

Pacific Power Equity Advisory Group (EAG)

September 2023 Meeting Notes

September 14, 2023, 1:00 - 4:00 pm Pacific Time

These notes were synthesized and summarized by E Source, Pacific Power's meeting facilitation partner, EAG member attribution.

Executive Summary

There were 22 individuals in attendance at the Washington EAG meeting on September 14, 2023. The meeting, which was hosted online, was attended virtually via the ZOOM platform. The meeting largely focused on the Washington Clean Energy Implementation Plan and components thereof, a preview of the Biennial Conservation Plan and program changes, as well as updates to the managed charging program and communications plan.

English slides can be found here:

[WA EAG Meeting September 2023 Revised Slides.pdf \(pacificorp.com\)](#)

The following is a summary of the content and feedback received during the 3-hour public meeting.

Session Objectives

- Close the feedback loop from the July WA EAG meeting
- Provide updates on and socialize the Clean Energy Implementation Plan (CEIP)
- Preview Biennial Conservation Plan and Program Changes
- Managed Charging Program Update
- Communications Update

2023 EAG Members	Organization
Erendira Cruz	Sustainable Living Center
Todd Hilmes	Northwest Community Action Center
Giovanni Severino	Latino Community Fund
Sylvia Schaeffer	Blue Mountain Action Council
Jonathan Smith	Yakima County Development Association
Norman Thiel	SonBridge
Paul Tabayoyon	Asian Pacific Islander Coalition

Pacific Power Presenters

Kimberly Alejandro

Selyna Bermudez

Stephanie Meeks

Nancy Goddard

Kate Hawley

Jay Olson

Pacific Power Affiliated Attendees

Jeffrey Daigle E Source, Facilitation Team

Tag Galvin-Darnieder E Source, Facilitation Team

Ian Hoogendam Pacific Power

Christina Medina Pacific Power

Jamie Rosen E Source, Facilitation Team

Shauna Thomas Pacific Power

Morgan Westberry E Source, Facilitation Team

Public Attendees

Sofya Atitsogbe Washington Utilities and Transportation

Stephanie Chase Public Counsel

Opening

Pacific Power's Kimberly Alejandro opened the meeting by greeting all attendees, and E Source shared meeting objectives, the agenda, and presenters.

EAG Member Check-In

All EAG members "checked-in" by responding to the prompt: *What type of grant opportunities would you be most interested in learning about?* The group shared about what grant opportunities they'd like to learn more about. Among the group, there was shared interest in grant programs focused on housing, home repair and efficiency, as well as a desire to learn more about grant history, the awardees, to compare to others who have won grants in the past.

WA EAG Meetings & Community Calendar

Pacific Power is seeking to join more community events and continue strengthening community connections in 2023. Pacific Power's Kimberly Alejandro acknowledged upcoming meetings and events to take note of:

September Events –

- September 16th – [Sunnyside Sunshine Days @ Downtown Sunnyside, WA 10am-4pm](#)
- September 17th – [Sunnyside Sunshine Days @ Downtown Sunnyside, WA 10am-4pm](#)
- September 21st – [College Place Farmers Market \(Thursdays\) @ 625 S College Ave, College Place, WA 99324 4pm-7pm](#)
- September 22nd – [Prosser Ballon Rally @ Art Fiker Memorial Stadium \(Time Depending on Event\)](#)
- September 23rd – [Yakima Valley Farm Workers Clinic Health Fair @ 510 W First Ave, Toppenish, WA 98948 10am-2pm](#)
- September 24th – [Prosser Ballon Rally @ Art Fiker Memorial Stadium \(Time Depending on Event\)](#)
- September 28th – [College Place Farmers Market \(Thursdays\) @ 625 S College Ave, College Place, WA 99324 4pm-7pm](#)

October Events –

- October 1st – [Drive Electric Drive Day @ Yakima Downtown Farmers Market 9am-1pm](#)
- October 5th – [Yakima Valley Farm Workers Clinic Health Fair @ 1000 Wallace Way, Grandview, WA 98930 10am-2pm](#)
- October 12th – [Hybrid -Pacific Power's WA EAG Meeting @ Northwest Community Action Center 706 Rentschler Ln, Toppenish, WA 98948 1pm-4pm \(PST\)](#)
- October 14th – Yakima Valley Farm Workers Clinic Health Fair @ 1120 W Rose Street, Walla Walla, WA 99362 10am-2pm
- October 28th – [Yakima Valley Farm Workers Clinic Health Fair @ 1301 S Fair Ave, Yakima, WA 98901 10am-2pm](#)
- October 29th – [Dia de los Muertos Community Celebration @ the Mighty Tieton Warehouse 12pm-5pm](#)

Additional notes to the July events calendar –

- The [Central Washington State Fair September 22nd – October 1st 11am-10pm](#)
- The [College Place Trunk or Treat @ City Municipal Complex, 625 South College Ave, College Place, WA 99324 3pm-6pm](#)

Closing the Feedback Loop

E Source's Morgan Westberry shared a new template for how information will be shared, highlights of how feedback provided by this group has resulted into action, and making sure these meetings and information shared is as beneficial to attendees and members as possible. As always, feedback is welcome.

Pacific Power's Kimberly Alejandro covered the impacts section of the new template. This is a view into what the team has been working on behind the scenes. There is a strong effort to take feedback that is provided and turn that feedback into impacts.

Closing the Loop

July Themes:

- Learning about our hosting member, the Sustainable Living Center, and their work in the community
- Reviewing CEIP updates and introducing the CEIP Engagement Series & DSM Workshop
- Deepening our understanding of CBIs and Non-Energy Benefits through group dialogue

Feedback Highlights:

