## Community Benefits & Impacts Advisory Group

Clean Energy Plan Update, Energy Trust of Oregon, Transportation Electrification, Community Based Renewable Energy, Clean Energy Benefits Survey Follow-Up

## Ninth CBIAG Meeting June 15, 2023















## CBI: Energy Equity + Resilience

July 15, 2023, 1-4 p.m. PT

#### For a Better Meeting Experience



- Navigate to "Interpretation" at the bottom of Zoom
- Select "ASL" under Watch or "Spanish" under Audio
- If the interpretation icon is missing, try the "More" icon



Use Gallery View (icon at top right) when in group discussion



 For technical support, chat "Morgan Westberry / E Source" as recipient, and send your message



- Questions are welcome at any time
- Please mute until speaking
- Speak by clicking the "Raise Hand" in the tool bar

#### Agenda

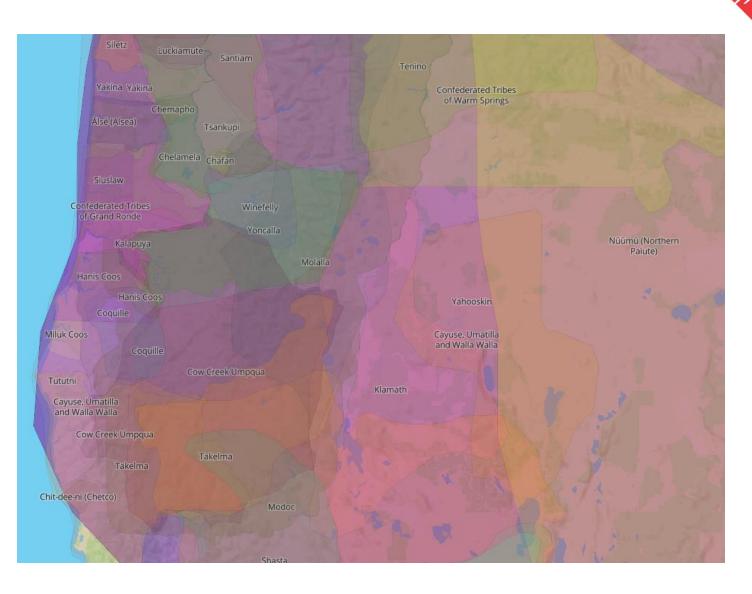
TIMING	TOPIC
1 p.m.	Land Acknowledgement Presenters, Purpose & Objectives Check In
1:10 p.m.	Regional Spotlight
1:20 p.m.	Closing the Loop from Last Meeting
1:40 p.m.	Energy Trust of Oregon
2:10 p.m.	CEP Update
2:20 p.m.	BREAK
2:30 p.m.	Community Based Renewable Energy
3:00 p.m.	Survey Follow-Up
3:30 p.m.	Transportation Electrification
3:50 p.m.	Public Comment
3:55 p.m.	Summary and Next Steps

## Land Acknowledgement

We hold respect and gratitude for the Indigenous people who have been and still consider themselves to be the caretakers of the biodiversity of the regional land and water. We take this moment to honor the Indigenous communities of the past, present, and future.



Source: Native-Land.ca | Our home on native land



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## Today's Objectives

# Community Benefits & Impacts Advisory Group (CBIAG) Purpose

Focus on equity and a clean energy future in Oregon in accordance with HB 2021

- 1. Receive a regional perspective from Klamath Falls Community Action Services
- 2. Request your Clean Energy Benefis Survey feedback through an Interactive exercise
- 3. Introduce Energy Trust of Oregon and how they support our communities
- 4. Brief on Transportation Electrification in Oregon
- 5. Deepening our understanding on Community Based Renewable Energy



