



POWERING YOUR GREATNESS

3/31/2021

PROGRAM ADMINISTRATION

IDAHO

HOME ENERGY REPORTS Program Year 2020

Program Description

The Idaho Home Energy Reports program is a behavioral program designed to decrease participant energy usage by providing comparative energy usage data for similar homes located in the same geographical area. Additionally, the report provides the participant with tips to decrease their energy usage. Equipped with this information, participants can modify behavior and/or make structural equipment, lighting or appliance modifications to reduce their overall electric energy consumption.

Program Administration

The *Home Energy Reports* program is administered by Bidgely. Bidgely's Utility Artificial Intelligence platform leverages energy disaggregation to provide customers with personalized information regarding their energy usage by appliance and how their usage compares to similar homes. Furthermore, users receive recommendations on how to save energy and money by making small behavioral changes to their energy consumption. The Company contracted with Bidgely to provide energy savings, software services and delivery of energy reports to customers.

Bidgely is responsible for the following:

- Design and distribute paper and electronic reports. (All participating customers either receive paper reports or an email report based upon their preferences.)
- Maximizing email treatment for customers receiving electronic reports.
- Deploying and maintaining a web portal – All participants have access to a web portal containing the same information about their usage provided in the report. In addition, all Utah residential customers (including non-participants) have access to the web portal which contains other benefits such as the ability for customers to update their home profile (for more accurate comparisons) and suggestions on ways to save energy.

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