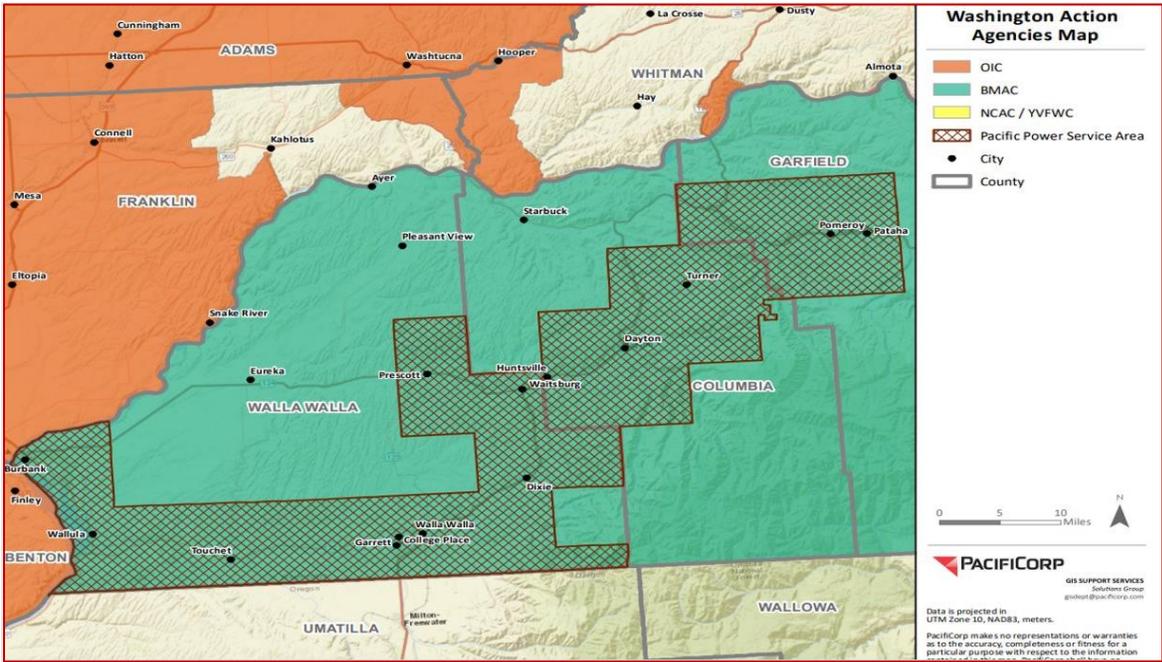
- Questions and comments focused around:
 - Program eligibility and how to access programs
 - Grant opportunities available at the state and federal level
 - Engagement effectiveness and measuring successes in outreach and programs

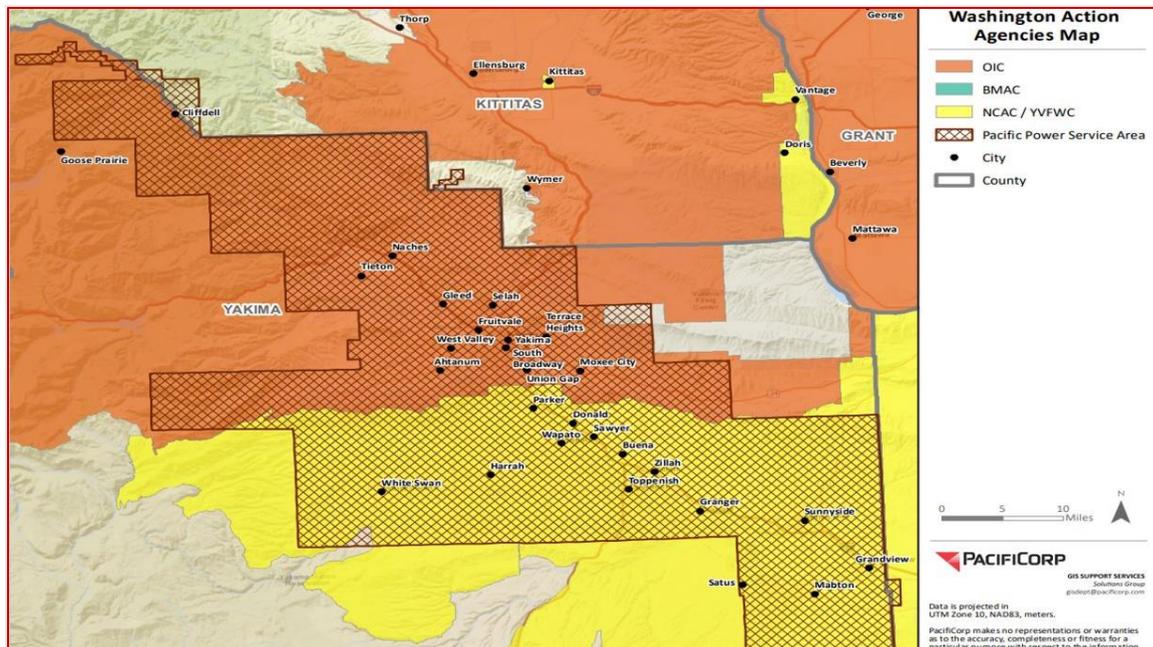
Impacts:

- New GIS resource showing local community action agency program service coverage
- Presentation by the Washington Department of Commerce in development
- Expansion of multi-cultural marketing and outreach efforts

11 CEIP: Clean Energy Implementation Plan
 DSM: Demand-Side Management
 CBI: Customer Benefit Indicator
 GIS: Geographic Information System (Mapping Tool)

Additionally, GIS maps were put together by Pacific Power at the request of its EAG to reflect Washington Action Agencies and their coverage. One of the maps shows Walla Walla County and neighboring areas, the other shows Yakima County and neighboring areas. The netting portion on both maps represents the Pacific Power service area. The goal of these maps is to visually assist customers with community agency coverage information so that they can best determine where to reach out for offered programs and services.



