

PacifiCorp Equity Advisory Group (EAG)

2022 EAG Meeting #1 Notes

Wednesday January 19, 2022, 1-3:15 pm Pacific Time

These notes were synthesized and summarized by RMI, PacifiCorp's meeting facilitation partner, without EAG member attribution.

Executive Summary

EAG Meeting 1 focused on reflections from 2021 to inform the structure and pace of the EAG in 2022. Approximately 35 individuals attended this virtual meeting on Zoom, including 6 EAG members (out of 12 total EAG members). Members of the public included local citizens and a Washington State staff member.

PacifiCorp began the meeting by providing updates to the EAG, including information on the 2022 All-Source Request for Proposal (RFP) and the submission of PacifiCorp's first Clean Energy Implementation Plan (CEIP). Changes in staff and EAG members were noted. PacifiCorp requested promotion of and ideas for the 2022 All-Source RFP and local facilitators for future EAG meetings.

To assist PacifiCorp in planning for the EAG in 2022, the EAG reflected on what went well during their work with PacifiCorp in 2021. Highlights included PacifiCorp's transparency and openness throughout the process, meeting facilitation, diverse EAG representation, learning opportunities, and pre-meeting materials. Following this, PacifiCorp provided a 2022 draft schedule of EAG meetings and the initial set of topics for the EAG meetings through April 2022.

The second half of the meeting solicited input from the EAG on what topics they want to learn about and discuss in 2022. The EAG was also asked to share ideas for potential new members to join the EAG. The EAG used Mural, a virtual, online whiteboard, to share their input.

Three attendees contributed during the public comment period.

During the meeting close-out, the EAG noted events and efforts happening in their communities for PacifiCorp's awareness. PacifiCorp provided closing remarks, noting themes of transitions and building connections during the meeting and thanking the EAG for their time and input.

Responses to questions and comments that did not get addressed during Meeting #1 or where PacifiCorp felt that greater detail was needed are included in this document in purple text.

Session Objectives

- Share updates on the CEIP
- Reflect on the 2021 EAG
- Consider ideas for the 2022 EAG

Slides in English are available [here](#). Slides in Spanish are available [here](#).

Opening (1:00pm)

PacifiCorp welcomed attendees, and RMI reviewed the agenda and objectives of the meeting.

EAG Member Check-In (1:05 pm)

EAG members checked in by sharing one thing they were planning right now in 2022. Themes included managing the health and wellbeing of their staff, reviewing and revising work programs, dealing with COVID-19, and managing overall uncertainty for 2022.

2021 Equity Advisory Group member	Organization
Isidra Sanchez	Opportunities Industrialization Center (OIC)
Erendira Cruz	Sustainable Living Center (SLC)
Kaila Lockbeam	Perry Technical Institute (Perry Tech)
Nathan Johnson	Yakima Health District
Norman Thiel	SonBridge
Paul Tabayoyon	Asian Pacific Islander Coalition (APIC)
Not in attendance	
Noemi Ortiz	Northwest Community Action Center (NCAC)
Angélica Reyes	La Casa Hogar
Jonathan Smith	Yakima County Development Association (YCDA)
Laura Armstrong	Independent representative
Raymond Wiseman	Yakama Power
Sylvia Schaefer	Blue Mountain Action Council (BMAC)

Updates (1:15 pm)

PacifiCorp updated the EAG on recent events, including:

- Filing of the 2022 All-Source Request for Proposal with Washington Utilities and Transportation Commission (UTC), along with contact information to provide comments and feedback.
 - More information is available online at <https://www.pacificorp.com/suppliers/rfps/2022-all-source-rfp.html> or by emailing 2022AS_RFP@pacificorp.com.
- Filing of the CEIP with UTC on December 30, 2021, along with contact information to provide comments and feedback.
 - More information is available online at <https://www.pacificorp.com/energy/washington-clean-energy-transformation-act-equity.html> or by emailing CEIP@pacificorp.com.
- Staffing changes to PacifiCorp, as well as changes to the EAG:
 - Jackie Wetzsteon, Environmental Programs Manager, and Cory Scott, Vice President of Customer and Community Solutions, will transition leadership of the EAG to Melissa Nottingham, Manager of Regulation and Customer Advocacy.
 - Ashley Rask, Customer and Corporate Communications, is no longer at PacifiCorp and transitioned communications team responsibilities to Selyna Bermudez.

