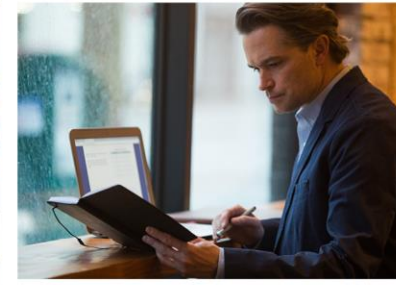


Clean Energy Transformation Act

Washington Equity Advisory Group (EAG)

October 2023 Meeting

October 12, 2023



Clean Energy Transformation Act

1:00 -4:00 pm PT, October 12, 2023

For a Better Meeting Experience



Use Gallery View (icon at top right) when in group discussion



For technical support, chat "Tag Galvin-Darnieder/ E Source" as recipient, and send your message



Questions are welcome at any time
Please mute until speaking
Speak by clicking the "Raise Hand" in the tool bar

Agenda

TIMING	TOPIC
1:00 pm	Objectives & Presenters
1:10 pm	Check In
1:20 pm	Regional Lens – Northwest Community Action Center
1:30 pm	Washington Department of Commerce Presentation
2:00 pm	2024 Planning Activity (pt. I)
2:30 pm	BREAK
2:40 pm	2024 Planning Activity (pt. II)
3:10 pm	Wattsmart Residential and Business Multicultural Presentation & Discussion
3:40 pm	Public Comment
3:45 pm	Community Calendar & Closing the Loop
3:50 pm	Check Out, Summary & Next Steps

Today's Objectives

Pacific Power's Equity Advisory Group

The PacifiCorp EAG was created to help inform and advise on issues most important to the communities PacifiCorp serves in Washington

1. Provide a regional lens through hearing from Northwest Community Action Center
2. Learn about available grants, programs, and resources from the Washington Department of Commerce
3. Begin planning the 2024 meeting schedule and topics
4. Update on Communications activities in WA

Presenters



Larry Mattson
Renewable Energy Section
Manager, Washington State
Dept. of Commerce



Jennifer Grove
Managing Director,
Washington State Dept.
of Commerce



Marcelino Osorio
Diversity and Community
Outreach Coordinator,
Evergreen Consulting Group LLC



Kimberly Alejandro
Equity Advisory Analyst,
Pacific Power



Todd Hilmes
Program Manager, Yakima
Valley Farm Workers Clinic



Agustin Moreno
C+C/Pacific Power Field
Representative



Selyna Bermudez
Sr. Communications
Representative, Pacific
Power



Heather Elmore
Northwest Community
Action Center Director,
Yakima Valley Farm
Workers Clinic



Morgan Westberry
E Source Facilitator



CHECK IN



Check In Question

What is your favorite fall activity?