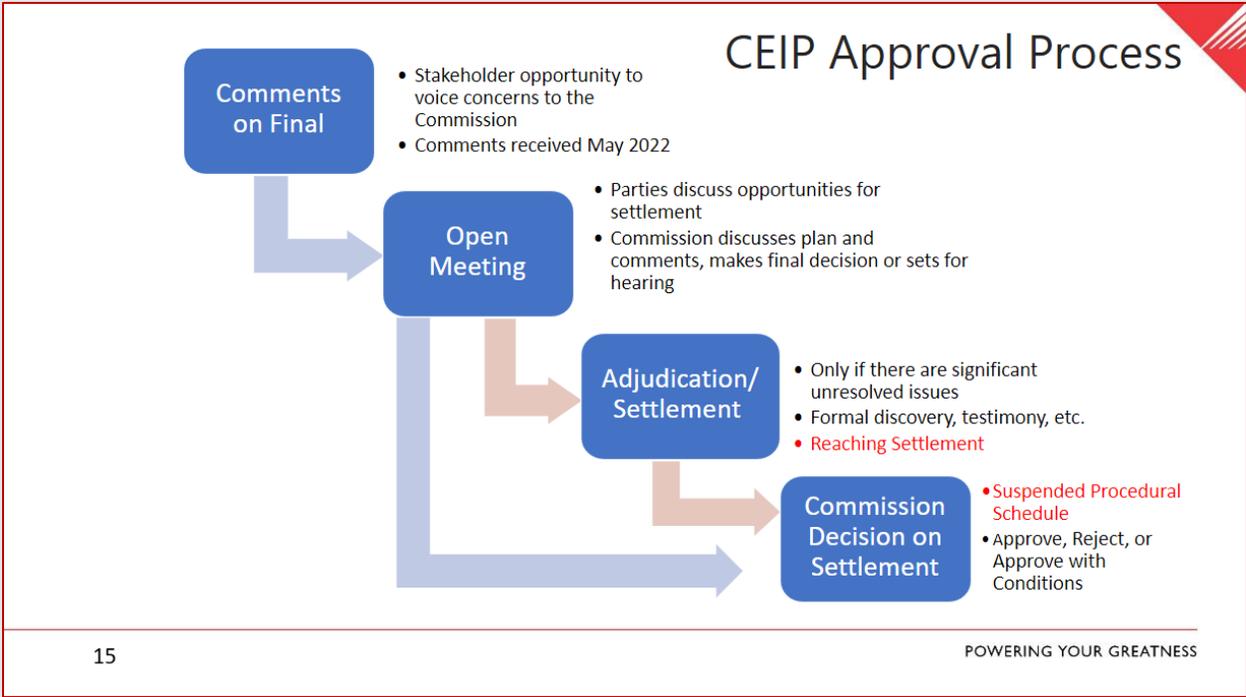


Chat Questions & Meeting Comments:

- Asian Pacific Islander Coalition made a request to share the maps so to be prepared should a discussion arise around access and coverage.
 - Pacific Power shared this link: <https://fortress.wa.gov/doh/wtnibl/WTNIBL/> and followed up with the Asian Pacific Islander Coalition to provide copies of the maps.

Clean Energy Implementation Plan (CEIP) Updates

Pacific Power's Stephanie Meeks provided updates on the Clean Energy Implementation Plan approval process. Originally filed and revised in March 2023, at this time in the settlement conversation there has been a request to put the proceedings on pause. The parties are working together to come to the agreed upon resolution. It is good news to have all parties coming together to come to a resolution that can be agreed upon across the different areas. There is a hopeful look forward towards getting this approved. The commission will still need to make the approval decision, hoping this will come together in the next month.



There are some upcoming opportunities for public comment handled through the Washington Utility and Transportation Commission. Please check the [Washington Utility and Transportation Commission website](#) and calendar to keep up to date on any schedule changes.

WA Utility and Transportation Commission Public Comment Hearings

Clean Energy Implementation Plan

Thursday, September 28, 2023, at 6:00 p.m.
<https://utc-wa-gov.zoom.us/j/84731079057?pwd=OEdvZDVjajROWWk0NElsUThxOHZMQT09>
 Dial by your location
 +1-253-215-8782
 Meeting ID: 847 3107 9057
 Passcode: 301516.

General Rate Case

Monday, November 20, 2023, at 6:00 p.m.
<https://utc-wa-gov.zoom.us/j/84788961145?pwd=ejRBNUoyYi9Qc2h1czVwZUNNTkZvUT09>
 Dial by your location
 +1 253 215 8782 US (Tacoma)
 Meeting ID: 847 8896 1145
 Passcode: 492613

Pacific Power listened to input provided through various engagements, and created a Feedback Tracker to encompass the following themes:

- Easy to Navigate

- Public Facing
- Input Opportunities

Key Updates to Feedback Tracking

Heightened focus on relaying how the feedback impacted Pacific Power activities

Public Facing						
Engagement	Date	Commenter Organization	Category	Feedback	Response	Impact(s)
EAG - Equity Advisory Group	July, 23	N/A	Communications	Do customers in Union Gap have access to LIBA and if so, through which agency?	Customers in Union Gap have access to the LIBA program and applications are processed through OIC of Washington	This question prompted Pacific Power to create a GIS map that demonstrates the geographic areas served by regional energy action agencies. This information was shared with members and at the September EAG meeting.
EAG - Equity Advisory Group	July, 23	N/A	Engagement	Are there other federal financial assistance programs for households that anyone knows of that are becoming available now that the COVID relief programs are fading away?	Pacific Power responded that there are a lot of funds coming down the pipeline. The department of commerce is a great place to check in on funds dispersal. Local agencies, as well. Pacific Power can follow up with specific programs.	Pacific Power coordinated with WA Commerce to be a guest presenter at the October EAG, where information on the available and upcoming grants offered at the state level

Limited and consistent naming conventions for ease to filter on specific information

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The feedback tracker allows for easy navigation, with options to filter by workgroup, meeting date, and topic category. To increase transparency, the feedback tracker will be published online and updated regularly. By using this format, the public has additional opportunities to provide input and ask questions to the subject matter experts.

Energy Efficiency: Preview Biennial Conservation Plan and Program Changes (Pt. I)

Pacific Power’s Nancy Goddard kicked off the conversation on the Biennial Conservation Plan and program changes. This information was first shared at the August 31st engagement. The idea is to share the information and provide ample opportunity for the equity advisory group to ask questions and provide comments. Pacific Power shared the program change packet of information on September 3rd, with comments from the equity advisory group due on September 15, 2023. Pacific Power invites in comments and questions.

From a high-level, the Biennial Conservation Plan is a deliverable that is required by the Energy Independence Act. This includes a process for setting a 2-year energy savings target, as covered in the plan. Additionally, the Biennial Business Plan lays out the plan for achieving the target.

