Washington Demand-side Management Advisory Group September 13, 2023







- Draft 2024-2025 Savings Target
- Draft DSM Business Plan: program details, program budgets to meet 2024-2025 target
 - Budgets and savings by program latest draft
 - Planned 2024 program changes (including adaptive management, utility actions)
 - 2024-2025 CETA Incremental Costs (energy efficiency, non-modeled)
 - Pilots
- 2022-2023 DSM Forecast
- Updates
 - CETA: Equity Advisory Group
 - CETA: Clean Energy Implementation Plan
 - Demand Response targets planned for Clean Energy Implementation Plan Biennial Update
 - Procurement update
 - Wrap-up



2024-2025 Biennial Conservation Plan Draft 2024-2025 Savings Target

Peter Schaffer





Draft Target Summary

2025 Target

84,971

Updated Draft Biennial Target (MWH/yr at Site)

Washington 2024-2025 Target Analysis

MWh at Site

Category	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2024-2033 Cumulative
Adjusted Energy Efficiency	35,293	41,472	30,291	34,823	40,509	39,777	41,461	41,078	37,984	37,270	379,958
Home Energy Reports	4,212	3,742	3,323	2 <i>,</i> 952	2,622	2,329	2,069	1,838	1,633	1,450	26,169
High-Efficiency Co-Generation	12	12									23
Distribution Efficiency	-	227									
Production Efficiency	0.6	0.6									
Total	39,518	45,453	33,614	37,776	43,131	42,106	43,530	42,916	39,616	38,719	406,379
										Draft 2024-	

Updated Draft CEIP Target (MWH/yr at Site)

Category MWh at Site	2022	2023	2024	2025
Washington - first year Energy Efficiency from				
the IRP Preferred Portfolio	31,871	34,651	37,517	43,803
Behavioral Programs (HER)	4,100	(169)	4,212	3,742
RTF adjustments (total)	313	378	(2,223)	(2,331)
Adjusted Energy Efficiency Forecast - annual	36,284	34,860	39,506	45,214
Adjusted Energy Efficiency Forecast - Pro-rata	47,089	47,089	40,613	40,613
Co-Generation	-	-	12	12
Distribution Efficiency	76	77	-	227
Production Efficiency	-	-	1	1
Decoupling commitment - five percent	1,818	1,747	1,976	2,273
Annual Target	48,983	48,913	41,494	47,726
2022-2025 target				187,115



2024-2025 DSM Business Plan Draft program details, program budgets Nancy Goddard





Conditions 3f, 9b

		Prior to filing the 2024-2025 Biennial Conservation Plan, PacifiCorp must provide the following
		information to the Advisory Group: draft ten-year conservation potential, revised four-year target, and
Docket UE-210830 Order 01		two-year target by August 1, 2023; draft program details, including budgets, by September 1,
Attachment A	3f	2023 ; and draft program tariffs by October 2, 2023.

		PacifiCorp must consider how and whether existing conservation programs serve the highly impacted
		communities and vulnerable populations identified in its CEIP. In addition, PacifiCorp must adjust
		existing conservation programs or design new programs and offerings so that the portfolio of programs
Docket UE-210830 Order 01		ensures an improvement in the equitable distribution of energy and nonenergy impacts to the same
Attachment A	9b	communities identified in its CEIP. See WAC 480-100-640(4).



Draft 2024-2025 Targets, DSM Business Plan Forecast

Business Plan is slightly higher than target subject to penalty

Same as presented 8/31/2023:

Category	Targets	2024-2025 DSM Business Plan	Forecast % of
	Gross MWh Savings @site	Gross MWh Savings @site	Target
Energy Independence Act (EIA) Target	84,971	91,123	107%
Decoupling threshold	4,249		
Total Utility Conservation Goal	89,220	91,123	102%
Excluded programs (NEEA)	(10,132)	(10,132)	
Utility Specific Conservation Goal	79,088	80,991	102%
EIA Penalty Threshold			
(EIA Target minus NEEA savings)	74,839	80,991	108%
EIA penalty threshold plus decoupling	79,088	80,991	102%

\$ and PTRC updated slightly since 8/31/2023:

2024-2025 DSM Busine	ss Plan	
Savings and Expenditures	Forecast	
	MWh @ site	\$
Residential efficiency programs	17,750	\$ 18,395,915
Non-residential efficiency program	63,013	\$ 27,426,680
Northwest Energy Efficiency Alliance (NEEA)	10,132	\$ 1,939,531
Distribution Efficiency	227	
Production Efficiency	1	
Portfolio expenses		\$ 1,553,887
Total	91,123	\$ 49,316,013
2024-2025 Total Portfolio Bene	fit Cost Ratios	5
(including NEEA and Non-Ene	rgy Impacts) ¹	
PacifiCorp Total Resource Cost Test (PTRC)		1.52
Utility Cost Test		1.42
		Goal is > 1;
		> 1 means nefits exceed

POWERING YOUR GREATNESS

	2024 PacifiCorp Washington Conservation Estimates			2025 PacifiCorp Washington Conservation Estimates			2024 + 2025	20	024 + 2025	
Program or Initiative	Gross kWh/Yr Savings @site	F	Estimated Expenditures	Gross kWh/Yr Savings @site	F	Estimated Xpenditures	Gross MWh Savings @site		Estimated penditures	
Low Income Weatherization (114)	179,524	\$	1,549,500	179,524	\$	1,589,060	359	\$	3,138,560	
Home Energy Savings (118)	4,411,367	\$	6,803,544	5,026,161	\$	7,785,282	9,438	\$	14,588,826	
Home Energy Reports (N/A)	4,212,000	\$	330,101	3,741,000	\$	338,427	7,953	\$	668,529	
Total Residential Programs	8,802,891	\$	8,683,145	8,946,685	\$	9,712,770	17,750	\$ 1	18,395,915	
Wattsmart Business (140) - Commercial	23,629,370	\$	10,518,281	24,776,945	\$	11,109,429	48,406	\$	21,627,709	
Wattsmart Business (140) - Industrial	6,761,000	\$	2,646,595	6,480,625	\$	2,592,714	13,242	\$	5,239,309	
Wattsmart Business (140) - Irrigation	672,498	\$	275,785	692,498	\$	283,876	1,365	\$	559,661	
Total Business Programs	31,062,868	\$	13,440,661	31,950,068	\$	13,986,018	63,013	\$ 2	27,426,680	
Northwest Energy Efficiency Alliance	4,471,095	\$	950,118	5,660,650	\$	989,413	10,132	\$	1,939,531	
Distribution Efficiency	-			227,000			227			
Production Efficiency	630			630			1			
Total Other Conservation Initiatives	4,471,725	\$	950,118	5,888,280	\$	989,413	10,360	\$	1,939,531	
Be wattsmart, Begin at Home		\$	71,758		\$	73,552		\$	145,310	
Customer outreach/communication		\$	250,000		\$	250,000		\$	500,000	
Program Evaluations (& savings verification)		\$	293,885		\$	167,584		\$	461,469	
Potential study update/analysis		\$	120,000		\$	25,000		\$	145,000	
System Support		\$	68,416		\$	68,416		\$	136,832	
End use load research		\$	20,700		\$	43,200		\$	63,900	
Regional Technical Forum (RTF) funding		\$	50,688		\$	50,688		\$	101,376	
Total Portfolio-Level Expenses		\$	875,447		\$	678,440		\$	1,553,887	
Total PacifiCorp Conservation	39,866,389	\$	22,999,254	41,124,383	\$	24,377,228	80,991	\$ 4	47,376,482	
Total System Benefits Charge Conservation	44,337,483	\$	23,949,372	46,785,032	\$	25,366,641	91,123	\$ 4	49,316,013	

