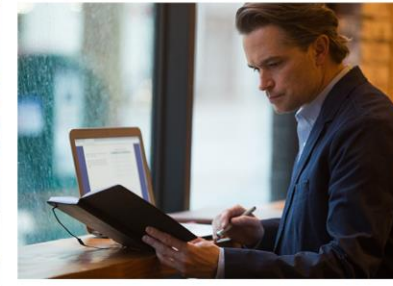


# Clean Energy Transformation Act

Washington Equity Advisory Group (EAG)

February 2023 Meeting

February 9, 2023



# Equity Advisory Group Meeting

1-4 pm PT, February 9, 2023

## For a Better Meeting Experience



Use Gallery View (icon at top right) when in group discussion



For technical support, chat "Tag G-D / E Source" as recipient, and send your message



- Questions are welcome at any time
- Please mute until speaking
- Speak by clicking the "Raise Hand" in the tool bar

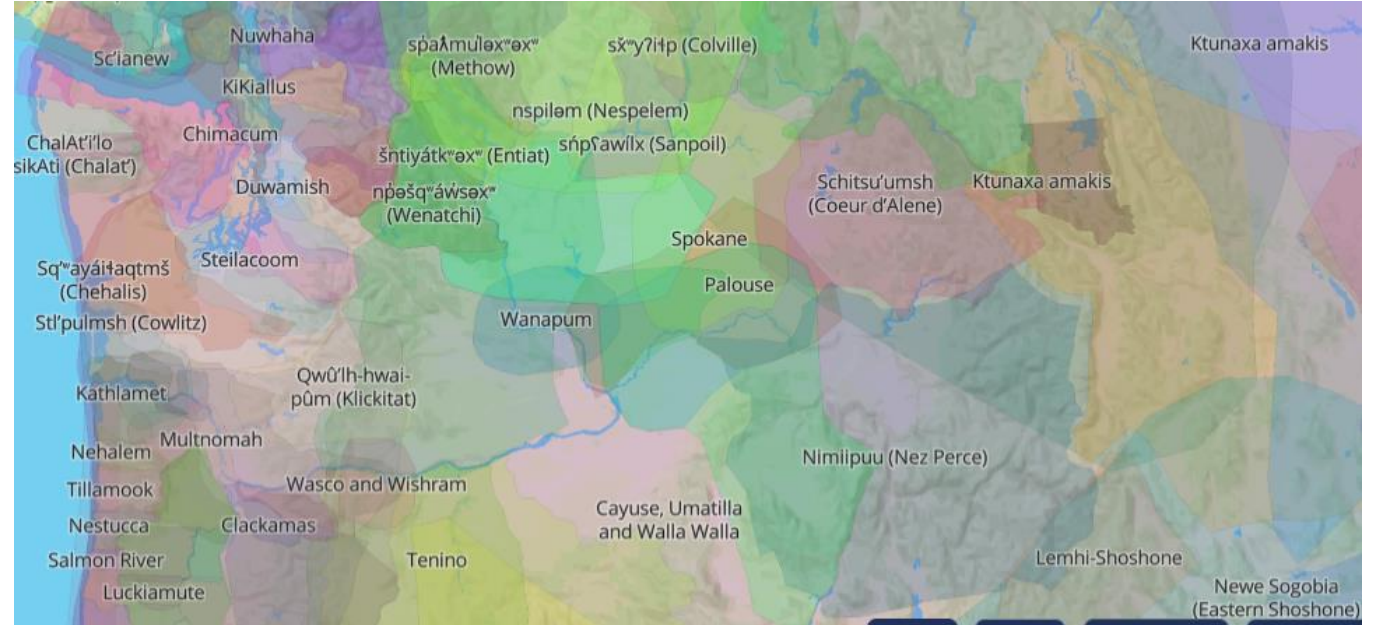
## Agenda

TIMING	TOPIC
1 pm	<ul style="list-style-type: none"><li>• Land Acknowledgement</li><li>• Objectives</li><li>• Check in</li><li>• Community Calendar</li></ul>
1:30 pm	<ul style="list-style-type: none"><li>• Demand Response Core Concepts</li><li>• Discussion</li></ul>
2:00 pm	<ul style="list-style-type: none"><li>• Wattsmart Business Utility Actions Update</li><li>• Community Story</li></ul>
2:20 pm	<ul style="list-style-type: none"><li>• Break</li></ul>
2:30pm	<ul style="list-style-type: none"><li>• WA Residential Survey: Closing the Feedback Loop</li><li>• Discussion</li></ul>
3:00 pm	Public Comment
3:10 pm	Onsite session in March! Summary and Next Steps