Klamath & Lake Community Action Services

Xitlali Torres Klamath and Lake Community Action Services



Energy**Trust** 

Sue Fletcher Community & Customer Service Sr Manager Energy Trust of Oregon



## **Today's Presenters**



**Kate Hawley**EV Senior
Product Manager



Ryan Harvey Community Renewables Program Manager



Christina Medina
PacifiCorp Manager,
Stakeholder Policy &
Engagement



Laura James
PacifiCorp Sr.
Project Manager,
Customer and Community
Solutions



**Stephanie Meeks** Regulatory Manager



**Lisa Markus**E Source Managing Director
& Facilitator

# Regional Spotlight: Klamath Falls Community Action Services



# Regional Spotlight: Klamath and Lake Community Action Services

#### Klamath and Lake County

- Known for recreational opportunities, Crater Lake, National Wildlife Refuge.
- 45-46% of households Energy Burdened (2020), 19.7% below poverty level.

#### **KLCAS**

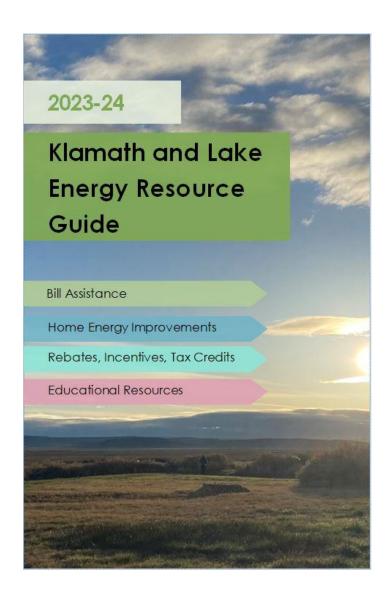
- Part of the Community Action network.
- Energy Assistance, Homelessness Prevention, Family Support and Connections, Representative Payee, Supportive Services for Veterans Families.
- Over 3000 Individuals served in 2022.





## Klamath And Lake Energy Resource Guide

- Energy Resources Coalition
- Energy Resource Guide
  - One-stop-shop of residential energy resources and programs. Description, Timeline information, Contact information, website, application instructions
  - Bill assistance, emergency assistance, appliance programs, weatherization programs, incentives, rebates, tax credits, utility specific programs, population specific programs, and educational resources.
  - Available online (klcas.org/energy), offline, English, Spanish



## Check In & Closing the Loop

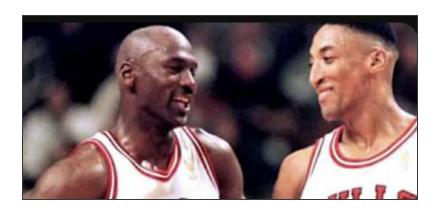


#### Check In

What is your Walk-Up song?

A walk-up song is what is played when an athlete, performer or speaker takes center stage. Its origins come from baseball but also used in basketball and other sport/non-sport venues.

For example, the Chicago Bulls / Michael Jordan's walk-up song was <u>Sirus</u>



## Reflecting on the May Meeting

Five CBIAG members representing four organizations participated online

CBIAG Attendees		
Britt Conroy	Ecumenical Ministries of Oregon	
Jennifer Gustafson	AllCare Health	
Patrice Hanlon	Josephine County Food Bank	
Alma Pinto	Community Energy Project	
Xitlali Torres	Klamath and Lake Community Action Services	
Sherrie Villmark	Community Energy Project	

#### Our goals:

- 1. Increase "advisory" focus of the group
- Create a shared understanding of our purpose: production of a biennial report
- 3. Co-create our path forward: Clean Energy Benefits Survey

#### Main themes:

- Robust discussion on the Clean Energy Benefits survey how to use it as a cocreation tool and leverage community feedback to shape the clean energy transformation
- Voicing of the purpose of the CBIAG and production of the biennial report