Draft 2024-2025 DSM Business Plan

Pac kWh

- Home Energy Savings
 - ~90% HVAC
- Business
 - ~50/50 Lighting/Non-lighting
 - ~20% from small business offer
- Home Energy Savings/Wattsmart Business
 - kWh savings by year could vary: RFP underway, if a new vendor is selected, there could be a transition impact on savings in 2024 that would need to be made up in 2025

Pac \$

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- Home Energy Savings, Wattsmart Business
 - Delivery cost uncertainty
 - Estimates from current vendors, RFP underway
 - Planned 2024 incentive increases in place both years

Notes:

Total PacifiCorp Conservation line is everything except NEEA.

Total System Benefits Charge Conservation is everything including NEEA.

rogram or Initiative		Estimated Expenditures	ect Benefit to Sustomer (\$)	Direct Benefit to Customer (%)	
Low Income Weatherization (114)	\$	3,138,560	\$ 2,694,400	86%	
Home Energy Savings (118)	\$	14,588,826	\$ 5,488,136	38%	
Home Energy Reports (N/A)	\$	668,529			
Total Residential Programs	\$	18,395,915	\$ 8,182,536	44%	
Wattsmart Business (140) - Commercial	\$	21,627,709	\$ 15,625,132		
Wattsmart Business (140) - Industrial	\$	5,239,309	\$ 3,654,393		
Wattsmart Business (140) - Irrigation	\$	559,661	\$ 281,148		
Total Business Programs	\$	27,426,680	\$ 19,560,673	71%	
Northwest Energy Efficiency Alliance	\$	1,939,531	\$ 1,344,789	69%	
Distribution Efficiency	\$	-			
Production Efficiency	\$	-			
Total Other Conservation Initiatives	\$	1,939,531			
Be wattsmart, Begin at Home	\$	145,310			to keep
Customer outreach/communication	\$	500,000			high, in ice with
Program Evaluations (& savings verification)	\$	461,469			ng more
Potential study update/analysis	\$	145,000			stratively
Systems Support	\$	136,832		1	ex equity
End use load research	\$	63,900			vork
Regional Technical Forum (RTF) funding	\$	101,376			
Total Portfolio-Level Expenses	\$	1,553,887			
Total PacifiCorp Conservation	\$	47,376,482	\$ 27,743,209	59%	
Total System Benefits Charge Conservation	\$	49,316,013	\$ 29,087,998	59%	

Draft 2024-2025 Direct **Benefit to Customers**



Direct benefits include

- Costs associated with direct installation of measures
 - Low Income Weatherization
 - Home Energy Savings
- Customer and Vendor Incentives
 - Home Energy Savings
 - Wattsmart Business
- Energy engineering services provided for specific business customer sites
 - Wattsmart Business

Note - NEEA direct benefits are assumed to be 70% of NEEA expenditures

Note – these are direct benefits from program expenditures and don't include energy cost savings and other non-energy benefits

Draft 2024-2025 Cost-Effectiveness

Table 5: Portfolio-Level Benefit/Cost Ratios - PY2024 and PY2025

Program	PTRC	TRC	UCT	РСТ	RIM
Total Portfolio	1.17	1.07	1.28	2.69	0.52
Total Portfolio with NEIs	1.39	1.28	1.28	3.05	0.52
Total Portfolio with NEEA	1.31	1.19	1.42	3.04	0.54
Total Portfolio with NEEA and NEIs	1.52	1.40	1.42	3.40	0.54

Table 10: Benefit/Cost Ratios by Program - PY2024 and PY2025

Program	PTRC	TRC	UCT	PCT	RIM
Home Energy Savings	0.38	0.34	0.54	1.17	0.31
Home Energy Savings with NEIs	0.51	0.48	0.54	1.40	0.31
Home Energy Reports	1.65	1.50	1.50	0.00	0.68
Wattsmart Business	1.88	1.71	1.74	3.79	0.60
Wattsmart Business with NEIs	2.18	2.01	1.74	4.24	0.60
NEEA	5.12	4.65	4.65	0.00	0.68

Table 9: Total Portfolio with NEIs Cost-Effectiveness Results - PY2024 and PY2025 (Including NEEA)

Cost-Effectiveness Test	Levelized \$/kWh	Levelized \$/kWh NPV Costs N		Net Benefits	Benefit/Cost Ratio
Total Resource Cost Test (PTRC) + Conservation Adder	\$0.0786	\$53,212,581	\$80,900,053	\$27,687,472	1.52
Total Resource Cost Test (TRC) No Adder	\$0.0786	\$53,212,581	\$74,552,221	\$21,339,640	1.40
Utility Cost Test (UCT)	\$0.0660	\$44,669,780	\$63,478,321	\$18,808,541	1.42
Participant Cost Test (PCT)		\$31,415,405	\$106,713,754	\$75,298,349	3.40
Rate Impact Test (RIM)		\$117,437,030	\$63,478,321	(\$53,958,709)	0.54
Lifecycle Revenue Impacts (\$/kWh)					\$0.0017447
Discounted Participant Payback (years)					3.33

Peter Schaffer

- Portfolio passes the primary benefit cost tests, which are the PTRC, TRC, and UCT
- All programs pass primary benefit cost tests except Home Energy Savings
 - This is similar to prior years and what we see in other states for residential programs
- We will continue to report on all tests to understand impacts and weight investments in the portfolio