# Land Acknowledgement

We acknowledge and respect that the land we are on today is the traditional and ancestral lands of these nations and peoples:

- ✓ Cayuse, Umatilla and Walla Walla →
- ✓ Yakama →
- ✓ Syilx (Okanagan) →
- ✓ ščəl'ámxəxʷ (Chelan) →
- ✓ Confederated Tribes of the Colville Reservation →



We recognize the Indigenous peoples as the original stewards of this land.

As these words of acknowledgement are spoken and heard, the ties these nations have to their traditional homeland are renewed and reaffirmed.

1. Finding shared understanding: Demand Response Core Concepts
2. Provide an update on Wattsmart Business Utility Actions
3. Close the loop on WA Residential Survey feedback

# Presenters



**Lisa Markus**  
E Source Managing  
Director & Facilitator



**Don Jones Jr**  
Demand Response Project  
Manager



**Marcelino Osorio**  
Diversity and  
Community Outreach  
Coordinator

# Check-In

What's something that has brought you joy so far this year?





# Community Connections




February 2023						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4
			<a href="#"><u>Chamber Connect Quarterly Lunch/Annual Mtg. 11:30am-1:00pm @ Marcus Whitman Hotel &amp; Conference Center, 6 W. Rose St. Walla Walla, WA 99326</u></a>			
5	6	7	8	9	10	11
		<a href="#"><u>SLC Public Workshops Series: DIY Home Remodeling 6:30pm-8:00pm @ WWCC Water and Environmental Center</u></a>		<a href="#"><u>ONLINE – Washington Equity Advisory Group Meeting 1pm-4pm (PST)</u></a>	<a href="#"><u>Free Health &amp; Resource Fair Hosted by Yakima Pride, Latino Community, and Yakima County Health District 1:00pm-6:00pm @ Le Chateau 15 N Naches Ave Yakima, WA 98901</u></a>	
12	13	14	15	16	17	18
				<a href="#"><u>Home Buyers Class 6:00pm-8:00pm @ 11 W. Alder Street Walla Walla, WA 99362</u></a>		
19	20	21	22	23	24	25
			<a href="#"><u>Central Washington Hispanic Chamber of Commerce Meet &amp; Greet 5:30pm-7:00pm @ the Valley Mall (second floor) in Yakima, WA</u></a>			

# March 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	1	2	3	4
5	6	7	8	9	10	11
		<a href="#">Clase de cocinar gratis! 6:00pm-7:00pm @ Providence Southgate, 1025 South 2nd Avenue Walla Walla, WA 99362</a>		<a href="#">HYBRID – Washington Equity Advisory Group Meeting 1pm-4pm (PST) Onsite location: Perry Technical Institute 2011 W. Washington Ave, Yakima, WA 98903</a>		
12	13	14	15	16	17	18
		<a href="#">Wattsmart Vendor Event 7:30am-12pm @ the Marcus Whitman Hotel and Conference Center 6 W Rose St. Walla Walla, WA 99362</a>	<a href="#">Wattsmart Vendor Event 7:30am-12pm @ the Convention Center 10 N 8th St. Yakima, WA 98901</a>	<a href="#">Beginners Windows 10 Class 9:00am-10:30am @ Yakima Harman Senior Center</a>		
19	20	21	22	23	24	25
			<a href="#">Beginners Windows 10 Class 9:00am-10:30am @ Yakima Harman Senior Center</a>	<a href="#">Beginners Windows 10 Class 9:00am-10:30am @ Yakima Harman Senior Center</a>		
26	27	28	29	30	31	1
			<a href="#">CWHCC Meet &amp; Greet 5:30pm-7:00pm at the Valley Mall (second floor) in Yakima, WA</a>			
		Notes:	March 15 - Beginner Windows 10 Class 9:00am - 10:30am @ Yakima Harman Senior Center Link: <a href="#">Beginners Windows 10 Class - Yakima Herald Calendar</a>			
			March 16 - VOLUNTEER with BMAC Food Bank- Food Distribution for Seniors 1pm-4pm Link: <a href="#">BZP-WWV, VOLUNTEER with BMAC Food Bank- Food Distribution for Seniors, BMAC Food Bank Distribution Warehouse, Walla Walla, March 16 2023   AllEvents.in</a>			