## Reflecting on the May Meeting

#### What do you think the purpose of the CBIAG is?

- Whereas the Clean Energy Plan is a fundamental shift in the utility and customer relationship, the purpose of the CBIAG is to incorporate equity into the plan design by taking the stance of "how can we do that..."; the purpose is also for CBIAG members to learn enough so that they can advise on utility matters
- Facilitate a just transition and ensure reliance and reliability for vulnerable communities
- Ensure connection with hard-to-reach communities and ensure they are heard;
   that this is engagement and transparency in the process
- Help PAC understand who the customer base is and the impact the transition is having

## **Energy Trust of Oregon**





Energy Trust of Oregon Overview and Discussion Community Benefits Impact Advisory Group 6/15/23



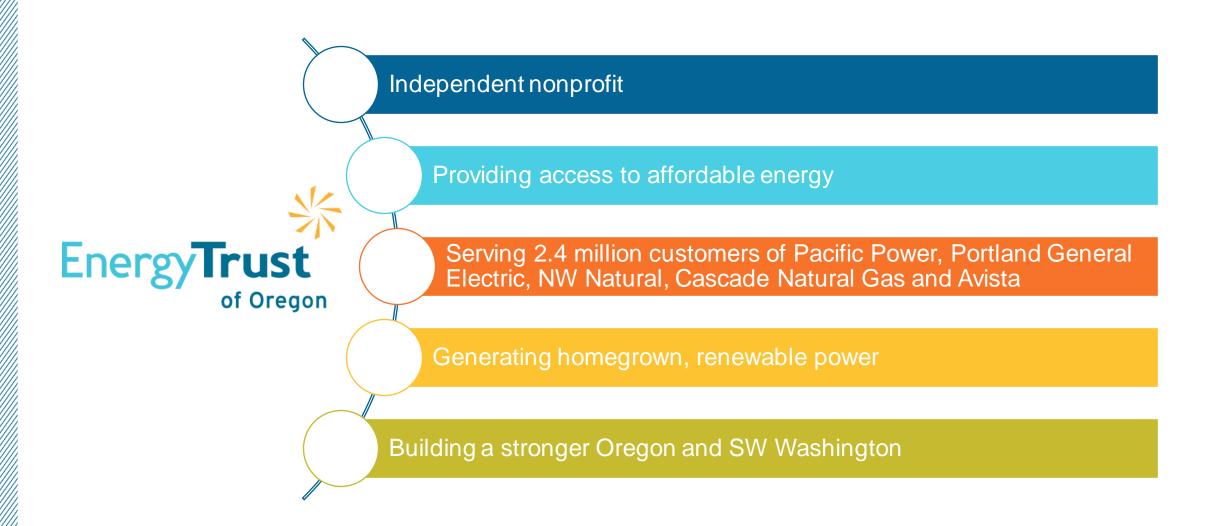
## Agenda

- About Energy Trust
- Community Engagement
- Discussion
- Thank you and questions

#### **Energy Trust of Oregon**

## About Energy Trust





#### Clean and affordable energy since 2002

From Energy Trust's investment of \$2.6 billion in utility customer funds:



Nearly 808,000 sites transformed into energy efficient, healthy, comfortable and productive homes and businesses