- Tina Brooks moved into a new role at PacifiCorp’s parent company, Berkshire Hathaway Energy as a manager of Diversity, Equity and Inclusion; her former responsibilities for stakeholder engagement will be filled by a new hire.
- [Equity Advisory Analyst - Portland, OR #106527 \(pacificorp.com\)](#)
- [Link to job posting.](#)
- Kaila Lockbeam, Laura Armstrong, and Sylvia Schaefer will not be on the EAG in 2022.

EAG 2021 Reflections (1:25 pm)

The EAG was asked to journal for three minutes on the following prompt: What did you like about the EAG meetings and our work in 2021? Each EAG member shared their answers to the prompt; members expressed agreement through the Zoom chat. The responses were captured in Mural in the image below.

Reflections.

What did you like about EAG meetings and our work in 2021?



PacifiCorp’s 2022 EAG Ideas (1:45 pm)

PacifiCorp provided a proposed 2022 EAG schedule, as well as some initial topics for the EAG to consider, including updates to tracking Customer Benefit Indicators (CBIs); input on outreach, education, and public participation; and input on program development and expanding awareness.

An EAG member asked the following question:

- Q: For member recruitment, can you please give a bit of an overview of what you are envisioning as we switch to the implementation phase of this work?
 - A: PacifiCorp has some specific areas in which we value your input, such as energy education. In general, we’re looking for anyone who brings another voice from the communities that we serve to ensure that we are hearing from all perspectives. The “Who” activity in today’s session allows you to provide input on new EAG members for 2022.

PacifiCorp also presented a brief update on the Assistance Plus Program in Washington, a program designed to help qualifying customers with bills and arrearage management. At the time of the EAG meeting, the program had \$43,000 of available funds remaining.

An EAG member asked the following question:

- Q: After these funds are exhausted, will you be reallocating additional funding to this program, or is this a one-time effort?
 - A: The Assistance Plus Program is only a one-time effort, however PacifiCorp is exploring a pilot for a separate arrears management program that will try to meet a similar need.

Following this session, the EAG took a 10-minute break.

Break (1:50 pm)

Ideas for EAG 2022: What (2:00 pm)

Following the break, the EAG worked in Mural. They first independently responded to the prompt: What topics do you want to discuss and learn about in 2022? The mural board was prepopulated with the ideas presented by PacifiCorp earlier in the meeting (yellow boxes on the top), and it had space for the EAG to contribute their own ideas (blue boxes on the bottom). The results of this activity are below.

Note: Blue boxes have been slightly modified to provide clarity based on discussions during the meeting.

What topics do you want to discuss and learn about in 2022?
Use stars to show your enthusiasm for a topic.
Add ideas of topics to cover in the blue stickies.

Updates on tracking Customer Benefit Indicators ★ ★ ★	Development of energy educational materials ★ ★	Outreach related to utility programs ★ ★ ★	Cultural accessibility ★ ★ ★ ★	Updates from other Advisory Groups	Residential Disconnection Reduction Plan
Time of Use Pilot ★	Demand Response Programs ★ ★ ★	2022 All Source Request for Proposal	Energy Efficiency and Rebates ★ ★ ★ ★	Electric Vehicle Grant Program ★ ★ ★ ★	Electrification planning ★ ★ ★
Deeper statistics on the types of customers experiencing challenges like disconnections and participating in programs ★	How can Community Based Organizatons better help reach PacifiCorp's CETA goals	Policy advocacy efforts	Improving Community Access and available information at customer payment locations ★	Communal charging stations for devices / EVs ★	