# Demand Response Core Concepts



What do you think  
about when you hear the  
word “**demand?**”

# Demand & Demand Response

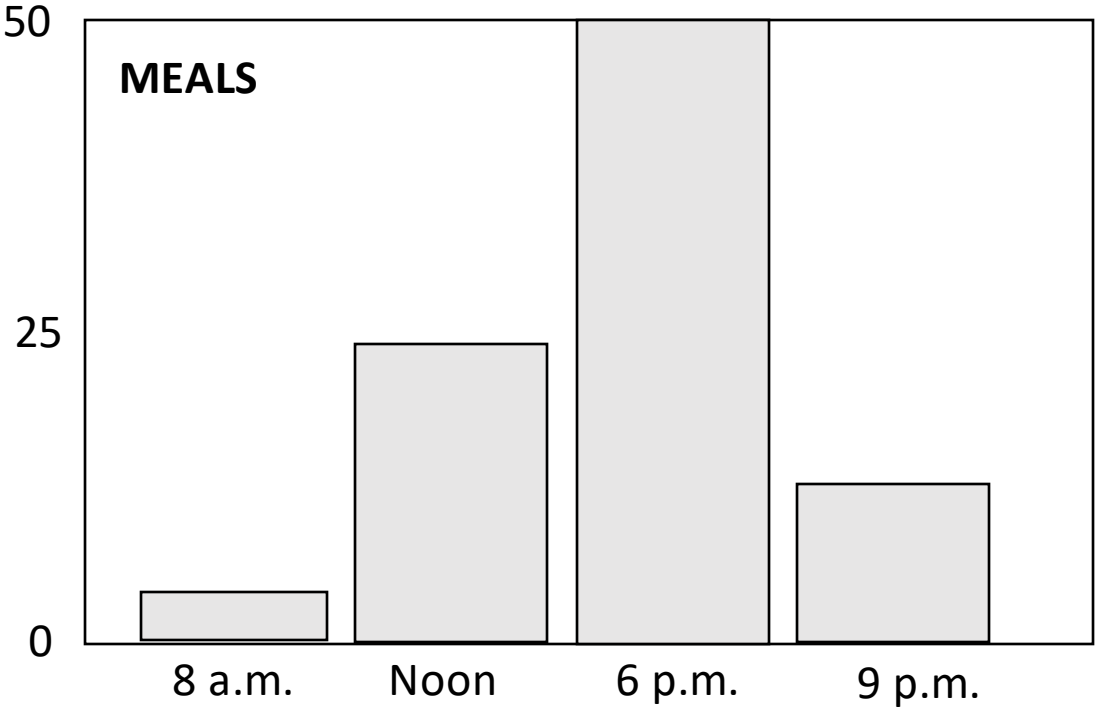
When it comes to “demand,” Pacific Power is kind of like a restaurant trying to satisfy hungry patrons.

## DEMAND

Restaurants need to plan the menu, shop for ingredients, and cook the food so that meals anticipate individual taste and appetites, as well as overall quantity need and deliver it just in time.

When utilities plan for demand, they supply to meet the peak (the maximum number of customers using energy at any given time)

*Overall demands was 90 meals over the day, but demand peaked with 50 meals at 6 pm*



# Demand & Demand Response

When it comes to "Demand," Pacific Power is kind of like a restaurant trying to satisfy hungry patrons.