Regional Lens – Northwest Community Action Center

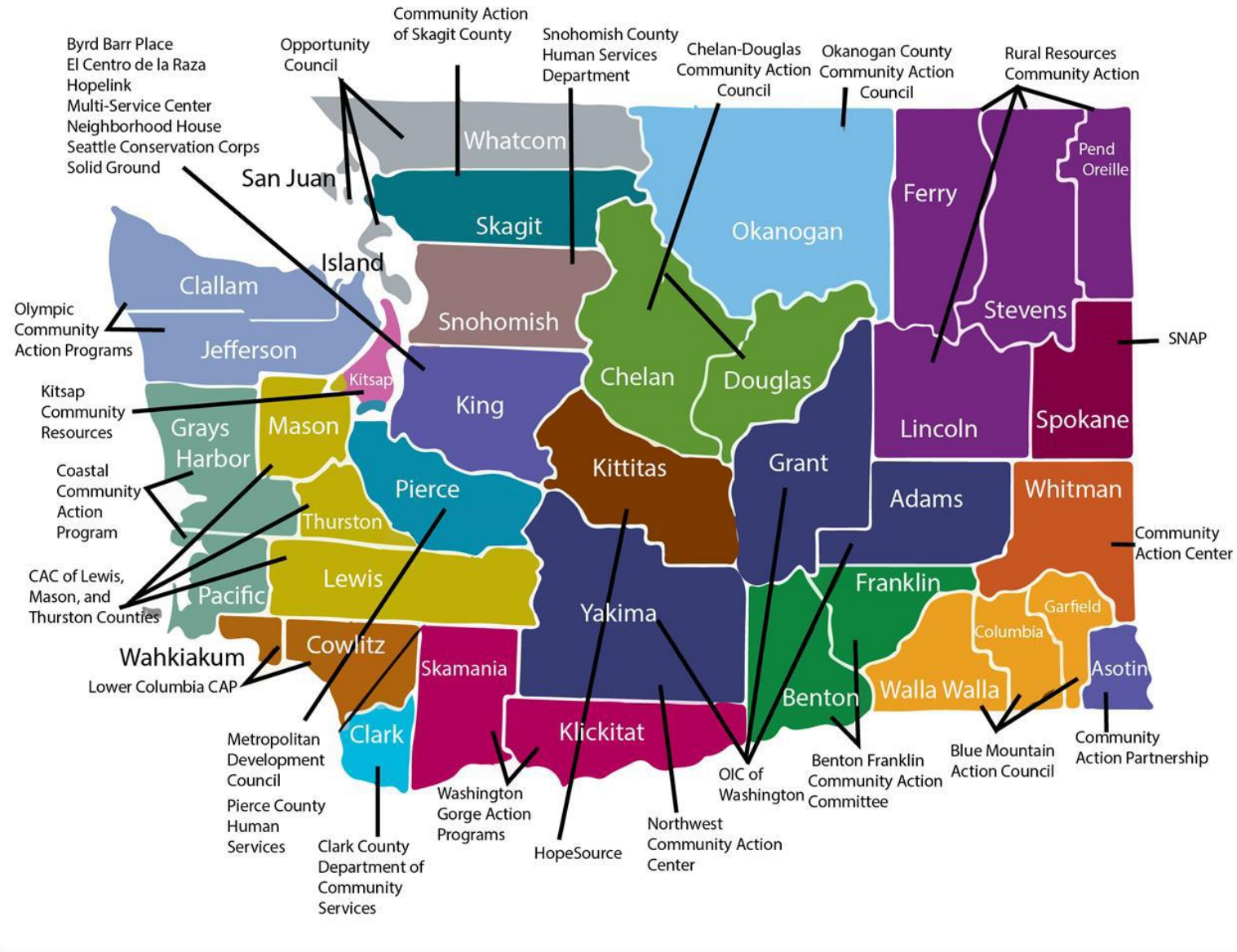


Northwest Community Action Center

we are family



Washington Community Action Agencies





NCAC Mission Statement

NCAC serves people in the lower Yakima Valley with culturally responsive supportive services to enhance the strengths of each individual and promote a safe and healthy community for the betterment of all.”



Social Determinants of Health

What are social determinants of health?

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

SDOH can be grouped into 5 domains:



[Economic Stability](#)



[Education Access and Quality](#)



[Health Care Access and Quality](#)



[Neighborhood and Built Environment](#)



[Social and Community Context](#)



[Download SDOH_graphic \(141.23 KB\)](#)

Suggested citation



<https://health.gov/healthypeople/objectives-and-data/social-determinants-health>



About Us

- Northwest Community Action Center provides programs and services that support individuals, families, and the community through:
 - Weatherization and Utility Assistance
 - Housing Support Services
 - Education Services
 - ... and more to come!



Weatherization

- Home (renters or homeowners) energy analysis
- Insulation in ceiling, walls and floor
- Furnace repair or replacement
- Heating duct sealing and insulation
- Water heater and water pipe insulation
- Weather-stripping and caulking
- Other draft reduction and energy-saving measures

