture the cocreation element that has been sought.

Charter Format



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Public Comment

E Source's Lisa Markus inquired *Are there any public comments on what was covered today?*

- AllCare Health noted the clear effort and passion from PacifiCorp and the drive for change.

Check Out, Closing Out, and Next Steps

E Source's Lisa Markus asked *What was your biggest takeaway from today's conversation?*

- AllCare Health spoke on the survey discussion and how rewarding an impactful result that capture the important work that all the members and PacifiCorp's goals and passions for change.
- Josephine County Food Bank echoed other comments and touched on the ways that members could collaborate to further reach
- Community Energy Project mentioned the desire for collaboration and would like to have an analytical approach to goals. Appreciation was shared for PacifiCorp's willingness to be "uncomfortable" at time to further the goals of the group and equity in general. It was also mentioned that CEP is looking for next steps, beyond discussing but moving to action and implementation.
- Klamath and Lake Community Action Services shared excitement about giving feedback on the survey and charter.

PacifiCorp's Christina Medina provided context on next steps, including the upcoming hybrid meeting in Klamath Falls, and provided information on other engagement opportunities.

CBIAG Calendar

June 15 (hybrid)
2316 South Sixth St., Suite C
Klamath Falls, OR 97601



July 15 (online)
[Oregon Community Benefits and Impacts Advisory Group](#)

August 17 (hybrid)
1701 NE 7th St.
Grants Pass, OR 97526



PacifiCorp Stakeholder Engagement

Clean Energy Plan Engagement Series

- June 28

Clean Energy Engagement Series for
Oregon Tribal Nations

- May 19

For more information:
[Oregon Clean Energy Plan Updated
Engagement Strategy](#)

Email comments to:
ORCBIAG@pacificorp.com