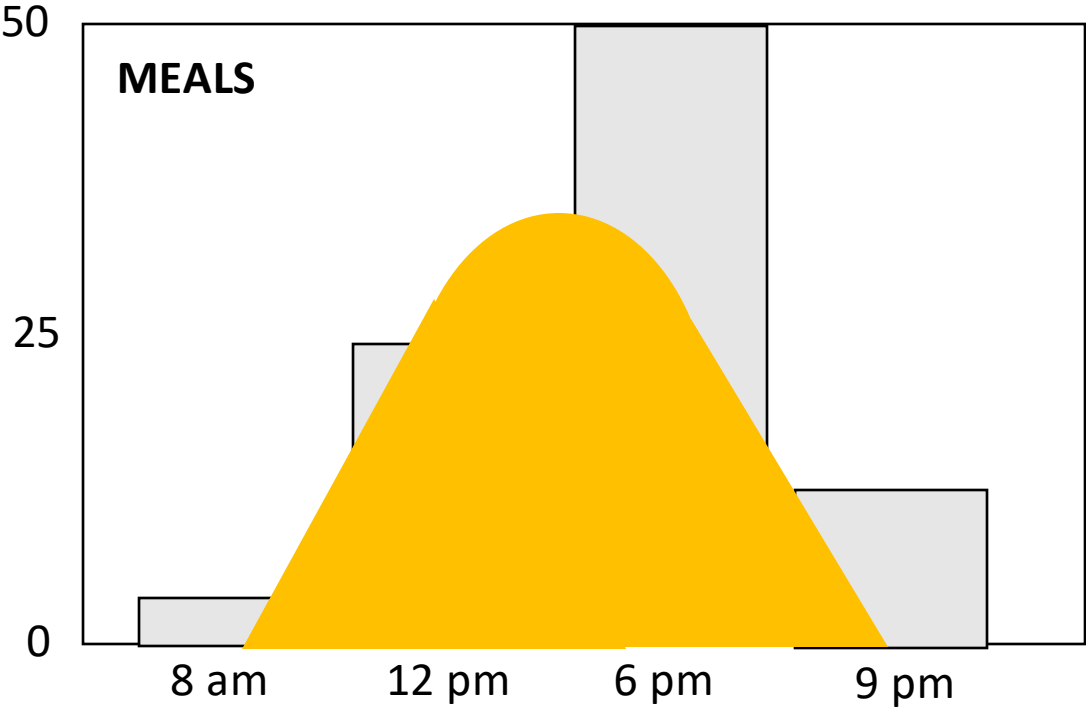
## DEMAND RESPONSE



One way restaurants balance customer flow and available food/drinks is "Happy Hour." Customers get a special price on menu items when they come to the restaurant during traditionally slower times in the day (3 pm to 6 pm)

**Demand Response** is kind of like the utility's version of **Happy Hour**

*Happy Hour spreads the overall demand out earlier in the day to help the kitchen manage delivery*



# What Demand Response Means to You

We want your feedback on the draft Residential Demand Response Program design for Oregon & Washington

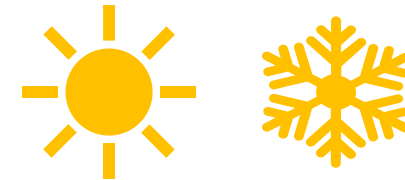
## Demand Response participants receive money if they choose to:



Sign up for a Demand Response program



Let the utility track their thermostat's temperature and/or water heater's power via Wi-Fi



Let the utility occasionally turn up or down the temperature of their thermostat and/or the water heater's power to balance energy supply and demand



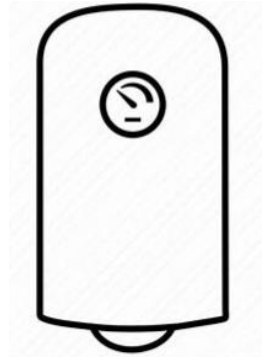
# Demand Response: Benefit to Customers

We want your feedback on the draft Residential Demand Response Program design for Oregon & Washington

## HOW MUCH MONEY?



\$25 to enroll a smart thermostat



\$25 to enroll a water heater



\$25 each year for each product continued participation

For example, if a participant enrolled their smart thermostat and water heater, they would receive **\$50** for enrolling two products and then **\$50** each year ongoing



Any thoughts or questions on the topic of  
Demand Response?