2024 program changes, adaptive management, utility actions

Jay Olson (Home Energy Savings) Nancy Goddard (Wattsmart Business)





Energy Independence Act (EIA)

Program changes and adaptive management

to achieve 2024-2025 biennial conservation target with a cost-effective portfolio of programs

Including program changes related to routine updates:

Regional Technical Forum updates, updated codes/ standards, Energy Star, etc. Clean Energy Transformation Act (CETA)

> Program changes and Utility Actions

to increase Named Community customer participation:

Customers in Highly Impacted Communities and

Vulnerable Populations

Customer Benefit Indicator (CBI) Metric - number of participating households and businesses in Highly Impacted Communities, including on Tribal Lands

Renters, Spanish speaking, Low income

Overview

Nancy Goddard

2024 Program Change Highlights -Home Energy Savings

Jay Olson

Energy Independence Act (EIA)

 Program changes to achieve 2024-2025 biennial conservation target

- **Program changes** related to routine updates
 - Align with Regional Technical Forum (RTF) updates
 - Unit Energy Savings measures
 - Standard Protocols
 - Align with updated standards (Energy Star, etc.)

Customer incentive increases

- HVAC: Heat pumps, t-stats, etc.
- Heat Pump Water Heaters
- Windows
- Air purifiers and engine block heater controls

Adding

- Low-E storm windows
- Adding new delivery platform for HPWH that allow customers a fixed fee contractor install or self-install

Alignment with RTF updates

- Removal of the 9.0+ HSPF to 10.0+ HSPF for heat pumps
- Removal of retail lighting

2024 Adaptive Management Highlights -Home Energy Savings

Energy Independence Act (EIA)

• Adaptive management to achieve 2024-2025 target

Vendor Incentives

- Increase direct-install payment for smart thermostats
- Improve incentive language for HPWHs to avoid contractor and customer confusion

New Services and Approaches

- Use a web platform for direct delivery of Heat Pump Water Heaters to customers
 - Sharing results with NEEA's Products Coordinating Committee and other utility members
- Replace the retail lighting offer with no cost LED bulb kits distributed to vulnerable population communities
 - No savings but will use as an engagement opportunity to introduce underserved customers to energy efficiency services and support

2024 Utility Actions – Home Energy Savings

Clean Energy Transformation Act (CETA)

Utility Actions to increase Named Community customer participation

Highly Impacted Community customers

 Goal: continue to increase energy efficiency Customer Benefit Indicator (CBI) Metric results for households in Highly Impacted Communities, including those on Tribal Lands

Highly Impacted Communities (Customer Benefit Indicator (CBI) Metrics)

- Continue direct-install duct sealing and lighting with focus on HIC **single-family** homes
- Introduce Low-E storm windows with focus on Highly Impacted Communities
- Continue with increased incentives for customers in Highly Impacted Communities for HVAC measures
 - Ductless Heat Pump replacing heating systems that use oil, wood, or propane
 - Ductless Heat Pump replacing electric heating
- Customers and contractors in Highly Impacted Communities are able to confirm HIC eligibility for an enhanced incentives through a web-based confirmation screening application.

	2024	2025
Total Home Energy Savings CETA Incremental Costs	\$219,476	\$228,892

2024 Utility Actions – Home Energy Savings

Clean Energy Transformation Act (CETA)

Utility Actions to increase Named Community customer participation

• Vulnerable Populations

- Renters
- Spanish speaking (limited English)

New/continuing program services, support, and enhanced incentives

- Continue enhanced incentives for windows in multi-family units on residential rate schedules.
- Continue no-cost direct install residential lighting to renters living in multi-family units.
- Continue direct-install duct sealing, smart thermostats, and lighting for manufactured homes.
- Increase the smart thermostat per unit amount paid to direct install contractors to address higher labor and product costs so they remain motivated to install as many units in HIC homes as possible
- Launch a Community Based Distribution offering that provides LED bulbs to Tribal and Vulnerable Population customers at no cost. (This program offering replaces the "value retailer" bulb buy-down.)

Outreach, marketing, communications to support customers that use Spanish as primary language

- Continue efforts to reach Spanish speaking customers through all aspects of program delivery including:
 - Customer facing staff fluent in Spanish
 - Pacific Power representation at cultural events, associations, community groups, and media
 - Provide communications, marketing, web, and program materials in Spanish

2024 Planned Program Change Highlights - Wattsmart Business

Nancy Goddard

Energy Independence Act (EIA)

 Program changes to achieve 2024-2025 biennial conservation target and achieve a cost-effective portfolio of programs

- Program changes related to routine updates
 - Align with Regional Technical Forum (RTF) updates
 - Unit Energy Savings measures
 - Standard Protocols
 - Align with updated standards (Energy Star, etc.)

Proposed Program Change

Customer incentive increases

(no change to incentive caps)

- Lighting: Approx 20% increase
- Non-lighting: 17% increase (for custom non-lighting and select listed measures)

HVAC

Significantly increase incentive for air-cooled heat pumps replacing electric resistance heating (in alignment with change in savings methodology)

Make Combined Heat and Power eligible for incentives (since co-generation is added to the target)

Replacement lamp measures

- Modify midstream offer, remove most Type A TLEDs
- Modify but continue most replacement lamp incentives for lighting retrofit and small business lighting

Add new RTF food service equipment measure

2024 Adaptive Management Highlights - Wattsmart Business

Energy Independence Act (EIA)

• Adaptive management to achieve 2024-2025 target

Adaptive Management

Vendor Incentives:

- Continue lighting vendor incentives
- Expand vendor incentives for HVAC (heating/cooling)
 - Note launching this 9/2023

Small Business offers - Customer Eligibility:

Modify **maximum annual usage threshold** for eligibility for small business offers from 300,000 kWh to 200,000 kWh

2024 Planned Utility Actions - Wattsmart Business

Clean Energy Transformation Act (CETA)

- Utility Actions to increase Named Community customer participation
 - Highly Impacted Community customers
 - Goal: continue to increase energy efficiency Customer Benefit Indicator (CBI) Metric results for businesses in Highly Impacted Communities, including those on Tribal Lands

Estimated CETA Incremental Cost:	2024	2025
Estimated Incremental Cost of CETA utility action - Wattsmart Business - increased incentives for small businesses located in a Highly Impacted Community and very small businesses	\$ 122,461	\$ 127,786

Continue to increase the number of businesses in Highly Impacted Communities and small businesses that participate 2024-2025 results to be reflected in the energy efficiency CBI metrics

- Continue enhanced customer incentives for Small Businesses in Highly Impacted Communities and Very Small Businesses
- Enhanced vendor incentives Continue to offer approved small business lighting vendors a higher vendor incentive for completed lighting retrofit projects with Small Businesses in Highly Impacted Communities and Very Small Businesses.
- Targeted outreach
 - Continue to target a portion of company initiated proactive outreach to Small Businesses in Highly Impacted Communities and Very Small Businesses; continue to tie proactive outreach to approved small business vendor capacity to respond to customer inquiries.
 - Target a portion of company initiated proactive outreach to business customers located on Tribal land.