Draft 2024-2025 Targets, Demand-Side Management Business Plan Forecast

Category	Targets	2024-2025 DSM Business Plan	Forecast % of Target
	Gross MWh Savings @site	Gross MWh Savings @site	
Energy Independence Act (EIA) Target	84,971	91,123	107%
Decoupling threshold	4,249		
Total Utility Conservation Goal	89,220	91,123	102%
Excluded programs (NEEA)	(10,132)	(10,132)	
Utility Specific Conservation Goal	79,088	80,991	102%
EIA Penalty Threshold (EIA Target minus NEEA savings)	74,839	80,991	108%
EIA penalty threshold plus decoupling	79,088	80,991	102%

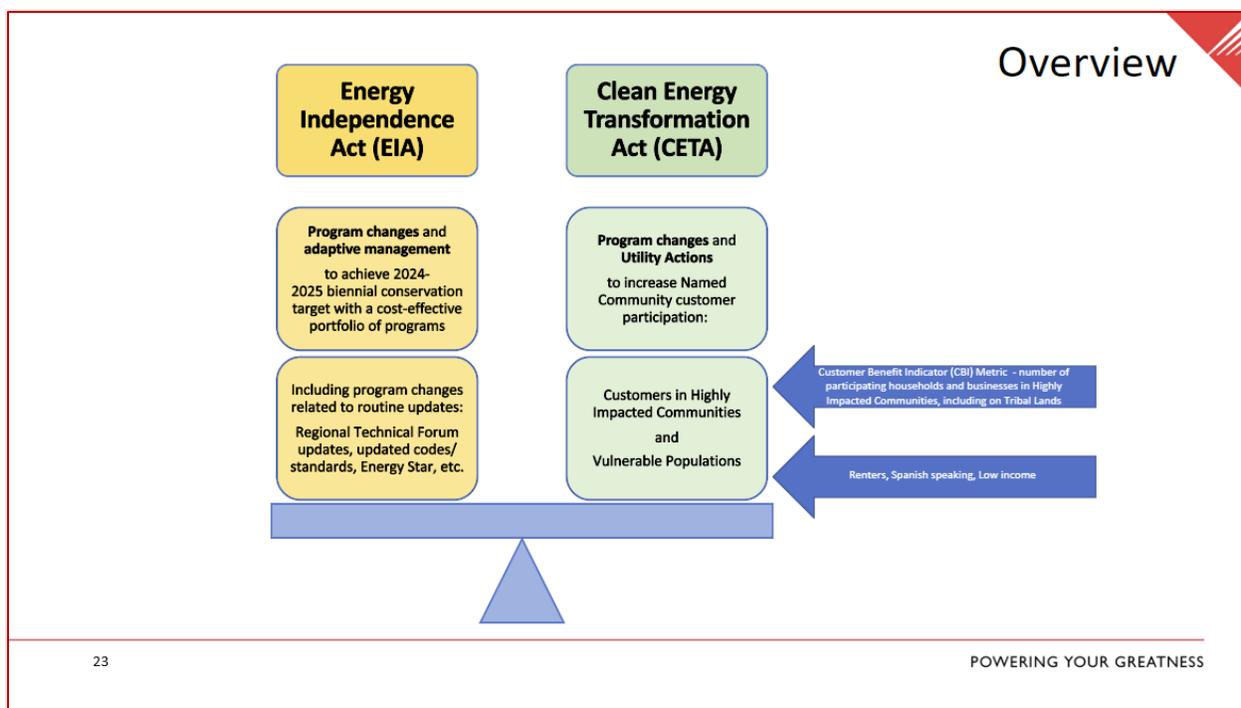
2024-2025 DSM Business Plan Savings and Expenditures Forecast		
	MWh @ site	\$
Residential efficiency programs	17,750	\$ 18,395,915
Non-residential efficiency program	63,013	\$ 27,426,680
Northwest Energy Efficiency Alliance (NEEA)	10,132	\$ 1,939,531
Distribution Efficiency	227	
Production Efficiency	1	
Portfolio expenses		\$ 1,553,887
Total	91,123	\$ 49,316,013
2024-2025 Total Portfolio Benefit Cost Ratios (including NEEA and Non-Energy Impacts) ¹		
PacifiCorp Total Resource Cost Test (PTRC)		1.51
Utility Cost Test		1.42

Business Plan is slightly higher than target subject to penalty

Goal is > 1; > 1 means benefits exceed costs

The chart on the left, looking at the 2024-2025 DSM Business Plan column, those are the savings projected to achieve in the business plan. The goal is to be at 100% on each line in the forecast. The chart on the right is a high-level view by sector. Included in the portfolio is funding for the NEEA, which works with delivering savings via market transformation, as opposed to directly to customers. Of the non-customer facing categories, there is efficiency related to support equipment at generating facilities. This does not include the main generation equipment. For example, this could be in reference to lighting on the site of a power plant. In the lower right chart, the requirement for the portfolio is that the benefits exceed the costs. To measure this, the goal is to be above a one (1). Meaning, for every dollar spent it should result in more than a dollar in benefit.

There are two pieces of legislation that are driving this work, the Energy Independence Act (EIA) and the Clean Energy Transformation Act (CETA). The EIA includes program changes and adaptive management to achieve the 2024-2025 Biennial Conservation target with a cost-effective portfolio of programs. CETA includes program changes and utility actions to increase Named Community customer participation. The intent is to keep these two pieces of legislation in balance in effort to accomplish every goal.



Pacific Power’s Jay Olson continued the conversation on Home Energy Savings first through the lens of the Energy Independence Act (EIA), as well as through the lens of the Clean Energy Transformation Act (CETA).

With an adaptive management approach to achieve the 2024-2025 target under EIA, there have been both new vendor incentives and new services and approaches to help reach these targets. Under vendor incentives, there has been an increase in the incentive for direct-install payment for smart thermostats. With the cost of labor increasing, there needed to be higher incentives for installers. Improvements have also been made to the incentive language for heat pump water heaters to avoid contractor and customer confusion.

Under the new services and approaches category, there is an exciting new web platform that is rolling out for direct delivery of heat pump water heaters to customers. The goal is an all-encompassing channel where customers can sign up and receive their heat pump water heater. Included in this roll out is a local distributor and warehouse in Yakima where the heat pump water heaters will be stored, plus two aligned contractors serving Walla Walla and Yakima.

Based on feedback from this engagement committee around LED bulbs, and concerns on how they were being sold and distributed, it was deemed that this was no longer a measure needed to include in the program. What will happen instead is a shift to a no cost LED bulb that will be delivered to vulnerable populations and communities. This idea originated from a request from SonBridge a few months ago.

Chats Questions and Meeting Comments:

- **SonBridge made a request for collaboration. A connection with LED lightbulbs would be a nice added value to offered packages.**

- **Blue Mountain Action Coalition is also interested in collaboration in this way.**
- **The Asian Pacific Islander Coalition of Yakima expressed interest as well.**
 - Pacific Power noted these requests for collaboration.