# Wattsmart Business Utility Actions Update

Small Business Lighting 2022 Summary

# Review: Clean Energy Implementation Plan Wattsmart Business Utility Actions

Customer Benefit Indicator (CBI)	Metric	Utility Actions for Wattsmart Business
Participation in company energy and efficiency programs and billing assistance programs	Number of households and businesses, including named communities, participating	<p>Increase outreach and participation for <b>small businesses</b> and <b>named community small businesses</b> identified by census tract and rate schedule.</p> <p>Create a new offer within the current small business targeting the <b>smallest businesses</b> using less than 30,000 kilowatt-hours per year and <b>Named Community small businesses on Schedule 24</b>.</p> <p>Offer a <b>higher customer incentive</b> and increase the incentive cap from 90 percent to 100 percent of project costs to reduce customer out-of-pocket spend.</p> <p>Offer a <b>higher customer incentive</b> and increase the incentive cap from 90 percent to 100 percent of project costs to reduce customer out-of-pocket spend.</p> <p>Offer approved small business lighting vendors a <b>higher vendor incentive</b> for completed lighting retrofit projects with small businesses located in Highly Impacted Communities.</p> <p>Target a portion of company initiated proactive outreach to small businesses located in Highly Impacted Communities.</p> <p>Continue to tie proactive outreach to approved small business vendor capacity to respond to customer inquiries.</p>



## Marcelino Osorio

Diversity and Community Outreach  
Coordinator - Wattsmart Business Vendor  
Network

# Washington – Small Business Lighting Overview

## 2022 Results

- **142 Small Business Lighting** Projects Completed
- Total Savings of **4.1 million** kWh
- Achieved 124% of original goal
- 8 Active Small Business Lighting Vendors

## 2021 Review

- 67 Projects Completed
- Total Savings ~1,600,000 kWh

## 2023 Goal

- kWh Savings Goal 4,102,100 kWh
- Stretch goal: 5,263,000 kWh

# Washington – Small Business Lighting 2022 Summary

	Project Count	kWh/year Savings	Customer Incentive	Vendor Incentive
<b>Wattsmart Business – Small Business Lighting</b>				
<b>Named Community Small Business Lighting</b> (≤ 300,000 annual kWh facility total, <b>in Highly Impacted Community</b> )	<b>72</b>	2,544,119	\$1,207,318	\$31,500
<b>Small Business Lighting</b> (≤ 300,000 annual kWh facility total)	<b>26</b>	1,078,972	\$335,338	\$7,118
<b>Very Small Business Lighting</b> (≤ 30,000 annual kWh facility total)	<b>44</b>	464,722	\$224,574	\$21,500
<b>Grand Total</b>	<b>142</b>	<b>4,087,813</b>	<b>\$1,767,230</b>	<b>\$60,118</b>