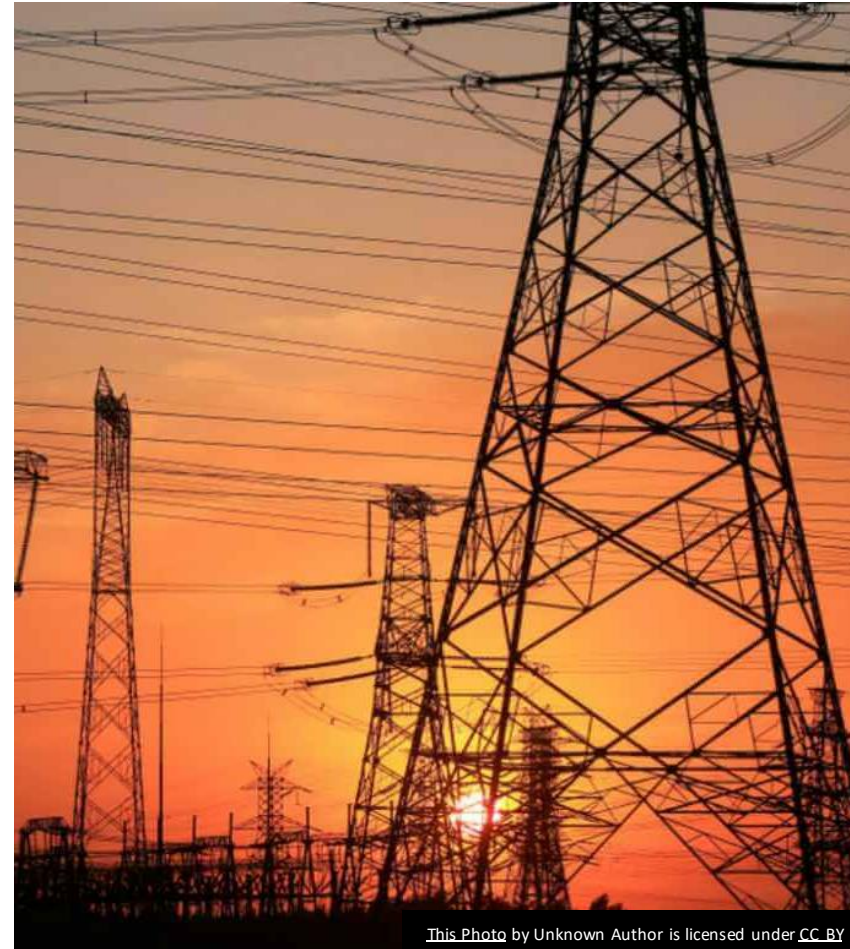




Utility Assistance

Shut off prevention as well as regular assistance

- Gas
- Water
- Electricity
- Wood





Housing Support Services

- Extreme Winter Weather
 - Provide vouchers for hotels/motels
- Rental Assistance to help families get into housing
- Housing and Essential Needs Provider



Education Services

21st Century After School & Summer Programs

Keeps kids safe, inspires learning and helps working families.



SNAP-Ed

- Helps families maximize their Snap benefits
- Nutrition and Physical Activity education

No Child Left Inside

- Engages youth with the outdoors



Safe Haven

- Afterschool & Summer youth programming
- ESL
- Citizenship
- Zumba
- SAIL
- Walk With Ease





Heather Elmore

NCAC CAP Director

Northwest Community Action Center
706 Rentschler Lane
Toppenish, WA 98948
heathere@YVFWC.org
Tel (509) 865-7630 ext. 2737
Fax (509) 865-5116

YVFWC.com

Washington State Department of Commerce

Energy Programs

PacifiCorp Equity Advisory Group

Jennifer Grove

MANAGING DIRECTOR, ENERGY PROGRAMS IN COMMUNITIES

OCTOBER 12, 2023



Wash
Energy

We strengthen communities



HOUSING AND HOMELESSNESS



INFRASTRUCTURE AND BROADBAND



SMALL BUSINESS ASSISTANCE



ENERGY



PLANNING AND TECH ASSISTANCE



COMMUNITY SERVICES AND FACILITIES



CRIME VICTIMS AND PUBLIC SAFETY



ECONOMIC DEVELOPMENT

***The people of Washington thrive in a clean,
affordable and equitable energy economy***

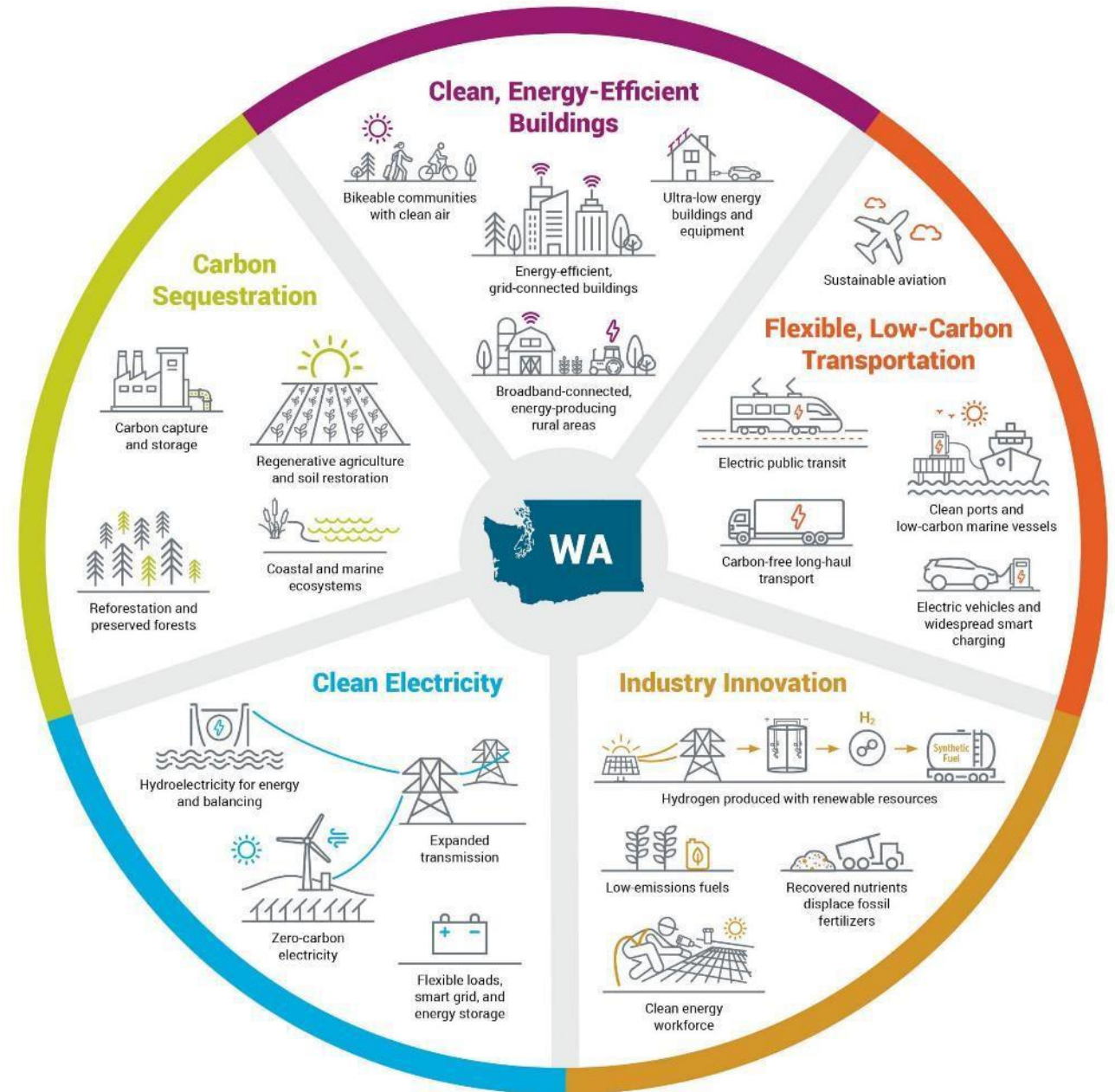
***The Energy Division catalyzes the transition
to a clean and just energy future: We inform,
We invest, We influence***