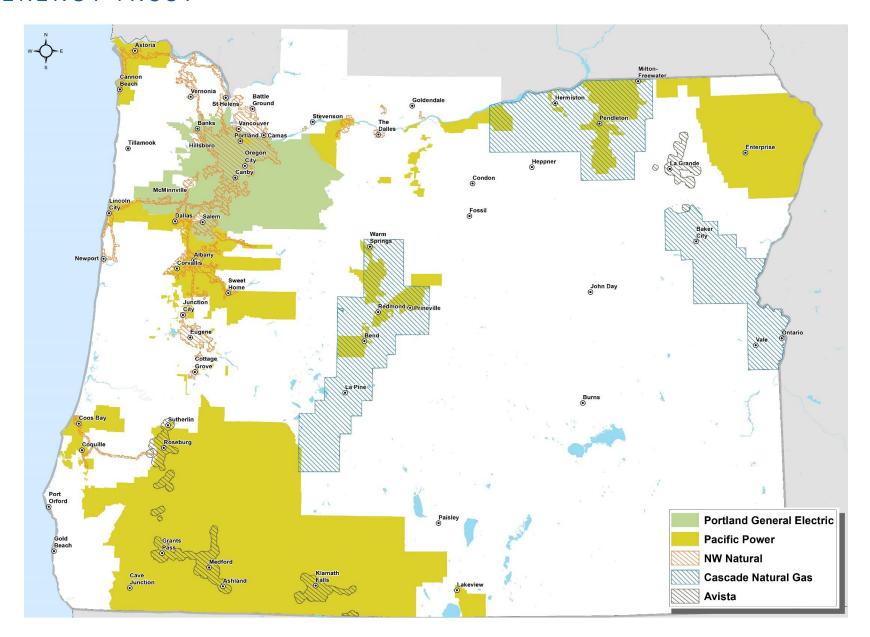
26,000 clean energy systems generating renewable power from the sun, wind, water, geothermal heat and biopower



\$10.6 billion in savings over time on participant utility bills from their energy-efficiency and solar investments



39.3 million tons
of carbon dioxide
emissions kept out of
our air, equal to
removing 9.2 million
cars from our roads for
a year





# Our Vision: Clean affordable energy for everyone





## Our Purpose:

Help customers and communities reduce costs and realize additional benefits by saving energy and using renewable resources

## Why Clean Energy?

- Lowers your utility bills
- Reduces overall costs for all utility customers
- Brings local jobs to your community
- Reduces our reliance on fossil fuel resources

#### Did you know?

For every \$1 invested in energy efficiency, customers save more than \$3?



## Ways We Can Help

#### **Serving Customers**

- Energy-efficient upgrades
- Renewable energy systems

#### Information and technical services

- No- and low-cost strategies
- Expert guidance
- Walk-through services

#### Cash Incentives and Discounts

- Renters and homeowners
- Commercial and multifamily property owners
- Industrial and agricultural businesses

## Programs for All Customers





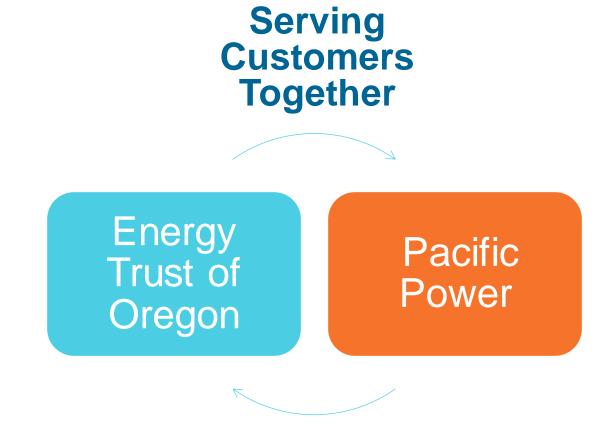








## Serving Pacific Power Customers





#### **Energy Trust of Oregon**

## Community Engagement





Community partnerships have never been more essential for achieving goals

Community Engagement

## Focus on Engagement

OPUC Equity Metrics adopted for 2023

Diversity, Equity & Inclusion plan centering community engagement:

- Increase representation and readiness
- Shift and share leadership and power
- Increase community capacity and investments
- Increase transparency and accountability
- Deepen engagement in communities of color, rural communities and customers with low incomes

Community Presence



#### **Example Community Partnerships**

- Community Partner Funding offers higher incentives delivered by qualifying community-based organizations
- Working Together Grants support community-led activities that increase awareness of and access to Energy Trust offers
- Support for RARE members to build capacity in rural communities
- Collaboration with community-based organizations and local partners to bring incentives for rebuilding to disaster impacted communities