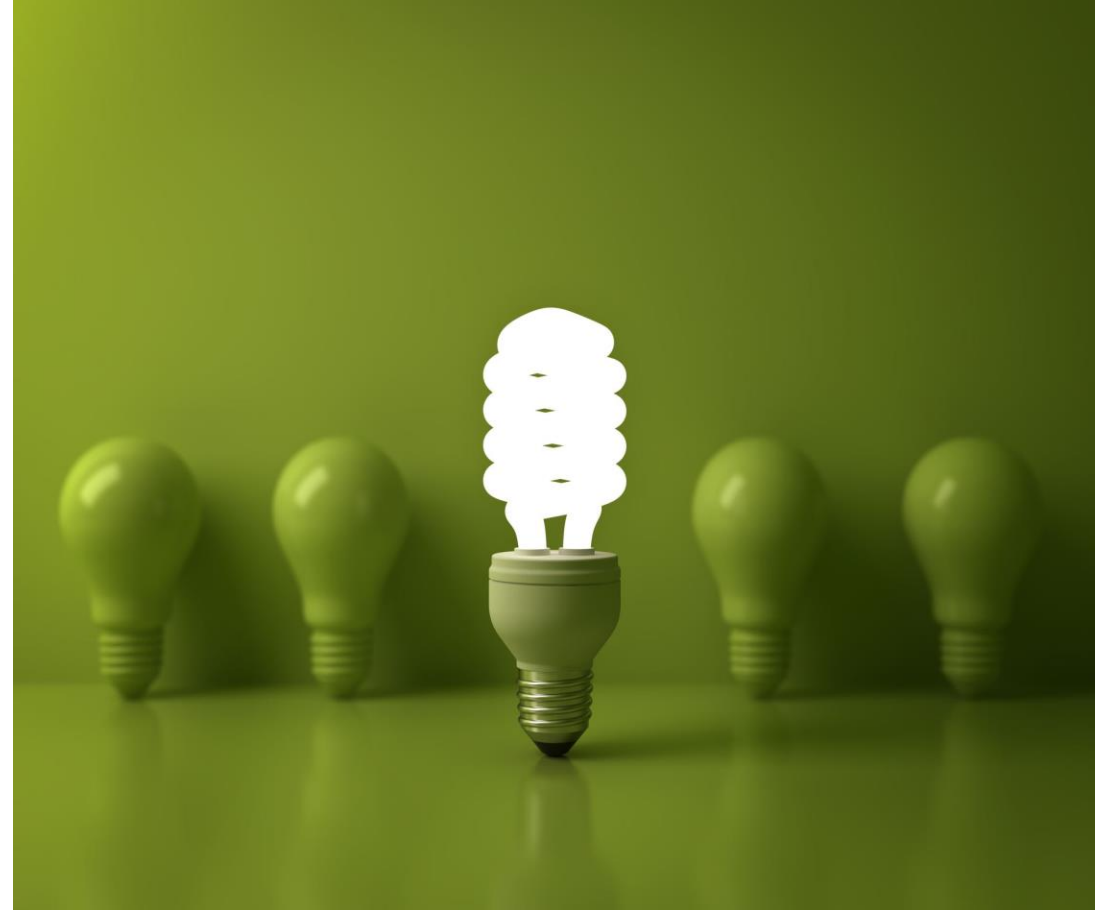


## Small Business Lighting Simplified

English & Spanish Video:

[Small Business Lighting Simplified | WattSmart Rebates News](#)

# Community Story



# Discussion

What are the most effective ways to get the word out?

What small businesses in your community should we reach out to about this program?

BREAK

# WA Residential Survey: Closing the Feedback Loop

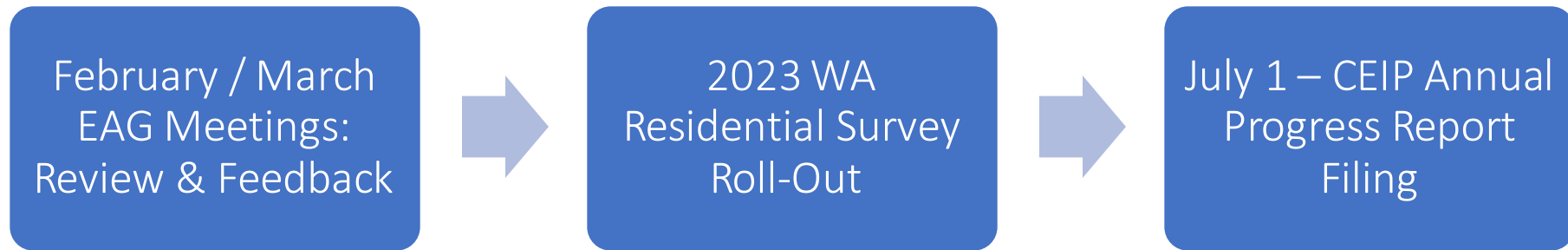


# Closing the Loop on 2021 EAG Residential Survey Feedback

When last discussed, EAG recommended:

- Increase survey outreach to:
  - Hispanic community
  - Renters
  - Agricultural businesses
  - Those without internet access
  - Those under 65 years of age

# 2023 Washington Residential Survey Timeline





# Discussion

In the next phase of outreach, what should be considered to ensure an equity perspective?