WASHINGTON STATE 2050

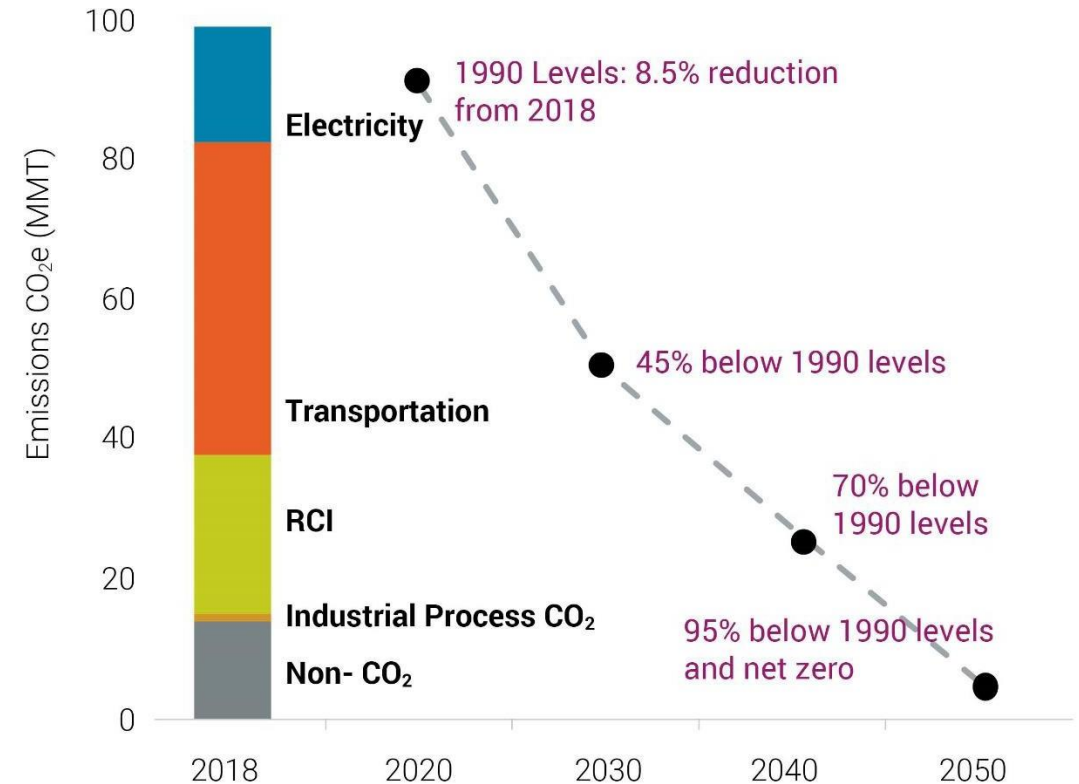
Net-Zero Vision

A blueprint for how we can meet our state's climate goals to nearly eliminate the use of climate-threatening fossil fuels by 2050, while growing a prosperous economy and maintaining affordable and reliable energy supplies.



