

1/7/2022

## PROGRAM ADMINISTRATION

CALIFORNIA

*NON RESIDENTIAL ENERGY EFFICIENCY Program Year 2021*

### *Program Description*

The commercial, and industrial energy efficiency program portfolio is offered through a single Non-Residential Energy Efficiency program called Wattsmart Business.

Wattsmart Business is designed to influence new and existing non-residential customers to increase the efficiency of electric energy usage both through the installation of efficient equipment as well as adoption of improved energy management protocols. Qualifying measures include those which produce verifiable electric energy efficiency improvements compared to an established baseline.

### *Program Administration*

Wattsmart Business offerings include:

- Typical Upgrades included in Incentive Lists: Incentives for listed lighting, HVAC, irrigation, compressed air, and other equipment upgrades that increase electrical energy efficiency and exceed energy code requirements.
- Custom analysis: Offers energy analysis studies, services, and incentives for more complex projects.
- Energy Management: Provides expert facility and process analysis and incentives to help lower energy costs by optimizing customer's energy use.
- Enhanced incentives for small businesses: Provide enhanced incentives for lighting upgrades installed by an approved Wattsmart Small Business Contractor at an eligible existing small business customer facility.
- Midstream/Lighting Instant Incentive: Provides instant, point-of-purchase incentives for qualifying lamps sold through participating distributors. Customers who purchased lamps from non-participating suppliers can apply for incentives after purchase
- Energy Project Manager Co-funding: Available to customers who commit to an annual goal of completing energy projects resulting in at least 1,000,000 kWh/year in energy saving.



- Project Financing: PacifiCorp is teamed with National Energy Improvement Fund, an energy efficiency project financing firm, to provide customers with access to third party financing options for instances where funds for project implementation are not available from within the customer's organization.
- Support of Company marketing personnel in matching marketing collateral to the needs of small/medium customers and Wattsmart Business vendors.
- Managing savings acquisition to targets within budget.
- Continual improvement of portfolio operations and customer satisfaction.