# Public Comments

Next Steps....

What's your biggest takeaway from today's conversation?



**PERRY  
TECHNICAL  
INSTITUTE**



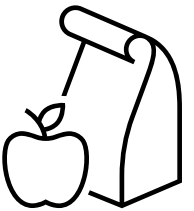
*We are excited to see you!*

**When:** March 9th from 1:00pm-4:00pm

**Where:** Perry Technical Institute located at 2011 W. Washington Ave, Yakima, WA 98903

**Hybrid meeting:** you can still join online if unable to make the in-person session

**Lunch:** will be provided before the meeting



Email will be sent out beforehand to rsvp and will include room location details and lunch information

If you are in need of any accommodations, please email [Kimberly.Alejandro@PacifiCorp.com](mailto:Kimberly.Alejandro@PacifiCorp.com)

# Compensation & Travel Reimbursement Overview

**We cannot do this work alone**

**We understand that needs sometimes change**

**We continue to value your time and contributions in this space**

- EAG members have the option to opt-in for compensation

**We are here to support you and your travel needs by providing**

- Stipend for meals
- Mileage reimbursement
- And other approved travel-related items...

**Questions? Let's connect!**





# We are looking to expand the group!

- PacifiCorp supports EAG members bringing a colleague/mentor/mentee along to participate
- Bringing along additional members/groups/voices ensures we leave no one behind in our pursuit of an equitable and clean energy future

**Question: Is there a person and/or group we should reach out to?**





# Next Steps

- 1. Materials.** We will share and post February 2023 EAG Meeting materials in advance of the **next meeting on March 9, 1-4 pm PST**, with materials also available in Spanish.
- 2. 2023 Planning.** Local one-on-one visits with the WA EAG in May. More information to come.

# Appendix

# Washington Equity Advisory Group 2023 Meeting Schedule

Date / Time / Meeting Format	Proposed Agenda Topics*
January 12th, 1pm-4pm (PST) <a href="#">Online</a>	Washington Rate Case; Craft3 WA Home Energy Loan Program Community Connections
February 9th, 1pm-4pm (PST) <a href="#">Online</a>	Demand Response Core Concepts Wattsart Business Small Business Lighting Updates & Customer Story Community Connections
March 9th, 1pm-4pm (PST) <a href="#">Hybrid</a> Onsite: Perry Tech, Yakima	Demand Response Washington Filing and CBI Update Transportation Electrification Washington Plan Filing, Feedback and CBI Update Energy Efficiency Updates (System Benefits Charge Review) Community Spotlight & Community Connections
April 13th, 1pm-4pm (PST) <a href="#">Online</a>	Communications Team Vision & Updates; CBI Updates Community Spotlight & Community Connections
May (Dates TBD)	Local, in-person visits with the WA Equity Advisory Group Presentation: Wildfire Mitigation
June 8th, 1pm-4pm (PST) <a href="#">Online</a>	CEIP Annual Progress Report Check In; Energy Efficiency Updates (including CBIs) Community Spotlight & Community Connections
July 13th, 1pm-4pm (PST) <a href="#">Hybrid</a>	Filed CEIP Annual Progress Report & Feedback; WA Non-Energy Impacts Updates Community Spotlight & Community Connections
<b>August</b>	<b>No Meeting</b>
September 14th, 1pm-4pm (PST) <a href="#">Online</a>	Energy Efficiency Updates (Preview Biennial Conservation Plan and program changes) Community Spotlight & Community Connections
October 12th, 1pm-4pm (PST) <a href="#">Hybrid</a>	Energy Efficiency Updates Community Spotlight & Community Connections
<b>November</b>	<b>No Meeting</b>
December 7th, 1pm-4pm (PST) <a href="#">Online</a>	End of the Year Survey and Reflection; 2024 Planning