Guiding objectives

- **Reduce:**
 - Greenhouse gas emissions
 - Income-based disparities in access to clean energy investments
 - Geographic disparities in access to clean energy technology
 - Environmental health disparities caused by transportation-related pollutants
- **Improve the state's energy resilience and security**



Source: Washington State Department of Ecology and Washington State.
Appendix A – Deep Decarbonization Pathways Modeling Technical Report, December 11, 2020 (p. 15).

Environmental justice and equity

Multiple pathways to address environmental justice (EJ), including [2021 Healthy Environment for All Act \(HEAL Act\)](#)

- Address policies and practices that led to health disparities
- Prevent environmental health disparities in funding
- Reduce exposure to environmental hazards within tribal lands
- Measure the accomplishments of EJ implementation

Goal of community-engaged process that leads to environmentally just outcomes through:

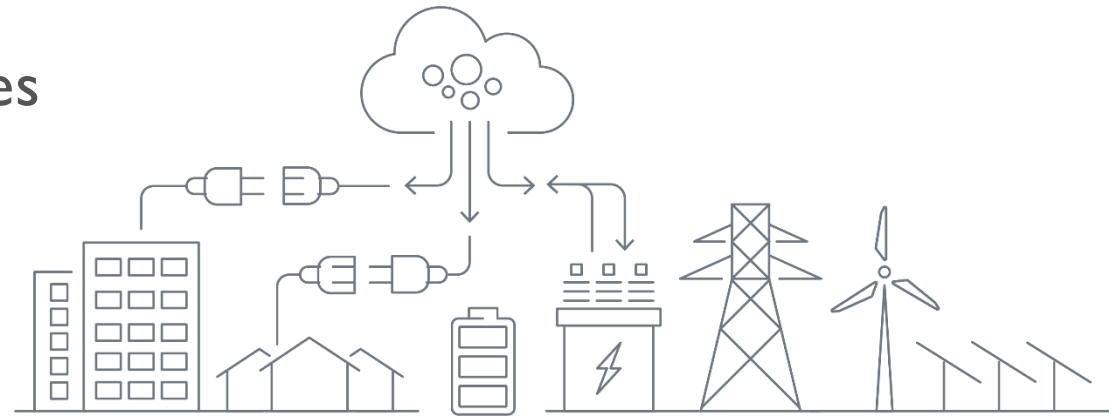
- Equitable participation in decision-making
- Identification of opportunities to equitably distribute benefits
- Incorporation of EJ principles into funding decision process
- Identification of potential impacts to tribal lands and respectful consultation with tribes



Funding opportunities

Half billion in funding available for technical assistance, planning, deployment and more

- \$275 million Clean electricity & resilient grid
- \$150.5 million Clean transportation
- \$343.5 million Building and industrial decarbonization
- \$22 million Cross cutting initiatives
- \$10 million Exclusive opportunity for tribes



Clean electricity and resilient grid

- **Solar - \$195 million**
 - Solar for existing buildings
 - Solar and storage
 - Large scale solar
 - Dual use solar pilot
- **Grid resilience and reliability - \$70 million**
 - Federal and state funding for modernizing electric grid
 - Electrical grid integration and innovation
- **Siting and permitting - \$10 million**
 - Predevelopment, land use studies and planning



Commerce clean energy grant project – HopeSource, Ellensburg

Clean transportation

- **Electric Vehicle Infrastructure - \$128 million**
 - Initial round: \$64 million open for charging grants
 - Second round expected to open in mid-2024
- **EV Incentives**
 - \$22.5 million, initial RFP for open for 3rd party administrators
 - Deadline in December 2023



Commerce clean energy grant project – Energy Northwest/EVITA

Building and Industrial decarbonization

- **Energy Efficiency Retrofits for Public Buildings - \$22.5 million**
 - Energy and operational cost reduction through facility improvements
- **Other opportunities - \$75 million**
 - Energy Efficiency
 - Weatherization
 - State Project Improvement (SPI)
 - Hard to Decarbonize Sectors



Hot topic!

\$166 Million in federal funds for low income-focused home rebates

<https://www.commerce.wa.gov/growing-the-economy/energy/federal-funding-for-buildings/>

Statewide rollout expected mid- 2024

Cross-cutting initiatives

- **Federal Match - \$10 million**
 - State matching funds for federal grants
 - For clean energy research, development, and demonstration projects
- **Research, Development, and Demonstration - \$12 million**
 - Strategic research, development and demonstration of new and emerging clean energy technologies



Commerce clean energy grant project – Oscilla Power, Inc.
Photo courtesy of Oscilla Power, Inc.

Tribal energy sovereignty opportunities



Commerce clean energy grant project
Photo courtesy of the Samish Nation.