#### **Energy Trust of Oregon**

## Discussion



#### Discussion

### 2024 Budget and Action Planning

#### Key Dates and Input

- Advisory Council work sessions (7/12, 7/26)
- Draft budget (8/9)
- Public Comment (10/4-18)
- Board workshop (10/11)
- Joint Advisory Council meeting (10/12)
- Final proposed (10/25)
- OPUC public meeting (11/2)
- Board meeting (12/16)

#### Discussion

## Insights for Budget and Planning

Previous meetings identified priority community needs

- Affordable housing
- Energy costs and energy burden
- Disaster preparedness and resilience
- Decarbonization
- Workforce development

#### Community Benefits Impact Advisory Group Participation

What information would be helpful to cover in greater detail at future meetings?

## Anything more to surface today?

- What are the top needs and concerns of your community related to energy?
- What programs or offers would best support the energy needs and goals of your community and customers?

## THANK YOU

Questions?
Sue Fletcher sue.fletcher@energytrust.org
Karen Chase karen.chase@energytrust.org

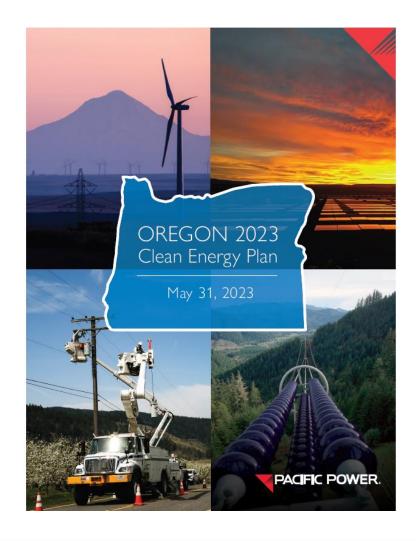


## **CEP Update**



### **CEP Update**

- PacifiCorp's inaugural Clean Energy
   Plan (CEP) was filed on May 31, 2023.
- We will be holding virtual and recorded <u>public informational meeting</u> on June 23 to further discuss the proposed plan with members of the commission and the public. For more information you can access the <u>Clean</u> <u>Energy Plan</u> on Pacific Power's website.



### The Clean Energy Plan

## **Seven** Components to PacifiCorp's Oregon Clean Energy Plan (CEP)

- Community Engagement
- Community Benefit Indicators
- Resiliency
- Community-Based Renewable Energy
- Resource Planning
- Greenhouse Gas Emissions Analysis
- Action Plan



## Break



# Community-Based Renewable Energy (CBRE)



### What We Will Cover Today

1. CBREs in the CEP

2. Initial opportunity to advance Survey strategy

3. What Comes Next

### CBREs in the CEP

- An assessment of the costs and benefits associated with CBRE projects
- A Study of potential future CBRE projects that leveraged an inventory of current programming as well as identifiable planned capacity
- An exercise using an Integrated Resource Plan modeling program to predict outcomes of CBRE projects being selected for development on our grid system
- Core Commitments identified to advance CBRE development

### Summary of CBRE Commitments

- 1. Continued Assessment of Needs and Opportunities (Expand the CBRE Potential Study)
  - Continue to advance CBRE initiatives through community input and engagement groups
  - Develop and conduct a survey to further assess community interest in CBRE projects and initiatives
  - Update CBRE Action Plan based on continued learnings
- 2. Develop straw proposal for expansion of the Community Resilience Battery Storage Pilot focused on community resilience hubs
- 3. Explore opportunities to leverage public funding to advance CBRE opportunities
- **4. Build tools and awareness to assist communities and stakeholders** in connecting to CBRE processes, initiatives, and programs as they develop

## Input Opportunity



How can we develop and socialize a "survey" that will effectively assess community interest in CBRE projects over time?

