



6/28/2021

PROGRAM ADMINISTRATION

NON RESIDENTIAL ENERGY EFFICIENCY WYOMING Program Year 2020

Program Description

The commercial, industrial, and agricultural energy efficiency program portfolio is offered through a single Non-Residential Energy Efficiency program called Wattsmart Business.

Wattsmart Business is designed to influence new and existing non-residential customers to increase the efficiency of electricity usage through installation of energy efficiency measures and adoption of improved energy management protocols. Qualifying measures include those which, when implemented in an eligible facility, produce verifiable electric energy efficiency improvements.

Program Administration

Incentives and services offered through Wattsmart Business include:

- **Typical Upgrades:** streamlined incentives for lighting, HVAC, compressed air, and other equipment upgrades that increase electrical energy efficiency and exceed code energy efficiency requirements.
- **LED instant incentives (midstream):** Provides instant, point-of-purchase incentives for LED lamps, fixtures and retrofit kits sold through qualifying participating distributors. Customers purchasing qualifying equipment from non-participating suppliers can apply for incentives after purchase.
- **Custom Analysis:** investment-grade energy analysis studies and recommendations for more complex projects.
- **Energy Management:** provides expert facility and process analysis to help lower energy costs by optimizing customer's energy use. Energy management projects can range in size from small Tune-ups to the robust Strategic Energy Management offering.

- Energy Project Manager Co-funding: available to customers who commit to an annual goal of delivering in a minimum of 1,000,000 kWh per year in energy savings.

The administration of Wattsmart Business continues to be provided through Company contracts with Cascade Energy (“Cascade”) for large industrial customers and Nexant, Inc. (“Nexant”) for commercial, small industrial and agriculture customers.

Nexant is responsible for the following:

- Vendor and Midstream/LED instant incentive engagement – including identification, recruiting, training, supporting, and assisting vendors and distributors to increase sales and installation of energy efficient equipment at qualifying business customer facilities.
- Incentive processing and administrative support – includes handling incoming inquiries as assigned, processing incentive applications, developing and maintaining standardized analysis tools, providing program design services, and evaluation and regulatory support upon request.
- Custom analysis and incentive project management for small/medium customers.
- Typical measure support to vendors and customers while also receiving typical measure applications and processing/delivering incentive checks to customers and qualified vendors.
- Relationship management and custom analysis for small and medium customer DSM projects, including Energy Management and Energy Project Manager Co-funding.
- Managing savings acquisition to annual targets within budget.
- Continual improvement of program operations and customer satisfaction.

Cascade is responsible for serving large energy users who generally have multiple energy efficiency improvement opportunities at a time, such as those that required complex custom analysis. These large projects are administered by Cascade Project Managers who serve as a single point of contact to assist customers with their various opportunities. Project Managers are responsible for the following:

- Customer relationship management and energy analysis services specific to resource extraction and other large industrial customers.
- Single point of contact for large customers to assist with energy efficiency projects.
- Provide customer outreach and education about energy efficiency opportunities.
- Custom energy efficiency analysis, quality assurance and verification of savings.
- Ensure program compliance, quality of work and customer satisfaction.
- Energy Project Managers working for Wyoming customers under contract with Wattsmart Business.

- Manage Wattsmart Business DSM projects through the project lifecycle from inception to incentive payment.