Continue development of program materials in Spanish; continue and increase outreach to *Latine* business customers, vendors and community groups.

2024 Planned Program Change Highlights - Wattsmart Business

Clean Energy Transformation Act (CETA)

- **Program changes** to increase Named Community customer participation
 - Highly Impacted Community customers
 - Goal is to continue to increase energy efficiency Customer Benefit Indicator (CBI) Metric results for businesses in Highly Impacted Communities, including those on Tribal Lands

Proposed Program Change

Customer incentive increase

(no change to incentive caps – still capping at 100% of project costs)

- Named Community Small Business Lighting
 - 10% increase for lighting fixture retrofits Note: % increase is smaller than other lighting categories since current incentives for many Named Community small business projects cover 100% of eligible project costs already.
 - Add separate lamp replacement and exterior lighting incentives at lower \$/kWh incentive

Separate incentives provide a good/better/best incentive structure with the highest incentives for "best" to encourage the best retrofits for Named Community small businesses.

Named Community small business lighting incentives still higher than other lighting offers, to increase participation (CBI metric)



2024-2025 DSM Business Plan Draft 2024-2025 Utility Actions

Amy Kort (Communications) Charity Spires (Low Income Weatherization) Nancy Goddard (Participation Tracking)





Communications – CEIP Utility Actions

Amy Kort

Continue and improve on Utility Actions from 2022-2023 biennium

Continue to support programs with an increased equity focus using effective communication strategies to reach Named Communities.

- Continue to increase culturally and linguistically responsive outreach and marketing to increase awareness of energy and conservation programs
- Continue to expand in-language services across written, spoken, and visual services
 - As appropriate, include Spanish versions of collateral and/or posters at community events that
 - Pacific Power is sponsoring. Have interpreters and translated materials at public meetings.
 Promote energy efficiency programs on Spanish TV, radio and newspapers with local, trusted messengers, with call to action to the Spanish website and phone number



Communications utility actions continue from 2022-2023 plan; change noted with a "star"



Low Income Weatherization – Clean Energy Implementation Plan Utility Actions Charity Spires

Continue Utility Actions from 2022-2023 plan, focus on low-income Vulnerable Populations

- Continue to allow reimbursement for repairs up to 30% of the annual reimbursement on energy efficient measures received (increased from 15% in 2022)
- Continue to allow installation of electric heat to replace permanently installed electric heat, space heaters or any fuel source except natural gas with adequate combustion air as determined by the Agency
 - This is designed to promote the installation of electric heat and minimize use of wood heat, solid fuels or natural draft equipment in specific applications where combustion safety (and indoor air quality) cannot be maintained.

	2024	2025
Incremental Cost of CETA utility action -		
Low Income Weatherization - additional funding for repairs		
and electric heat installations	\$ 65,000	\$ 65,000

Participation Tracking CEIP Utility Actions

Nancy Goddard

All tracking-related utility actions continue from 2022-2023 plan; changes noted with a "star"

Low Income Weatherization

- CBI metric:
 - Participants located in a Highly Impacted Community, including Tribal lands
- Vulnerable Population:
 - Language Participants whose primary language is other than English
 - - Ask question for the household starting in 2024
 - Renters participants where the occupant is a renter (tenant)
 - Low income all participants
- Participants living in a manufactured home

Home Energy Savings

- CBI metric:
 - Participants located in a Highly Impacted Community, including Tribal lands
- Vulnerable Population:
 - Language Participants whose primary language is other than English
 - Ask question for the household starting in 2024
 - Renters



Participants where the home is a rental

- Participants living in a multi-family unit
- Participants living in a manufactured home

Wattsmart Business

- CBI metric:
 - Participants located in a Highly Impacted Community, including Tribal lands
- Language Participants whose primary language is other than English



 Changing to ask primary language spoken for the business (as opposed to the contact person completing the application)

- Small Business Participants who are smaller businesses
 - (e.g., account associated with project receives electric service on Schedule 24)

Clean Energy Implementation Plan Biennial Update Draft 2024-2025 CETA Incremental Costs





Draft 2024-2025 Estimated CETA Incremental Costs for Energy Efficiency

Nancy Goddard/Jay Olson

Program and CETA Utility Action	Estimated CETA Incremental Cost				
		2024		2025	
Low Income Weatherization - additional funding for repairs; ductless heat pumps replacing non-electric, non natural gas heating	\$	65,000	\$	65,000	
Home Energy Savings - community bulb distribution (2024/2025) Replaces lighting buy-down at "value retailers" offered 2022-2023	\$	12,500	\$	12,500	
Home Energy Savings - Direct Install Lighting for Multi-family and Manufactured Homes	\$	-	\$	-	
Home Energy Savings - additional administration for the portfolio to deliver CETA elements	\$	200,000	\$	200,000	
Home Energy Savings - enhanced incentives for multi-family windows	\$	1,242	\$	1,242	
Home Energy Savings - electric heat for non-electric homes in targeted communities	\$	5,733	\$	15,150	
Wattsmart Business - increased incentives for small businesses located in a Highly Impacted Community and very small businesses	\$	122,461	\$	127,786	
Total Estimated CETA incremental costs	\$	341,937	\$	356,678	



2024-2025 DSM Business Plan Draft Pilots





Draft 2024-2025 Pilots

Nancy Goddard

Pilot	New?	Sector	Ties
On-Bill Financing	Continuing	Residential	
Manufactured Homes Targeted Delivery	Continuing	Residential	
Heat Pump Water Heater Online Platform/Direct Delivery	New	Residential	NEEA Heat Pump Water Heater initiative
Geo-Targeted Energy Efficiency	Continuing, with changes	All	
Non-Residential Lighting Controls	Continuing	Commercial, industrial	NEEA Luminaire Level Lighting Controls initiative
Clean Buildings Accelerator	Continuing	Commercial	Washington Clean Building Performance Standard



• Heat Pump Water Heaters Online Platform/Direct Delivery – NEW

- Purpose: Increase installation of energy efficient heat pump water heaters through additional delivery method and compare results against existing HPWH participation levels.
- Costs: Costs are included in the existing program delivery and incentive budgets for the biennial period.
- Size: The Program Administrator expects 100-120 projects over the two-year period.
- History: Heat Pump Water Heaters are an existing measure and NEEA initiative but this technology has seen low participation rates in the program as well as regionally. Approach and results will be shared with NEEA's Products Coordinating Committee.
- Implementation: In Q3 2023, added heat pump water heaters to a new online platform that offers direct shipment and fixed fee installation of heat pump water heaters.
- Marketing: Using multi-channel marketing, the measure will be promoted to customers via email, direct mail and bill onserts, which will drive participation to the online platform.