### Next Steps for CBREs...

- Join the upcoming CEP Engagement Group meeting on 6/23
- Continue to support the development of a survey
- Initial consideration/rollout of grant pilot straw proposal
- Articulate a community-facing public grant opportunity communication plan
- Development of website/materials to support community engagement with CBREs

# Clean Energy Benefits Survey Follow-Up



## Survey and Interview Review



Testing survey approach for 3 key characteristics:

- Equity
- Accessibility
- Communication

### Equity



Question 1: How do you see the survey and interviews effectively surfacing equity-related issues, challenges, and circumstances?



Question 2: How do you see us developing a better understanding of how equity-related issues might intersect with our programs and initiatives?



Question #1  How do you see the survey and interviews effectively surfacing equity-related issues, challenges, and circumstances?	Question #2 How do you see us developing a better understanding of how equity-related issues might intersect with our programs and initiatives?

## Accessibility



Question #1: Are we respecting our customers? For example, by using appropriate language, presenting inclusive response options, and avoiding taking too much of their time?



Question #2: Do our questions foster greater accessibility and inclusion?

## Accessibility

Question #1 Are we respecting our customers by using appropriate language, presenting inclusive response options, and avoiding taking too much of their time?	Question #2 Do our questions foster greater accessibility and inclusion?

### **Communications**



Question #1: Will the survey improve our understanding of how our customers prefer to receive information from us?



Question #2: With the present survey questions, do you feel we are learning about the effectiveness of current engagement strategies?

## Communications

Question #1 Do you feel the survey improves our understanding of how our customers prefer to receive information from us?	Question #2 With the present survey questions, do you feel we are learning about the effectiveness of current engagement strategies?

### Survey Process

CBIAG Advisory Role

May 18

Receive briefing
Understand components

Understand components

Discuss questions on drafts

June 22

DEADLINE: Submit written comments

August

Receive results presentation

Review current survey

Analyze results

Revise for current need

Finalize & field survey

Get CBIAG feedback

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# Transportation Electrification Plan Update





## Why electric transport?

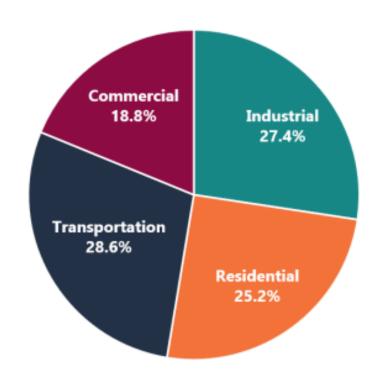
- Cleaner air
- Fight Climate Change
- Battery technology continues to improve
- More environmental regulations on the way
- OEMs are committing to electric
- Energy dollars stay local
- Lower total cost of ownership

### **Energy Use in Oregon**

#### **Consumption by Sector**

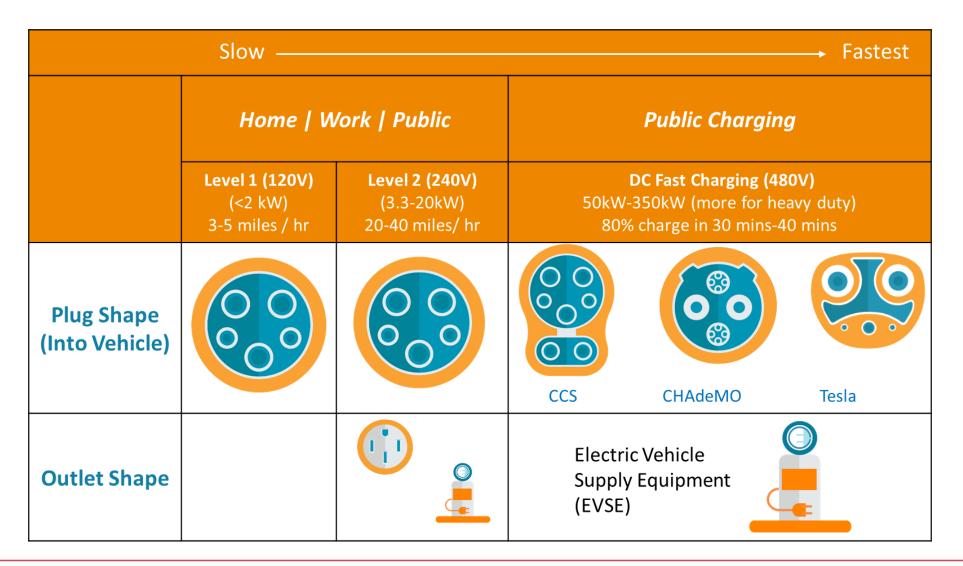
Energy consumption is also tracked by how it is used among four main end-use sectors: Residential, Commercial, Transportation, and Industrial.