\$10 million exclusively for tribes

- From planning to deployment, any clean energy capital project that aligns with the state's greenhouse gas reduction goals
- Commerce will collaborate closely with tribes in the design and development of this grant program

Opportunities to engage

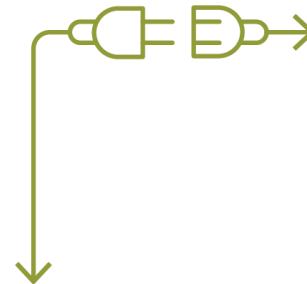
- How might we prioritize funding opportunities for frontline communities and tribes?
- What ideas do you have for co-creating these funding opportunities?



Image credit:
[240_F_316839352_3vQ9qmv2PblR0ARLeutvcXT7CMun595z.jpg](#)
(360×240) (ftcdn.net)

Opportunities to engage

- **More ways to engage:**
 - Sign up for email GovDelivery updates:
<https://www.commerce.wa.gov/growing-the-economy/energy/>
 - Information session hosted by Commerce
 - Individual meetings





Washington State
Department of
Commerce

www.commerce.wa.gov



Thank you!

Jennifer Grove

MANAGING DIRECTOR, ENERGY PROGRAMS IN
COMMUNITIES, WA STATE ENERGY OFFICE

jennifer.grove@commerce.wa.gov

360-763-2213

2024 Planning Activity

2024 Planning Activity: Meeting Topics

- **5 Minutes:** Write down as many energy topics you'd like to see on the agenda for 2024.
 - For those in the room, please write each topic on an individual sticky note
 - For those online, please type each topic on an individual sticky on the white board
- **20 Minutes:** Grouping and discussion
 - One at a time, each participant will share their topics
 - As a group, we will sort these into categories
- **5 Minutes:** Pick the top 3 topical groups that you want to see on the agenda in 2024.

Example Category Fields

Arrears (Past-due accounts)
Clean Energy Implementation Plan (CEIP)
Clean Energy Plan (CEP)
Communications
Customer/Community Benefit Indicators
Customer/Community Based Renewable Energy
Demand Response
Demographics
Disconnections
Distribution System Planning (DSP)
Energy Efficiency
Engagement
Planning - Focus Areas
General
Incentives

Energy Assistance Programs
Integrated Resource Plan (IRP)
Energy Equity
Partnerships
Programs Design
Rates
Resiliency & Reliability
Surveys
Transportation Electrification
Wattsmart
Emissions
Charter
Renewables
Load
Wildfire Safety/ Emergency Preparedness

Break

2024 Planning Activity (Continued)

EAG 2024 Planning Activity: Meeting Structure

- **10 Minutes:** Hands on activity to plan the 2024 meeting structure
 - Come up to the board and using three sticky notes, indicate your selection for the following: meeting frequency, duration and modality
- **15 Minutes:** What's missing?
 - Each member will share what's missing to ensure this space serves everyone and is the best use of time for all
 - Would you like to see additional external presenters in the space? If so, who?
 - Resources/suggestions to help make the content easier to digest?
 - What days of the week typically work best for you to participate in a meeting?
 - What time(s) of the day is most accessible for you? Would morning or afternoon meetings work better for you?

Meeting Structure Elements to Think About

- **Frequency:**
 - Every month
 - Every 2 months
 - Quarterly
- **Duration:**
 - 1.5 hours
 - 2 hours
 - 3 hours
- **Modality:**
 - Hybrid vs. Online
(How many of each?)
- **Time of Day**
- **Day of the Week**



Wattsmart Residential and Business Multicultural Presentation

Wattsmart | Residential Multicultural Campaign Results

Campaign began with TV on May 9th, followed by influencer posts, radio and wrapped up with print on June 30th



May 9th → June 30th



Total Likes – 1,038



Total Comments – 399



Total Shares – 186



Additionally, **82%** of the smart thermostat coupons that were provided to the radio station were picked up by customers