Under the Energy Independence Act (EIA) there have also been some program changes to achieve 2024-2025 Biennial Conservation target. These program changes include increases to customer incentives for HVAC, heat pump water heaters, windows, and air purifiers. Program changes also include adding the new web platform for heat pump water heaters, plus Low-E storm windows.

Additionally, program changes related to routine updates to align with the Regional Technical Forum and updated standards. The centers around an alignment with the Regional Technical Forum updates, with the removal of the 9.0+ HSPF to 10.0+ HSPF for heat pumps, as well as the removal of retail lighting.

Chat Questions and Meeting Comments:

- The Sustainable Living Center asked about the removal of retail lighting, is there any thought to what will be replacing this?
 - Pacific Power responded with a clarification, not talking about replacing lighting for retail. This is specifically talking about selling lighting to discount retailers, such as Dollar Stores, who then offered it for sale at a discounted price.

Continuing the discussion around Home Energy Savings, now focusing on 2024 Utility Actions under the Clean Energy Transformation Act to increase Named Community customer participation. The goal is to continue to increase energy efficiency Customer Benefit Indicator (CBI) Metric results for households in Highly Impacted Communities (HIC), included those on Tribal Lands. To achieve this goal, there will be a continued initiative of direct-install duct sealing and lighting with a focus on HIC single-family homes. There is also the introduction of the Low-E storm windows. Efforts will continue with increased incentives for customers in HIC for HVAC measures. Lastly, customers and contractors in HIC can confirm HIC eligibility for an enhanced incentive through a web-based confirmation screening application.

Chat Questions and Meeting Comments:

- SonBridge asked if identifying the person who lives within the HIC is something SonBridge could assist with?
 - Pacific Power responded that yes, the HIC is a screening process through the state of Washington health/disparity score. There are 10 levels, anyone in a level 9 or 10 is considered a High Impact Community. Also, proximity to higher levels of pollution is a consideration.
- Pacific Power further clarified if this is referring to a type of referral program?
 - SonBridge confirmed, adding that when people come in for help, they are in distress. It would be helpful to be able to let these individuals know they are in an HIC area, and what resources are available to them.
 - **Pacific Power acknowledged this comment, and discussed the idea of a website for users to enter an address to identify if they are in a HIC community.**

With a focus on vulnerable populations, such as renters and Spanish speaking households, there are some new and continuing program services, support, and enhanced incentives to take advantage of. There is a continued push for enhanced incentives for windows in multi-family units on residential rate schedules, continued no-cost direct install residential lighting to renters living in multi-family units, and the launch of a Community Based Distribution offering that provides LED bulbs to Tribal and Vulnerable Population customers at no cost. This program offering is replacing the “value retailer” bulb buy-down.

In addition to the new and continuing program services, there is a heavy focus on making outreach, marketing, and communication accessible to Spanish speaking households and customers. To reach this goal, there has been an increase in customer-facing staff who are fluent in Spanish, increased Pacific Power representation at cultural events, associations, community groups and media presence, and a push for communications, marketing, web, and program materials to also be provided in Spanish.

Pacific Power’s Nancy Goddard shifted gears from residential Energy Efficiency to Wattsmart Business, starting with 2024 planned program change highlights under the Energy Independence Act. To achieve the 2024-2025 Biennial Conservation target and achieve a cost-effective portfolio of programs, there have been increased customer incentives to increase savings, and a change in the methodology of how savings are accounted for heat pumps replacing electric resistance heating, and to make combined heat and power eligible for incentives.

Adaptive Management to achieve 2024-2025 target under the Energy Independence Act includes continuing vendor incentives for lighting and expanding vendor incentives for HVAC. This HVAC incentive is targeted to launch in September 2023. In addition to vendor incentives, there is a Small Business offer which will modify the maximum annual usage threshold for eligibility for small business offers from 300,000 kWh to 200,000 kWh.

Regarding planned program change highlights under the Clean Energy Transformation Act, the big focus is on increasing Named Community customer participation. Many project incentives are already paying 100% of the cost, so there wasn’t a huge need to increase the incentive, but there is a 10% increase in incentive for businesses in Highly Impacted Communities. Lamp replacement and exterior lighting incentives are also included. The Named Community small business lighting incentives are the highest (higher than other incentives for lighting). This is a big message to vendors that these customers are eligible for higher incentives, hoping to drive more small businesses to participate.

Planned Utility Actions are setting forth to increase Named Community customer participation by:

- Continue enhanced customer incentives for Small Businesses in Highly Impacted Communities and Very Small Businesses
- Enhanced Vendor Incentives – continue to offer approved small business lighting vendors a higher vendor incentive for completed lighting retrofit projects with Small Business in Highly Impacted Communities and Very Small Businesses
- Targeted Outreach
 - Continue to target a portion of company initiated proactive outreach to Small Businesses in Highly Impacted Communities and Very Small Businesses: continue to tie proactive outreach to approved small business vendor capacity to respond to customer inquiries

- Target a portion of company initiated proactive outreach to business customer located on Tribal Land.

Additionally, there is continued development of program materials in Spanish with a goal to continue and increase outreach to Latine business customers, vendors, and community groups.

Discussion:

Are the draft Utility Actions clear? Are there any suggestions to improve them?

- In efforts of meeting time, attendees were encouraged to share their response in the chat or follow up via email after the meeting.

Pacific Power's Selyna Bermudez led the discussions on the 2024-2025 DSM Business Plan regarding the Draft 2024-2025 Utility Actions communications. There will be continued support programs with an increased equity focus using effective communication strategies to reach Named Communities. To do this, there will be a continued effort to increase culturally and linguistically responsive outreach and marketing to increase awareness of energy and conservation programs. Additionally, a continued effort to expand in-language services across written, spoken, and visual services. To achieve this, there is a promotion of energy efficiency programs on Spanish TV, radio, and newspapers with local, trusted messengers, with call to action to the Spanish website and phone number.

As a note, the Wattsmart residential data from a past campaign is ready and will be shared during the October engagement meeting.

Pacific Power's Nancy Goddard spoke on Low Income Weatherization as part of the Clean Energy Implementation Plan utility actions. The continued utility actions from the 2022-2023 plan focus on low-income vulnerable populations.