Pilot Highlights

- Innovative approach to advance uptake
- One manufacturer, one distributor, two trade allies (Yakima and Walla Walla)
- Track participation vs. other channels, order to install time, customer satisfaction, self-install rate vs contractor
- Sharing results with NEEA's PCC



• Geo-Targeted Energy Efficiency (continuing with changes)

- **Purpose:** Focus on increasing participation in specific area(s) where additional value such as preventing or deferring possible infrastructure investments has been identified
- Costs: Costs are included in the existing program delivery and incentive budgets for the biennial period.
- Size: to be determined.
- History: Builds on work from pilot in prior biennial period. Two circuits (5Y164 and 5Y380) in the Yakima area were identified for the 2022-2023 biennium. The work in 2022-2023 targeting 5Y380, while successful, did not occur fast enough to defer distribution investment, and this circuit is no longer a good candidate for targeting. 5Y164 can still benefit from further targeting at least in 2024.
- Implementation: The program delivery teams will continue to focus in 2024 and possibly in 2025 on 5Y164. Two more circuits served from Grandview substation, 5Y302 and 5Y304, have been identified and are currently being reviewed for possible targeting in 2024-2025. The targeting effort includes increasing the frequency of existing program outreach tactics including direct mail/email, trade ally engagement and personal selling.

Target specific circuits with program outreach to potentially defer distribution system investment

2024-2025:

- Continue targeting one of the two current circuits at least in 2024
- **Two** Grandview substation circuits identified for possible targeting in 2024-2025

Docket UE-210830 Order 01 Attachment A

PacifiCorp must evaluate opportunities for location-targeted programs that provide non-wires alternatives to eliminate or delay the need for distribution system investments.



Feedback? Comments?







2022-2023 Demand-Side Management Forecast

Nancy Goddard





	-	rp Washington Conservation Estimates /2023 Final Report for 2022)			2023 PacifiCorp Washington Conservation Estimates (Forecast)				2022 + 2023	2022 + 2023						
Program or Initiative	Gross kWh/Yr Savings @site	Gross kWh/Yr Savings @gen	E	Estimated xpenditures	Gross kWh/Yr Savings @site	Gross kWh/Yr Savings @gen	Estimated Expenditures								Gross MWh Savings @site	Estimated Expenditures
Low Income Weatherization (114)	261,515	281,589	\$	747,702	179,524	193,304	\$	1,193,659	441	1,941,361						
Home Energy Savings (118)	, ,	2,826,903	\$	3,629,851	4,092,397	4,406,529	\$	5,932,288	6,718	9,562,140						
Home Energy Reports (N/A)	4,289,670	4,618,945	\$	137,990	4,124,000	4,440,558	\$	462,996	8,414	600,985						
Total Residential Programs	7,176,564	7,727,437	\$	4,515,543	8,395,921	9,040,392	\$	7,588,943	15,572	12,104,486						
Wattsmart Business (140) - Commercial	21,570,220	23,209,989	\$	6,779,816	25,886,856	27,854,775	\$	8,851,527	47,457	15,631,343						
Wattsmart Business (140) - Industrial	4,727,777	5,049,975	\$	1,486,005	7,696,092	8,220,581	\$	2,631,535	12,424	4,117,540						
Wattsmart Business (140) - Irrigation	552,321	594,717	\$	173,602	1,399,289	1,506,699	\$	478,461	1,952	652,063						
Total Business Programs	26,850,318	28,854,680	\$	8,439,423	34,982,237	37,582,054	\$	11,961,522	61,833	20,400,946						
Northwest Energy Efficiency Alliance	3,328,800	3,582,421		905,984	3,664,463	3,941,523		877,438	6,993	1,783,422						
Distribution Efficiency	24,611	26,453				83,000		-	25	-						
Total Other Conservation Initiatives	3,353,411	3,608,874	\$	905,984	3,664,463	4,024,523	\$	877,438	7,018	1,783,422						
Be wattsmart, Begin at Home			\$	64,523			\$	70,008		134,531						
Customer outreach/communication			\$	217,121			\$	282,879		500,000						
Program Evaluations (& savings verification)			\$	276,541			\$	254,497		531,038						
Potential study update/analysis			\$	117,239			\$	15,368		132,607						
System Support			\$	70,863			\$	98,378		169,241						
End use load research & RTF funding			\$	58,090			\$	65,500		123,590						
Total Portfolio-Level Expenses				804,378				786,629		1,591,007						
Total PacifiCorp Conservation	34,051,493	36,608,571	\$	13,759,344	43,378,158	46,705,446	\$	20,337,094	77,430	34,096,438						
Total System Benefit Charge Conservation	37,380,293	40,190,992		14,665,328	47,042,621	50,646,969	\$	21,214,532	84,423	35,879,860						

September 2023 Forecast for 2022-2023

Source of 2023 Forecast

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- **Orange** = 2023 Annual Conservation Plan
 - Green = 9/2023 implementer forecasts

Pac kWh 2023 Forecast

90% of 2023 Annual Conservation Plan

- Residential 115% of 2023 ACP
- Business 85% of 2023 ACP
 - Significant projects cancelled
 - Price increases (inflation), interest rate increases, supply chain (long lead times) and workforce issues stemming from the pandemic continue to impact projects