Wattsmart | Residential Multicultural Campaign Results

698



TOTAL USERS

664



NEW USERS

838



TOTAL SESSIONS

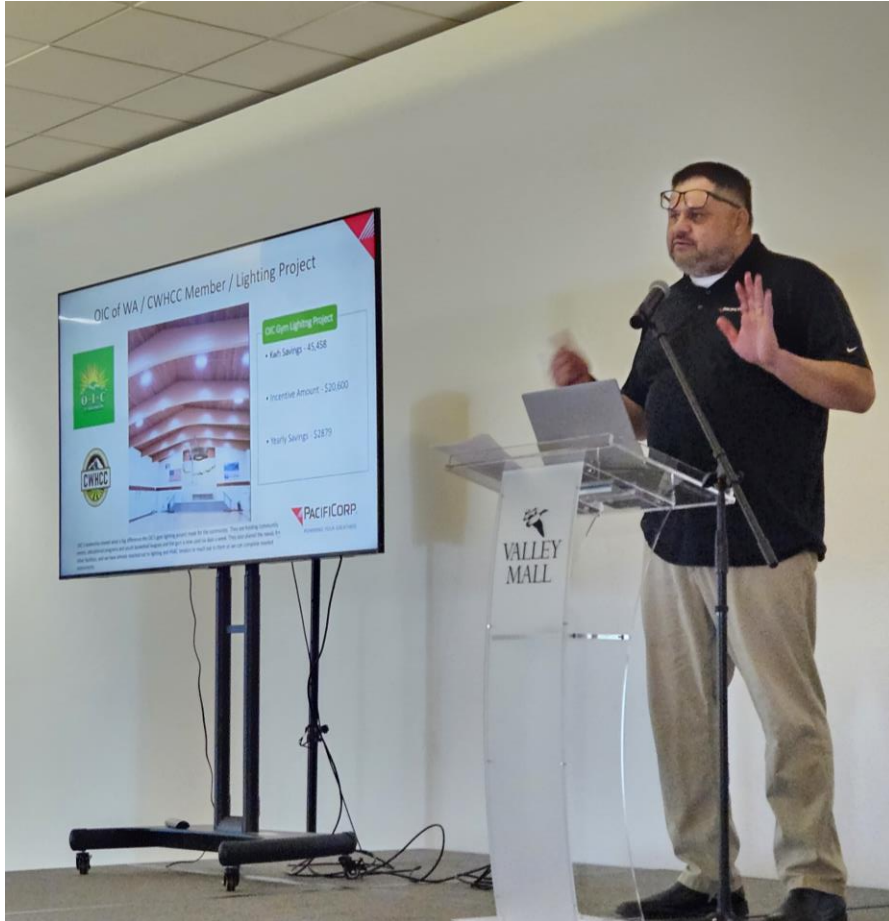
Google Analytics results indicate a nearly **2,000%** uptake in users from the inception of the Wattsmart Residential Multicultural Campaign. Demonstrating the need, and impact, to fostering a multicultural lens

Wattsmart Residential Big Leads

- In contact with customers who own several multifamily properties
- Uptick in sales for smart thermostats, water heaters, and LED light bulbs
- Increase in contractor calls for single-family residential property owners
- Awareness of the Wattsmart Residential program and Low-Income Bill Assistance program



Wattsmart Business Univision Interview



Coming Soon....

- EAG Member Features!
 - On the Pacific Power website
 - Showcase members/organizations
- Continuing to enhance our webpages:
 - [Energy Resource Center \(pacificpower.net\)](http://pacificpower.net)
 - [Washington Clean Energy Transformation Act & Equitable Distribution of Benefits \(pacificorp.com\)](http://pacificorp.com)
 - Create a "HUB" for all WA engagement info
 - Adapt the Energy Resource Center
 - Adapt the CETA/CEIP webpage





Community Calendar

October 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
Drive Electric Drive Day @ Yakima Downtown Farmers Market 9am-1pm		BMAC Financial Education Classes @ 8 E Cherry St, Walla Walla, WA 99362 5:15pm-6:15pm		Yakima Valley Farm Workers Clinic Health Fair @ 1000 Wallace Way, Grandview, WA 98930 10am-2pm		
8	9	10	11	12	13	14
Downtown Yakima Farmer's Market 9am-1pm @ 15 W Yakima Ave, Yakima, WA 98901		BMAC Financial Education Classes @ 8 E Cherry St, Walla Walla, WA 99362 5:15pm-6:15pm	Bridging the Gap Luncheon @ Sonbridge 1200 SE 12th St College Place, WA 99324 11:45am-1:00pm	Hybrid - Pacific Power's WA EAG Meeting @ Northwest Community Action Center 706 Rentschler Ln, Toppenish, WA 98948 1pm-4pm (PST)		Yakima Valley Farm Workers Clinic Health Fair @ 1120 W Rose Street Walla Walla, WA 99362 10am-2pm
15	16	17	18	19	20	21
		BMAC Financial Education Classes @ 8 E Cherry St, Walla Walla, WA 99362 5:15pm-6:15pm			"Estrella Awards" presented by CWHCC @ Valley Mall 2nd Floor Union Gap, WA 98903 6:30pm-8:30pm	
22	23	24	25	26	27	28
		BMAC Financial Education Classes @ 8 E Cherry St, Walla Walla, WA 99362 5:15pm-6:15pm				Yakima Valley Farm Workers Clinic Health Fair @ 1301 S Fair Avenue Yakima, WA 98901 10am-2pm
29	30	31	1	2	3	4
Dia de los Muertos		College Place Trunk or Treat @ City Municipal				