Following this activity, the EAG was sent to paired breakouts to reflect and discuss the topics. Themes from the report-outs of these conversations included:

- Find additional voices to provide missing perspectives and connections to the community
- Ensure outreach and education is done in a culturally-appropriate manner
- Provide relief to the most underserved community members
- Design the demand response so that it can be successfully deployed to named communities
- Ensure customers who are not internet users have equitable access to information
- Create an equitable electric vehicle (EV) program

After the discussion period, the EAG Members provided additional insight on their proposed topics for 2022.

Ideas for 2022: Who (2:35 pm)

The EAG journaled independently on the following prompt: Who or what organizations with these [agricultural, veterans, education, and other] perspectives could serve on the EAG? After the journaling time, the EAG members discussed each suggestion, providing further information and potential contacts. The results of this activity are below. *Note: Boxes have been slightly modified for clarity.*

Who or what organizations with these perspectives could serve on the EAG?

Create a sticky note by double clicking anywhere, please be as specific as possible.

Agricultural	Veterans	Education	Other?
Inspire Centers	County of Walla Walla, Veterans Assistance Project	Walla Walla Community College	Yakama Nation
Latino Community Fund	Blue Mountain Action, Services for Veteran Families	Yakima Valley Community College	Yakima Valley Community Foundation
	Perry Tech (Electrical or Student Services Department)	Heritage College	Rotary Groups
		Native schools	
		Educational Service District 105	
		Educational Service District 123	

Public Comment (2:45 pm)

Following the activity, the public was invited to provide comments or ask questions:

- Comment: Evergreen Consulting is excited to work with PacifiCorp on outreach for underserved populations and small businesses. EAG meetings are helpful.
- Two commenters expressed gratitude for the EAG’s work.

EAG Check Out (2:55 pm)

The EAG checked out by reflecting on the following question: What's one thing happening in your community that PacifiCorp should consider as we plan for 2022?

EAG member reflections included:

- Longer living goals are being examined in College Place and Walla Walla to get them certified as Blue Zone Communities
 - Connections between people, resource distribution, and looking at areas where people live longer are key
- An operator in College Place renewed its electric scooter license. We should look for opportunities to change transportation access in semi-rural communities where people have to quit jobs that they need to travel to due to lack of transportation.
- Schools are responding to COVID by reducing barriers to online learning and expanding online offerings to improve access.
- More focus is needed for housing assistance. Communities are working to reduce homelessness.

An additional public participant asked the following question:

- (Q) Community Member Question: How (if at all) is PacifiCorp involved in Yakima City Council's plan for an anaerobic digester which will produce renewable energy? Is such a plan viable?

(A) PacifiCorp has not been involved in discussions with the Yakima City Council concerning an anaerobic digester. Earlier press releases and public comments from the council meetings show the plans are to use the digester to help curtail trash collection fees to racially diverse and vulnerable communities as well as bring in additional revenue from the digester's byproduct (fertilizer).

Next Steps & Closing Comments (3:05 pm)

Attendees were reminded that meeting materials and notes are posted to the website, and that EAG Meeting #2 of 2022 is on February 16, 2022, from 1-4 pm PT.

The meeting ended with PacifiCorp reflecting and outlining their plans for 2022.

- Recruitment of new EAG members begins now.
- Due to Covid, plans to return in person meetings will be delayed.
- There will be a transition from the CEIP from planning to implementation.
- PacifiCorp will engage its subject matter experts in future EAG and talk about opportunities for the community in more detail.
- Conversations about awareness of programs, such as Assistance Plus, building assistance programs, and EV grant program, will start soon.
- Finally, PacifiCorp thanked all EAG members for their time and work over the past year and contributions to the CEIP.