- Continue to allow reimbursement for repairs up to 30% of the annual reimbursement on energy efficient measures received (increased from 15% in 2022)
- Continue to allow installation of electric heat to replace permanently installed electric heat, space heaters or any fuel source except natural gas with adequate combustion air as determined by the agency
 - This is designed to promote the installation of electric heat and minimize use of wood heat, solid fuels, or natural draft equipment in specific applications where combustion safety cannot be maintained

Chat Questions and Meeting Comments:

- Asian Pacific Islander Coalition shared, "Many people fitting this demographic have reported to me that they have been disqualified because they do not own property."
 - Pacific Power responded that that low-income home weatherization as a program requires the property owner to sign off. It does get tricky because there are instances where the renter/owner relationship is not a positive one. Other times, there have been scenarios where a property was passed on to a family member and is required to go through a probate process. **Pacific Power responded that they would be happy to talk**

about this topic further offline to better understand the existing obstacles and find ways to better support those not currently qualifying.

- Sustainable Living Center added that near low-income have challenges also.
 - **Pacific Power would be happy to have a future discussion on the challenges being seen.**

As part of Utility Actions there is an element of participation tracking across three programs. The tracking was put into place in 2022-2023 and will continue with that tracking except for the changes noted by stars.

Participation Tracking CEIP Utility Actions

All tracking-related utility actions continue from 2022-2023 plan; **changes noted with a “star”**

<p>Low Income Weatherization</p> <ul style="list-style-type: none">• CBI metric:<ul style="list-style-type: none">• Participants located in a Highly Impacted Community, including Tribal lands• Vulnerable Population:<ul style="list-style-type: none">• Language - Participants whose primary language is other than English★ Ask question for the household starting in 2024• Renters – participants where the occupant is a renter (tenant)• Low income – all participants• Participants living in a manufactured home	<p>Home Energy Savings</p> <ul style="list-style-type: none">• CBI metric:<ul style="list-style-type: none">• Participants located in a Highly Impacted Community, including Tribal lands• Vulnerable Population:<ul style="list-style-type: none">• Language - Participants whose primary language is other than English★ Ask question for the household starting in 2024• Renters★ Participants where the home is a rental• Participants living in a multi-family unit• Participants living in a manufactured home	<p>Wattsmart Business</p> <ul style="list-style-type: none">• CBI metric:<ul style="list-style-type: none">• Participants located in a Highly Impacted Community, including Tribal lands• Language - Participants whose primary language is other than English<ul style="list-style-type: none">★ Changing to ask primary language spoken for the business (as opposed to the contact person completing the application)• Small Business - Participants who are smaller businesses<ul style="list-style-type: none">• (e.g., account associated with project receives electric service on Schedule 24)
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BREAK

Energy Efficiency: Preview Biennial Conservation Plan and Program Changes (pt II)

Pacific Power’s Nancy Goddard brought the conversation back to the Clean Energy Implementation Plan Biennial Update, focusing on the draft 2024-2025 CETA Incremental Costs. There is the breakdown for the home energy savings program. As a note, these are forecast estimates. This information will be going into the CEIP Biennial Update. The draft will be due on October 2 with the final due on November 1. This is a preview of that.

Draft 2024-2025 Estimated CETA Incremental Costs for Energy Efficiency

Program and CETA Utility Action	Estimated CETA Incremental Cost	
	2024	2025
Low Income Weatherization - additional funding for repairs; ductless heat pumps replacing non-electric, non-natural gas heating	\$ 65,000	\$ 65,000
Home Energy Savings - community bulb distribution (2024/2025) Replaces lighting buy-down at "value retailers" offered 2022-2023	\$ 12,500	\$ 12,500
Home Energy Savings - Direct Install Lighting for Multi-family and Manufactured Homes	\$ -	\$ -
Home Energy Savings - additional administration for the portfolio to deliver CETA elements	\$ 200,000	\$ 200,000
Home Energy Savings - enhanced incentives for multi-family windows	\$ 1,242	\$ 1,242
Home Energy Savings - electric heat for non-electric homes in targeted communities	\$ 5,733	\$ 15,150
Wattsmart Business - increased incentives for small businesses located in a Highly Impacted Community and very small businesses	\$ 122,461	\$ 127,786
Total Estimated CETA incremental costs	\$ 341,937	\$ 356,678

As part of the Biennial Conservation Plan, there are multiple pilots that are being run. As the plan is being prepared, there is a step in the process where pilots and assets are reviewed to determine which should continue, what should be added or edited.

Draft 2024-2025 Pilots

Pilot	New?	Sector	Ties
On-Bill Financing	Continuing	Residential	
Manufactured Homes Targeted Delivery	Continuing	Residential	
Heat Pump Water Heater Online Platform/Direct Delivery	New	Residential	NEEA Heat Pump Water Heater initiative
Geo-Targeted Energy Efficiency	Continuing, with changes	All	
Non-Residential Lighting Controls	Continuing	Commercial, industrial	NEEA Luminaire Level Lighting Controls initiative
Clean Buildings Accelerator	Continuing	Commercial	Washington Clean Building Performance Standard

As noted on the draft 2024-2025 pilots, the Geo-Targeted Energy Efficiency pilot will be seeing some changes. This pilot targets specific circuits with program outreach to potentially defer distribution system

investment. Currently, this pilot has been running on two feeders. After consulting with distribution engineers, the decision was made to continue with only one of the two feeders. It doesn't make sense for the pilot to continue to target one of the feeders, but there were two additional feeders found in the Grandview area that are currently in the exploration period to determine if Pacific Power can reduce enough of the load for those two additional feeders to defer investment.

Chat Questions and Meeting Comments:

- Asian Pacific Islander Coalition asked how many addresses might be on a feeder?
 - Pacific Power responded that of the 4 feeders, there are 5,000 total combined on all 4 feeders. These feeders cover a combination of residential, business, and irrigation.

Pacific Power's Jay Olson discussed the new pilot on Heat Pump Water Heaters Online Platform and Direct Delivery. Heat pump water heaters are not new technology, but the delivery methodology to drive more participation is new. The concept is to have a web-based platform that customers can go to, order the product, and either have it shipped to their home or pick it up at the warehouse. There is the option for one of the two designated contractors to complete the installation, or a self-install option. This pilot is being used to see if this delivery channel is effective, and will be tracking participation versus other channels, CSAT score, order install time, and self-install versus contractor install.

Pacific Power's Nancy Goddard closed out the conversation on the preview of the Biennial Conservation Plan and Program changes by sharing recent drafts and upcoming documents to keep an eye on.