Pac \$ 2023 Forecast

93% of 2023 Annual Conservation Plan

Note: %'s are % of 2023 Annual Conservation Plan, not % of EIA penalty threshold

2022-2023 Forecast

Target	2023 Annual Con Plan	servation			
2022-2023	(11/15/202	22)	September 2023 Forecast		
Gross MWH/yr	Gross MWH/yr	% of	Gross MWH/yr		
@ site	@ site	Target	@ site	% of Target	
94,210					
94,210	89,647	95%	84,423	90%	
4,711					
98,921	89,647	91%	84,423	85%	
(6,774)	(6,777)		(6,993)		
92,147	82,870	90%	77,430	84%	
87,436	82,870	95%	77,430	89%	
92,147	82,870	90%	77,430	84%	
	2022-2023 Gross MWH/yr @ site 94,210 94,210 4,711 98,921 (6,774) 92,147 87,436 92,147	Target Plan 2022-2023 (11/15/202 Gross MWH/yr Gross MWH/yr @ site @ site 94,210 89,647 94,210 89,647 94,210 89,647 (6,774) (6,777) 92,147 82,870 87,436 82,870	2022-2023 (11/15/20>2) Gross MWH/yr Gross MWH/yr % of @ site @ site Target 94,210 89,647 95% 94,210 89,647 95% 4,711 100 91% 98,921 89,647 91% 98,921 89,647 91% 100 100 91% 98,921 89,647 91% 98,921 89,647 91% 98,921 89,647 91% 98,921 89,647 91% 100 100 100 92,147 82,870 90% 87,436 82,870 95% 92,147 82,870 90%	Target 2022-2023Plan (11/15/2022)September 20 September 20Gross MWH/yr @ siteGross MWH/yr (@ site% of (Gross MWH/yr (@ site)Gross MWH/yr (@ site)@ site@ siteTarget@ site94,210AAA94,21089,64795%84,42394,21089,64791%84,42394,210A10110194,21089,64791%84,42398,92189,64791%10498,92188,64791%77,43092,14782,87090%77,43087,43682,87095%77,43092,14782,87090%77,430	

2023 Annual Conservation Plan September 2023 forecast \$38,573,826 \$35,879,860

e

2022-2023 Forecast – Conditions 3d and 3e

Providing the forecast at DSM Advisory Group meetings to meet this condition:

Docket UE-210830 Order 01		PacifiCorp must inform the Advisory Group members when its projected expenditures indicate that
Attachment A	3d	PacifiCorp will spend more than 120 percent or less than 80 percent of its annual conservation budget.

Events beyond PacifiCorp's reasonable control stemming from the COVID-19 pandemic continue from the 2020-2021 biennium into 2022-2023 in addition to cancellation of significant projects

		If PacifiCorp believes that an event beyond its reasonable control has occurred that may prevent it from
		meeting its combined EIA Penalty Threshold and Decoupling Penalty Threshold, PacifiCorp will confer
Docket UE-210830 Order 01		with the Advisory Group members as soon as possible to determine a path forward. See RCW
Attachment A	3e	19.285.040(1)(e) and RCW 19.285.060(2).



Updates







- CETA: Equity Advisory Group Kimberly Alejandro
- CETA: Clean Energy Implementation Plan Stephanie Meeks
- Demand Response targets planned for Clean Energy Implementation Plan Biennial Update – Peter Schaffer
- Procurement update Nancy Goddard
- Wrap-up Nancy Goddard
 - Recent filings, recent drafts, upcoming drafts due to the DSM Advisory Group
 - 2023 DSM Advisory Group meetings



WA Equity Advisory Group Updates & Community Calendar



September 2023						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
					Walla Walla Fair & Frontier Days @ Walla Walla County Fair Grounds 11am-11pm	Walla Walla Fair & Frontier Days @ Walla Walla County Fair Grounds 11am-11pm
3	4	5	6	7	8	9
<u>Walla Walla Fair & Frontier Days</u> @ Walla Walla County Fair Grounds 11am-11pm				<u>College Place Farmers Market</u> (Thursdays) @ 625 S College <u>AveCollege Place, WA 99324</u> <u>4pm-7pm</u>	Naches Sportsman's Days @ <u>the Historic Depot Park</u> <u>5pm-10pm</u>	Naches Sportsman's Day @ the Historic Depot Park (ALL DAY)
10	11	12	13	14	15	16
	Registration @ Safe Haven Community Center for FREE ESL & Citizenship Classes 9am- <u>5pm</u>			Online - Pacific Power's Washington Equity Advisory Group Meeting 1pm-4pm (PST)		Sunnyside Sunshine Days @ Downtown Sunnyside, WA 10am-4pm
17	18	19	20	21	22	23
Sunnyside Sunshine Days @ Downtown Sunnyside, WA 10am-4pm				<u>College Place Farmers Market</u> (Thursdays) @ 625 S College <u>AveCollege Place, WA 99324</u> <u>4pm-7pm</u>	<u>Prosser Ballon Rally @ Art Fiker</u> <u>Memorial Stadium (Time</u> <u>Depending on Event)</u>	<u>Yakima Valley Farm Workers</u> <u>Clinic Health Fair @ 510 W First</u> <u>Ave, Toppenish, WA 98948</u> <u>10am - 2pm</u>
24	25	26	27	28	29	30
<u>Prosser Ballon Rally @ Art Fiker</u> <u>Memorial Stadium (Time</u> <u>Depending on Event)</u>				<u>College Place Farmers Market</u> (Thursdays) @ 625 S College <u>AveCollege Place, WA 99324</u> <u>4pm-7pm</u>		
1	2	Notes	Central Washington State Fair	September 22 - October 1st 11	<u>am - 10pm</u>	

October 2023						
2025						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Drive Electric Drive Day @ Yakima Downtown Farmers Market 9am- <u>1pm</u>				Yakima Valley Farm Workers Clinic Health Fair @ 1000 Wallace Way, Grandview, WA 98930 10am-2pm		
8	9	10	11	12	13	14
				<u>Hybrid - Pacific Power's WA EAG</u> <u>Meeting @ Northwest</u> <u>Community Action Center 706</u> <u>Rentschler Ln, Toppenish, WA</u> <u>98948 1pm-4pm (PST)</u>		Yakima Valley Farm Workers Clinic Health Fair @ 1120 W Rose Street, Walla Walla, WA 99362 10am-2pm
15	16	17	18	19	20	21
22	23	24	25	26	27	28
						Yakima Valley Farm Workers Clinic Health Fair @ 1301 S Fair Ave, Yakima, WA 98901 10am- 2pm
29	30	31	1	2	3	4
Dia de los Muertos Community Celebration @ the Mighty Tieton Warehouse 12pm-5pm						
5	6		College Place Trunk or Treat @ Ci 625 South College Avenue, Colleg			