In Oregon in 2020, those four sectors combined consumed 983 trillion Btu of energy,<sup>23</sup> including each sector's respective share of electrical system losses,<sup>i</sup> as discussed earlier in *Understanding Oregon's Energy Story*.

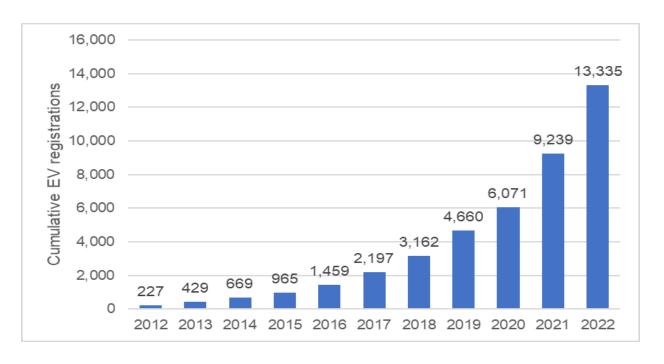


Source - 2022-BER-Energy-by-the-Numbers.pdf (oregon.gov)

### **Electric Vehicle Charging**



### **Electric Vehicle Adoption**

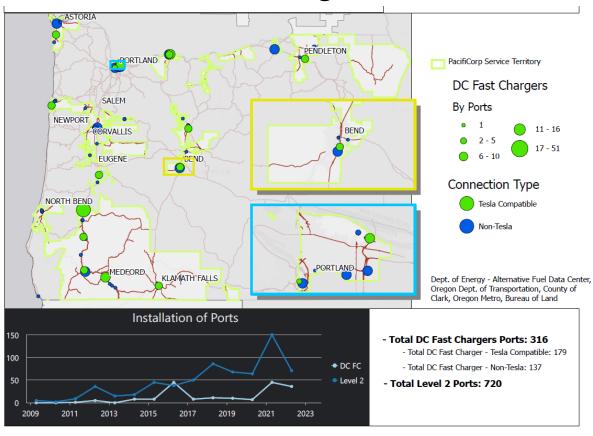


Manufacturer	Market Share
Tesla	30.9%
Chevrolet	12.1%
Toyota	11.3%
Nissan	9.1%
Ford	7.4%
BMW	4.1%
Kia	3.9%
Hyundai	3.7%
Volkswagen	2.5%
Volvo	2.4%
All Others*	12.6%

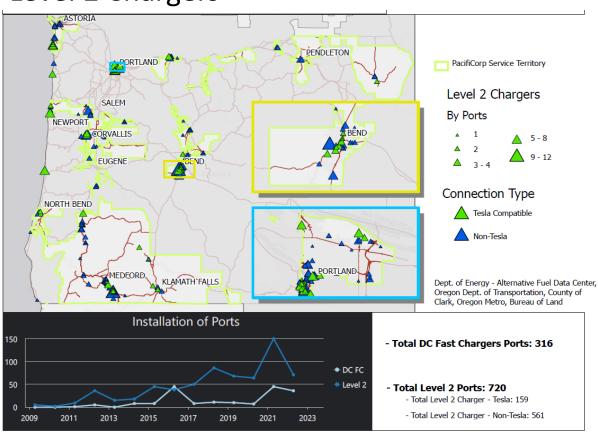
Source: Oregon Department of Energy. (2023, April 30). Oregon Electric Vehicle Dashboard. Oregon.gov. <a href="https://www.oregon.gov/energy/Data-and-Reports/Pages/Oregon-Electric-Vehicle-Dashboard.aspx">https://www.oregon.gov/energy/Data-and-Reports/Pages/Oregon-Electric-Vehicle-Dashboard.aspx</a>.