Nov. 2023

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4 Walla Walla Downtown Farmers Market @ the Showroom on Colville, 0 N Colville St, Walla Walla, WA 99362 9am-1pm
5	6	7	8 Washington Influencer Network @ North Town Coffeehouse, 32 N Front St, Yakima, WA, 98901 7:00am-8:30am	9 Supervisor Training: Tools to Become a Successful Supervisor @ 1401 Arboretum Drive Yakima, WA 98901 9am-4pm	10	11 Walla Walla Downtown Farmers Market @ the Showroom on Colville, 0 N Colville St, Walla Walla, WA 99362 9am-1pm
12	13	14 Sustainability in Your Home @ Water & Environmental Center 640 Water Center Dr. Walla Walla, WA 99362 6:30pm-8:00pm	15	16 Supervisor Training: Tools to Become a Successful Supervisor @ 1401 Arboretum Drive Yakima, WA 98901 9am-4pm	17	18 Walla Walla Downtown Farmers Market @ the Showroom on Colville, 0 N Colville St, Walla Walla, WA 99362 9am-1pm
19	20	21	22 Mental Health Training Course @ 3700 Fairbanks STE 100, Yakima, WA 98902 8am-5pm	23	24	25 Walla Walla Downtown Farmers Market @ the Showroom on Colville, 0 N Colville St, Walla Walla, WA 99362 9am-1pm
26	27	28	29	30	1	2
3	4	Notes				

Closing the Feedback Loop

Closing the Loop

September Themes:

- Updates on and socializing the Clean Energy Implementation Plan (CEIP)
- Previewing the Biennial Conservation Plan and program changes
- Updates on the Managed Charging Program and the RFP that went live on September 1, 2023
- A Communications update highlighting television and radio interviews in the month of September

Feedback Highlights:

- Questions and comments focused around:
 - Furthering collaboration, especially in providing resources directly to populations served by the members
 - Opportunities for members to assist in HIC identification
 - Input on the Managed Charging Program

Impacts:

- Feedback received on partnering opportunities for EAG members to help with LED distribution was considered and Pacific Power will follow up with interested EAG members when the program begins in 2024
- Presentation and demonstration on the Pacific Power website, as well as continued thought on additional resources that could help in the HIC identification process

Public Comment

What is your biggest takeaway from today's conversation?

Washington Equity Advisory Group 2023 Meeting Schedule

Date / Time / Meeting Format	Proposed Agenda Topics*
January 12th, 1pm-4pm (PST) Online	Washington Rate Case; Craft3 WA Home Energy Loan Program Community Connections
February 9th, 1pm-4pm (PST) Online	Wattsmart Small Business Lighting (Utility Actions Update) Demand Response Core Concepts WA Residential Survey: Closing the Feedback Loop
March 9th, 1pm-4pm (PST) Hybrid: Perry Technical Institute (Yakima)	Transportation Electrification Washington Plan Filing, Feedback, and CBI Update Demand Response Washington Filing and CBI Update Community Spotlight
April 13th, 1pm-4pm (PST) Online	Communications Team Vision & Updates; Comms CBI Update Energy Efficiency Updates Community Connections
May 2-4 (Yakima & Walla Walla)	Local, in-person visits with the WA Equity Advisory Group
June 8th, 1pm-4pm (PST) Online	CEIP Annual Progress Report Check In; WA Survey Updates from the Communications Team and Energy Efficiency Team Community Connections
July 13th, 1pm-4pm (PST) Hybrid: Sustainable Living Center (Walla Walla)	Filed CEIP Annual Progress Report Filing & Feedback; WA Non-Energy Impacts Updates Community Connections
August	No EAG Meeting; CEIP Engagement Series 1 Meeting (Online) August 31st 12:30pm-4pm
September 14th, 1pm-4pm (PST) Online	Energy Efficiency Updates (Preview Biennial Conservation Plan and program changes) CEIP Update & Feedback Tracker EV Managed Charging Pilot Communications Update
October 12th, 1pm-4pm (PST) Hybrid: NCAC (Toppenish)	WA Dept. Of Commerce Presentation (Grants & Resources) Communications Presentation on <i>Wattsmart Business</i> Multi-Cultural Marketing Campaign 2024 Planning
November	No Meeting
December 7th, 1pm-4pm (PST) Online	End of the Year Reflection; 2024 Planning (Continued)

Next Steps

EAG Calendar

November – **No Meeting**

December 7th (Online) 1pm-4pm
[WA EAG Zoom Registration](#)

For more information:

[Washington Clean Energy Implementation Plan](#)

Pacific Power CEIP Stakeholder Engagement Session #2

Date: October 19th, 2023 (Online) 1pm-4pm
[https://esource.zoom.us/meeting/register/tZlvfuivrjsvHNL_2ty7EQCCuOzBQDb3GxgB](https://esource.zoom.us/j/980123456789)

New Approach: Mix of presentation and Q&A
Was held to provide the space for individuals to ask questions and speak to the experts on a range of different energy topics