 	Washington Equity Advisory Group 2023 Meeting Schedule
Date / Time / Meeting Format January 12th, 1pm-4pm (PST) <u>Online</u> February 9th, 1pm-4pm (PST)	Proposed Agenda Topics* Washington Rate Case; Craft3 WA Home Energy Loan Program Community Connections Wattsmart Small Business Lighting (Utility Actions Update) Demand Response Core Concepts
<u>Online</u> March 9th, 1pm-4pm (PST) <u>Hybrid: Perry Technical Institute (Yakima)</u>	WA Residential Survey: Closing the Feedback Loop Transportation Electrification Washington Plan Filing, Feedback, and CBI Update Demand Response Washington Filing and CBI Update Community Spotlight
April 13th, 1pm-4pm (PST) <u>Online</u>	Communications Team Vision & Updates; Comms CBI Update Energy Efficiency Updates Community Connections
May 2-4 (Yakima & Walla Walla)	Local, in-person visits with the WA Equity Advisory Group
June 8th, 1pm-4pm (PST) <u>Online</u>	CEIP Annual Progress Report Check In; WA Survey Updates from the Communications Team and Energy Efficiency Team Community Connections
July 13th, 1pm-4pm (PST) <u>Hybrid: Sustainable Living Center (Walla</u> <u>Walla)</u>	Filed CEIP Annual Progress Report Filing & Feedback; WA Non-Energy Impacts Updates Community Connections
August September 14th , 1pm-4pm (PST) <u>Online</u>	No EAG Meeting; <u>CEIP Engagement Series 1 Meeting (Online) August 31st 12:30pm-4pm</u> Energy Efficiency Updates (Preview Biennial Conservation Plan and program changes) Customer Benefit Indicator Development (Continued) Community Connections
October 12th , 1pm-4pm (PST) <u>Hybrid: NCAC (Toppenish)</u>	WA Dept. Of Commerce Presentation (Grants & Resources) Energy Efficiency Updates Communications Update 2024 Planning
November	No Meeting
December 7th, 1pm-4pm (PST) <u>Online</u>	End of the Year Reflection; 2024 Planning (Continued)

41 *Proposed agenda topics may be subject to change CEIP: Clean Energy Implementation Plan CBI: Customer Benefit Indicator 

EAG Calendar

October 12, 2023 – (Hybrid) Onsite: *Northwest Community Action Center* 706 Rentschler Ln, Toppenish, WA 98948 Online: <u>Washington Equity Advisory Group</u>

November – **No Meeting**

December 7, 2023 - (Online via Zoom)

Pacific Power CEIP Stakeholder Engagement

Date: TBD (Online)

For more information:

Washington Clean Energy Implementation Plan

Clean Energy Implementation Plan (CEIP) Updates





WA Utility and Transportation Commission Public Comment Hearings

Clean Energy Implementation Plan

Thursday, September 28, 2023, at 6:00

p.m.

https://utc-wagov.zoom.us/j/84731079057?pwd=OEdVZDVjdjROWkkONEI sUThxOHZMQT09 Dial by your location +1-253-215-8782 Meeting ID: 847 3107 9057 Passcode: 301516.

General Rate Case

Monday, November 20, 2023, at 6:00 p.m. https://utc-wagov.zoom.us/j/84788961145?pwd=ejRBNUoyYi9Qc2h1czVw ZUNNTkZvUT09 Dial by your location +1 253 215 8782 US (Tacoma) Meeting ID: 847 8896 1145 Passcode: 492613

Pacific Power Feedback Tracker Guiding Principles

Pacific Power listened to input provided through various engagements, and created a Feedback Tracker to encompass the following themes heard:



Easy to Navigate

The Feedback Tracker allows for easy navigation. You can filter by workgroup, meeting date and topic category



Public Facing

To increase transparency, the Feedback Tracker will be published online and updated regularly



Input Opportunity

By using this format, the public has additional opportunities to provide input and ask questions to our SMEs

Key Updates to Feedback Tracking

Heightened focus on relaying how the feedback impacted Pacific Power activities

				Public Facing		
Engagement	Date	Commenter Organizatior 	Category	Feedback	Response	Impact(s)
EAG - Equity Advisory Group	July, 23	N/A	Communications	Do customers in Union Gap have access to LIBA, and if so, through which agency?		This question prompted Pacific Power to create a GIS map that demonstrates the geographic areas served by regional energy action agencies This information was shared with members and at the September EAG meeting
EAG - Equity Advisory Group	July, 23		Engagement	Are there other federal financial assistance programs for households that anyone knows of that are becoming available now that the COVID relief programs are fading away?		Pacific Power coordinated with WA Commerce to be a guest presenter at the October EAG, where information on the avialable and upcoming grants offered at the state level
Limited and consistent naming conventions for ease to filter on specific information				-		

CEIP **Specific** Targets – Demand Response

Peter Schaffer

- Demand Response (DR) is new in the state, many unknowns remain:
 - Early phases of roll-out for programs, assessing uptake and barriers.
 - Just kicking off marketing and outreach in 2023, enrolling first customers.
 - Still learning what adoption rates and ramp-up will look like and how customers will interact with programs.
- Plan to maintain current target given uncertainty and limited program maturation.
- Focusing on continued expansion and maintaining participation throughout the biennial period.
- Exploring new demand response programs such as electric vehicle (EV) managed charging and customer battery dispatch.

2021 CEIP DR Target:

37.4 MW by end of 2025

Programs we have launched and enrollment so far (as of Aug 2023):

Irrigation Load Control: 0.4 MW Commercial & Industrial DR: 13 MW Residential DR: 0 MW Total: 13.4 MW

Procurement Update

Nancy Goddard

- Request for Proposals for Home Energy Savings/Wattsmart Business
 - RFP went out 9/1/2023
 - Bids due 10/31/2023
 - Anticipated start date for new contract(s) from this RFP: 4/1/2024



Wrap-up







	Draft to you	Comments due	Response to Comments	Filed	Approval Decision
Informational Filing for Voluntary RFP - EV Managed Charging Pilot docket UE-230772	n/a	n/a	n/a	9/6/2023	n/a

Recent Drafts

	Draft to you	Comments requested by	Response to comments	Final due
2024-2025 Competitive Procurement Framework – request for comments (Provided redline relative to the 2022-2023 Biennial Conservation Plan)	7/27/2023 (EAG will see the framework 10/2/2023 in the Draft 2024-2025 Biennial Conservation Plan)	8/31/2023	None needed	11/1/2023 (as part of 2024-2025 Biennial Conservation Plan)
Home Energy Savings and Wattsmart Business 1/1/2024 program change documents (including explanation of changes, redlined incentive tables, explanation of alignment with Regional Technical Forum, cost effectiveness memo; also Measure Installation Verification redlines)	9/1/2023	9/15/2023		