## Charging Infrastructure: PacifiCorp Service Area

### **Direct Current Fast Chargers**



### Level 2 Chargers



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### Pacific Power Role

Goal: To be a trusted advisor and support equitable acceleration of transportation electrification across communities we serve in the West

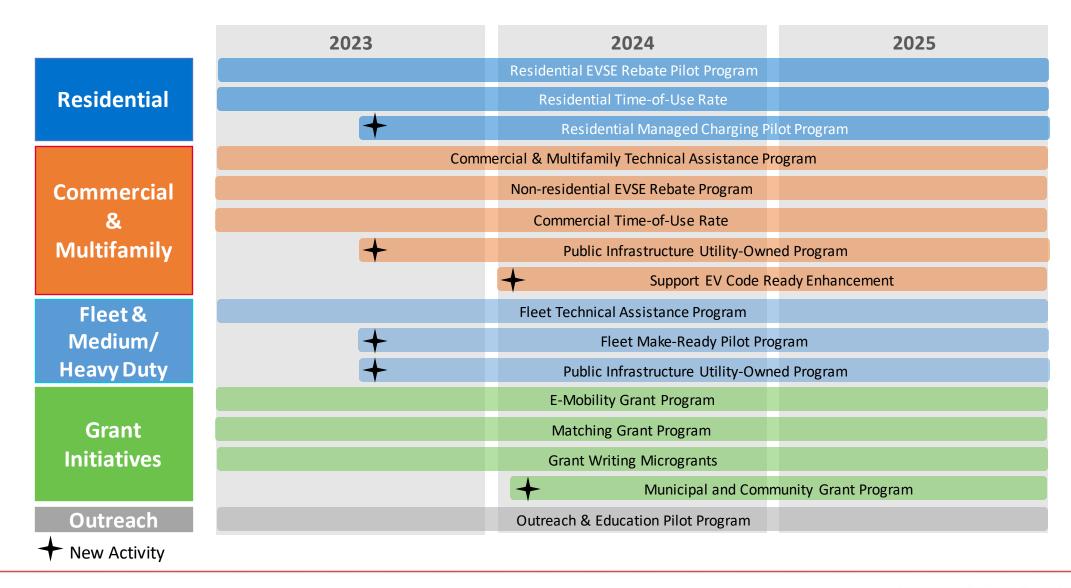
Objective 1:
Elevate
Awareness of
Transportation
Electrification

Objective 2:
Electrify Equitably,
Enabling Access
Throughout Our
Service Area

Objective 3:
Manage Grid
Impacts
Effectively

Objective 4:
Reduce Costs to
Customers

### Customer Programs Roadmap



## Public Comment



### **Check Out**

# What was your biggest takeaway from today's conversation?

#### **CBIAG Calendar**

July 20 (online)

Oregon Community Benefits and Impacts Advisory Group

August 17 (hybrid) 1701 NE 7th St, Grants Pass, OR 97526



Sept 21 (online)

Oregon Community Benefits and Impacts Advisory Group

#### PacifiCorp Stakeholder Engagement

Clean Energy Plan Engagement Series

• June 23

**Tribal Engagement Series** 

• July 21

For more information:

Oregon Clean Energy Plan Updated Engagement Strategy Email comments to:

ORCBIAG@pacificorp.com