Recent Drafts & Coming Soon

Document	Draft to you	Comments requested by	Response	Final due
Home Energy Savings and Wattsmart Business 1/1/2024 program change documents ¹	9/1/2023	9/15/2023	N/A	N/A
2024-2025 Biennial Conservation Plan - draft filing (including Competitive Procurement Framework) ²	10/2/2023	10/16/2023	N/A	11/1/2023
<i>Clean Energy Implementation Plan Biennial Update - draft filing</i>	10/2/2023	10/16/2023	N/A	11/1/2023

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1: includes explanation of changes, redlined incentive tables, explanation of alignment with Regional Technical Forum, cost effectiveness memo; also Measure Installation Verification redlines

2: Draft Program tariff changes also are due on 10/2/2023 – no changes are planned

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Managed Charging Pilot Update

Pacific Power's Kate Hawley provided an update to the Managed Charging Pilot where participating electric vehicle owners agree to allow their electric vehicle charging to shift to off-peak hours. Pacific

Power will pay participants a financial incentive upon sign-up, and then either seasonally or annually for ongoing, “active participation. Before the pilot, most residential charging occurs after work, which coincides with peak charging hours. With the pilot in place, residential charging is “flexed” to evening and overnight hours, falling outside of peak charging hours, alleviating the load. Currently, this is just for single family homes, but it is being investigated how this can be implemented for multi-family.

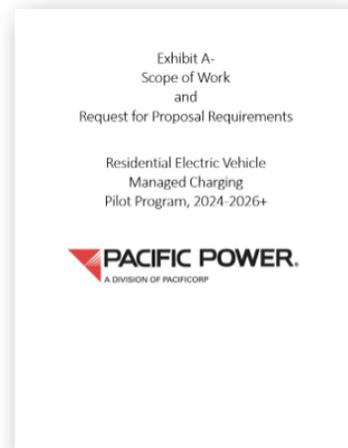
Chat Questions and Meeting Comments:

- Asian Pacific Islander Coalition asked, “Will there be incentives for those who work an unconventional work schedule?”
 - Pacific Power responded that there will be incentives as part of the program. A big aspect is focused on inclusion. Enrollment incentives will be \$100-200 at sign up, plus longer-term incentives. As for those who don’t have a typical work schedule, they may even be more valuable to participate, as this may incentivize their participation further.
- Asian Pacific Islander Coalition respectfully disagrees with work schedule and timing, noting that a 9-5 schedule is typically a white-collar schedule. Working-class/blue-collar schedules can often change. There may be many blue-collar workers who don’t have set schedules. Offering a suggestion to track by industry and job type to get a clearer picture of the demographic.
 - Pacific Power responded that those are great points. The ability of this program is to charge any time off peak, which could be any time throughout the day, as well, or throughout the night. To the point just made, calculating, and aggregating the information on these folks to categorize their work profile is important.
- Sustainable Living Center asked if this is in addition to or replacing the incentive of off-peak, time or use program?
 - Pacific Power responded that this is currently still in place. The managed charging program suggests signing up for the time of use rate, but someone doesn’t necessarily have to sign up for this to participate in the managed charging pilot.

The Request for Proposal on the Electric Vehicle Managed Charging pilot went live on September 1, 2023.

EV Managed Charging Pilot

- **RFP went live on 9/1/2023**
- PacifiCorp is submitting an informational filing for the RFP in WUTC Docket UE-230772
- PacifiCorp invites any and all qualified bidders to submit proposals, including diverse suppliers. Please share widely if you know of any interested firms:
 - Interested bidders should email DemandResponse@pacificorp.com to be put on bidders' list and receive registration instructions
- Diversity, Equity, and Inclusion is an important selection criteria in the RFP– PacifiCorp anticipates finding a vendor with track record of creating program benefits for named communities
- Deadline to submit proposals is six weeks after RFP posting (Oct 16, 2023)

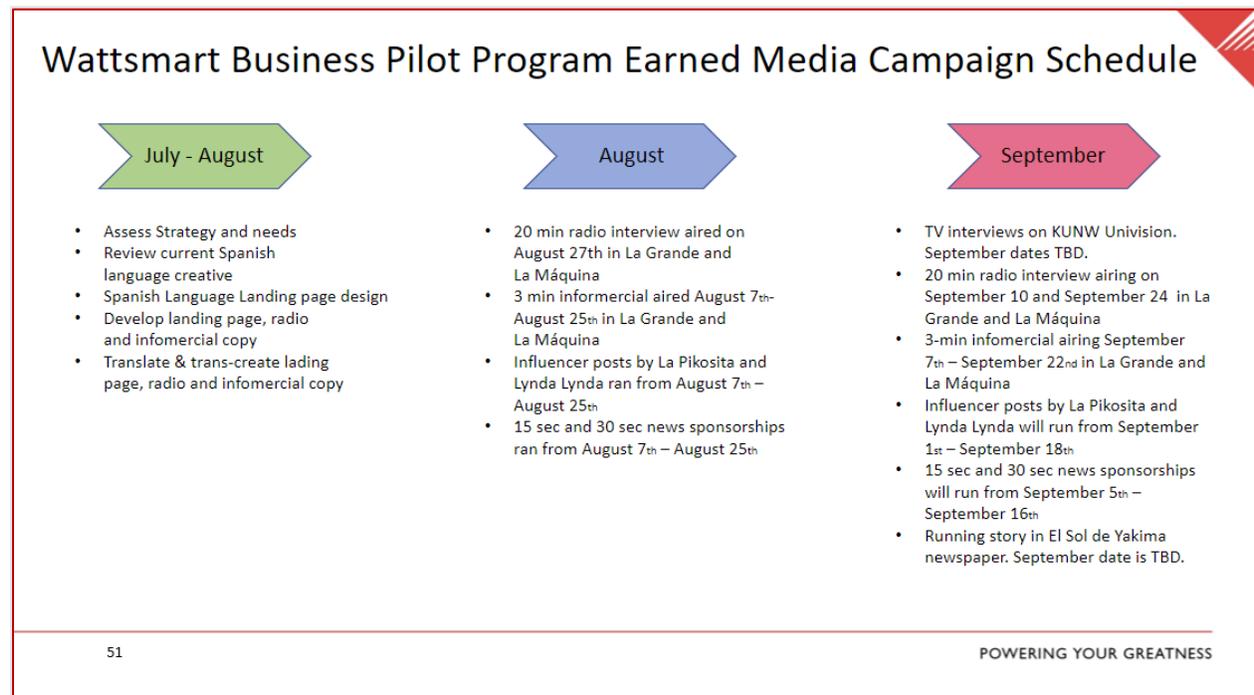


Chat Questions and Meeting Comments:

- Yakima County Development Association asked, “Is there a way to tell if the electric draw is coming from a vehicle being charged?”
 - Pacific Power responded that there is a way. Usually, the best way is to have that charger sub-metered to know exactly what the amount is. There are a lot of algorithms out there now that can look at a typical house and usage pattern. As far as just looking at typical usage, it is a little difficult, but there are ways to overlay typical algorithms of other entities.
- Yakima County Development Association responded that if there was a way to identify, there could be an incentive that says when to charge your vehicle at this time.
 - Pacific Power responded that this gets complicated. As soon as there are added sub-meters, then one has to add in a utility grade meter. The state of California is starting to look at what it would take to require sub-metering at residential and commercial charging sites, which would allow us to pull out that charge and charge a different rate. The sub-metering process is expensive.
- Yakima County Development Association asked if there is a way, similar to an irrigation system, where the user can pre-set the charging schedule?
 - Pacific Power responded that yes, one can schedule a charge. There is a base-level charge to set so that no matter how short the charge is, the electric vehicle will at least be at the base level.
- Asian Pacific Islander Coalition responded, “I would feel the owner entity should be required to monitor.”
 - Pacific Power responded that this is great feedback and confirmed that the settings can be overridden.

Communications Update

Pacific Power's Selyna Bermudez provided an update on what is going on behind the scenes launching the Wattsmart Business Program. In exciting news, starting in September there will be a series of TV and radio interviews to mark calendars for and share across social media.



Chat Questions and Meeting Comments:

- Asian Pacific Islander Coalition noted, "I would be willing to speak to our Filipino Hall Energy Efficiency Project, if needed."
 - Pacific Power responded with a thank you and noted that a connection will be made offline to continue the discussion.**

Public Comments

Public Council encouraged folks to participate in the upcoming general rate case and encouraged the Equity Advisory Group to share that information.

Check Out & Next Steps

E Source's Morgan Westberry posed the checkout question, "What is your biggest takeaway from today's conversation?"

- Northwest Community Action Center is grateful for the great information shared, will be taking some time to reflect and will reach out should any additional feedback arise.

- Yakima County Development Association is pleased with the progress shared from the group. There is appreciation for when discussions are had or feedback is shared, that it is taken back and worked into the work. It is interesting how things have changed and evolved over time.
- Blue Mountain Action Council enjoyed the content on home energy savings and information on the incentives being offered. Specifically, the Low-E windows. Additionally, I am looking forward to touching base on the lightbulb program.
- SonBridge commented on being very aware of the passage of time with a new plan needing to be made. SonBridge shared appreciation for tracking the feedback that has been provided. Additional appreciation shared for the space to be heard and the notetaking going on.
- The Sustainable Living Center echoed previous sentiments on how feedback is being used, as well as shared excitement over the Heat Pump Water Heater incentive programs.
- Asian Pacific Islander Coalition appreciated getting the information about electric vehicles, the infrastructure process, as well as Heat Pump Water Heater incentive programs. I am very grateful for this group. Can honor Pacific Power for keeping the group organized and holding the group's feedback with such value. Enjoy working with this group and all the changes being made for communities. Thank you everyone.

Pacific Power's Kimberly Alejandro covered the next steps, including a reminder that the next EAG meeting in October will be a hybrid meeting held in Toppenish, WA on October 12, 2023.

Washington Equity Advisory Group 2023 Meeting Schedule	
Date / Time / Meeting Format	Proposed Agenda Topics*
January 12th, 1pm-4pm (PST) Online	Washington Rate Case; Craft3 WA Home Energy Loan Program Community Connections
February 9th, 1pm-4pm (PST) Online	WattsMart Small Business Lighting (Utility Actions Update) Demand Response Core Concepts WA Residential Survey: Closing the Feedback Loop
March 9th, 1pm-4pm (PST) Hybrid: Perry Technical Institute (Yakima)	Transportation Electrification Washington Plan Filing, Feedback, and CBI Update Demand Response Washington Filing and CBI Update Community Spotlight
April 13th, 1pm-4pm (PST) Online	Communications Team Vision & Updates; Comms CBI Update Energy Efficiency Updates Community Connections
May 2-4 (Yakima & Walla Walla)	Local, in-person visits with the WA Equity Advisory Group
June 8th, 1pm-4pm (PST) Online	CEIP Annual Progress Report Check In; WA Survey Updates from the Communications Team and Energy Efficiency Team Community Connections
July 13th, 1pm-4pm (PST) Hybrid: Sustainable Living Center (Walla Walla)	Filed CEIP Annual Progress Report Filing & Feedback; WA Non-Energy Impacts Updates Community Connections
August	No EAG Meeting; CEIP Engagement Series 1 Meeting (Online) August 31st 12:30pm-4pm
September 14th, 1pm-4pm (PST) Online	Energy Efficiency Updates (Preview Biennial Conservation Plan and program changes) CEIP Update & Feedback Tracker EV Managed Charging Pilot Communications Update
October 12th, 1pm-4pm (PST) Hybrid: NCAC (Toppenish)	WA Dept. Of Commerce Presentation (Grants & Resources) Energy Efficiency Updates Communications Update 2024 Planning
November	No Meeting
December 7th, 1pm-4pm (PST) Online	End of the Year Reflection; 2024 Planning (Continued)

54 *Proposed agenda topics may be subject to change
CEIP: Clean Energy Implementation Plan
CBI: Customer Benefit Indicator

Next Steps

EAG Calendar

October 12, 2023 – (Hybrid)
Onsite: *Northwest Community Action Center*
706 Rentschler Ln, Toppenish, WA 98948
Online: [Washington Equity Advisory Group](#)

November – **No Meeting**

December 7, 2023 - ([Online via Zoom](#))

Pacific Power CEIP Stakeholder Engagement Session #2

Date: TBD (Online)

For more information:
[Washington Clean Energy Implementation Plan](#)

In closing the meeting, attendees were reminded that meeting materials and notes will be posted to the website in the next week or so.

Chat Questions and Meeting Comments:

- Sustainable Living Center asked, “Can you please share the Facebook influencers mentioned in the communications update?”
 - Pacific Power responded with assurance that a follow up email will be shared containing the requested information.