	Draft to you	Comments requested by	Response to comments	Final due
2024-2025 Biennial Conservation Plan - draft filing; Note: Draft program tariff changes also due by 10/2/2023 - no changes planned	10/2/2023	10/16/2023		11/1/2023
Clean Energy Implementation Plan Biennial Update - draft filing	10/2/2023	10/16/2023		11/1/2023

Recap of YTD 2023

DSM Advisory Group Meetings, Drafts for DSM AG Review, Filings

March	April	Мау	June	July
March 30:	Apr 17:	May 1:	June 29:	July 27:
Advisory Group	Draft Wattsmart	SBC Exemption filing	Advisory	Advisory Group
meeting #1	Business/Home Energy		Group	meeting #3
System Benefits Charge	Savings program details	May 1:	meeting #2	(by Aug 1)
Review (Schedule 191),	to DSM AG for review	Draft 2022 Annual	(by July 1)	Draft ten-year conservation potential
Distribution Efficiency	(for July 1 Washington	Report to DSM AG	Begin 2024-	revised four-year target, and two-yea
	State Energy Code		2025 Target Setting	target
Schedule 191 (SBC)	change)	May 15:	Production Efficiency -	Production Efficiency
Filing		Comments on 2022	thermal	Distribution Efficiency NEIs
If no change,	Apr 28:	Annual Report due		Competitive Procurement Frameworl
draft request for exception	Comments on program		June 1:	
to DSM AG by Mar 31,	changes due	May 15:	File 2022 Annual	July 3:
file by May 1		Post notice of July 1	Conservation Report	File CEIP Progress Report
If change needed	Apr 28:	program changes on	and Commerce	File CEIP Flogress Report
If change needed, draft filing to DSM AG by	Low Inc Wx draft filing	website	Report	July 1:
May 1,	to add smart			Wattsmart Business, Home
file by June 1	thermostats to DSM AG	May 29:		Energy Savings changes effective
		Comments on Low		Lifergy Savings changes effective

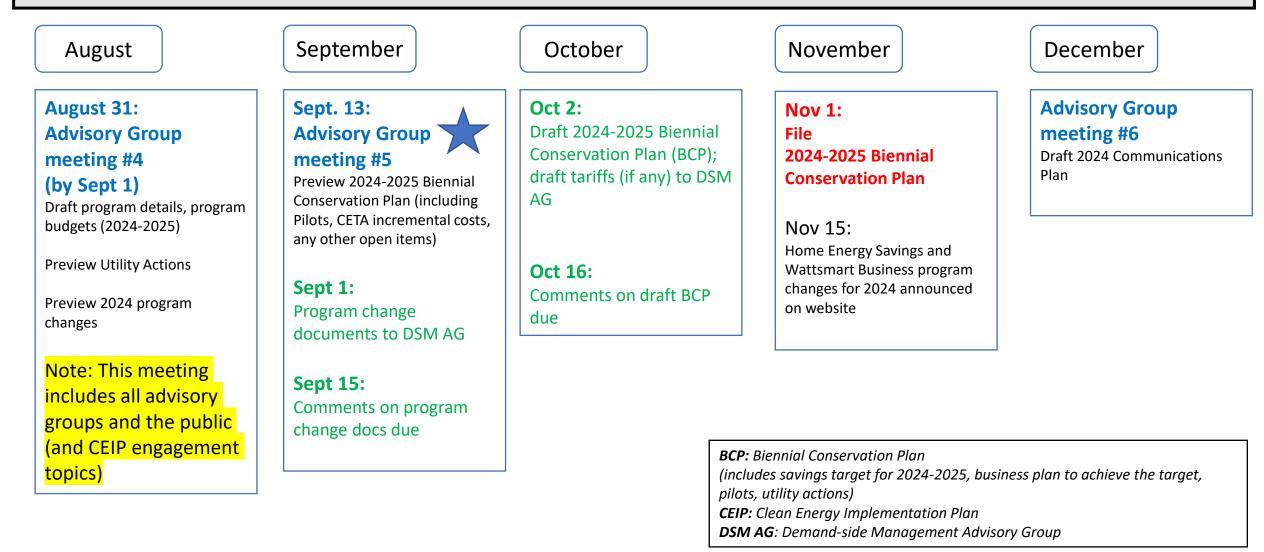
Income Wx draft filing

due

BCP: Biennial Conservation Plan **CEIP:** Clean Energy Implementation Plan **DSM AG**: Demand-side Management Advisory Group

Planned 2023

DSM Advisory Group Meetings, Drafts for DSM AG Review, Filings



2023 DSM Advisory Group Meetings

	Key Topics	Updates
#1 March 30 1:30-4:30pm	 System Benefits Charge Review 2022-2023 DSM Forecast Procurement: Delivery Contracts (Home Energy Savings, Wattsmart Business) Distribution Efficiency Preview: 7/1/2023 program changes 	 Home Energy Reports Demand Response CETA: Equity Advisory Group CEIP: Utility Actions/Customer Benefit Indicator Metrics Pilots Wrap-up
#2 June 29 1-4pm	 2024-2025 Target Setting Production Efficiency - thermal 2022 Annual Report 2022-2023 DSM Forecast and adaptive management Clean Energy Implementation Plan (CEIP) CEIP Progress Report – energy efficiency CBI metrics, utility actions 	 CETA: Equity Advisory Group Demand Response Procurement: Delivery Contracts (Home Energy Savings, Wattsmart Business) Wrap-up
#3 July 27 1-4pm	 Distribution Efficiency Production Efficiency – thermal and wind Draft ten-year conservation potential, revised four-year target, and two-year target NEI progress: EE and Resiliency Competitive Procurement Framework – 2024-2025 2022-2023 DSM Forecast 	 Clean Energy Implementation Plan, Equity Advisory Group Wrap-up
#4 August 31 12:30-4pm	 Draft program details, program budgets (2024-2025) Preview of planned program changes, adaptive management for 2024 Preview of Utility Actions 2022-2023 DSM Forecast 	 Demand Response – EV Managed Charging Pilot Wrap-up
#5 Sept 13, 2-4pm	 Draft 2024-2025 Biennial Conservation Plan (incl. pilots, CETA incremental costs, other open items) 2022-2023 DSM Forecast 	 Clean Energy Implementation Plan, Equity Advisory Group Procurement update, Wrap-up
#6 December	 2024 communications and outreach plan 2022-2023 DSM Forecast 	



Thank you



