

Washington LIBA Advisory Group Meeting April 21, 2023



Agenda

- Proposed Modification to Low Income Weatherization program
- Low Income Bill Assistance (LIBA) program Update
- Expand LIBA program partners
- LIBA Marketing and Outreach
- Arrearage Management Program
- CEIP – identify one specific action that will service designated subset of Named Communities, and to identify and track of CBIs relevant to this specific action

Low Income Weatherization

Low Income Weatherization Program –Proposed change

- New Measure: **Smart Thermostats**

- Does not replace programmable thermostats – both types of thermostat will be options
- The smart thermostat measure must be installed with an electric heating system – either an electric resistance furnace or an air-source heat pump
- The smart thermostat must be Energy STAR qualified



Source: <https://www.dealranch.com>

Key Considerations

Benefits

- Can save more energy than a programmable thermostat by shutting down HVAC when resident is not at home
- Gives resident added convenience of controlling via mobile phone
- Enables resident to potentially participate in future demand response programs, for additional cost savings

When to Use

- Primary heating must be electric furnace or ASHP
- Client should be reasonably tech savvy, want to control thermostat via mobile device

*For ASHP systems, contractors should configure the smart thermostat **heat pump balance setting** to “maximum savings” to avoid overuse of back-up electric resistance heat.*

Low Income Bill Assistance (LIBA)

Enrollment Update

Changes effective August 1, 2021

- Expand Tier 3 income guideline to 200% FPL or 80% AMI, whichever is greater.
- Discount changed from a per kWh credit to a straight percentage discount. Discount of net bill
- Annual enrollment cap removed for 1-year and 2-year certifications.
- Continue offering 2-year certification for customers on fixed income

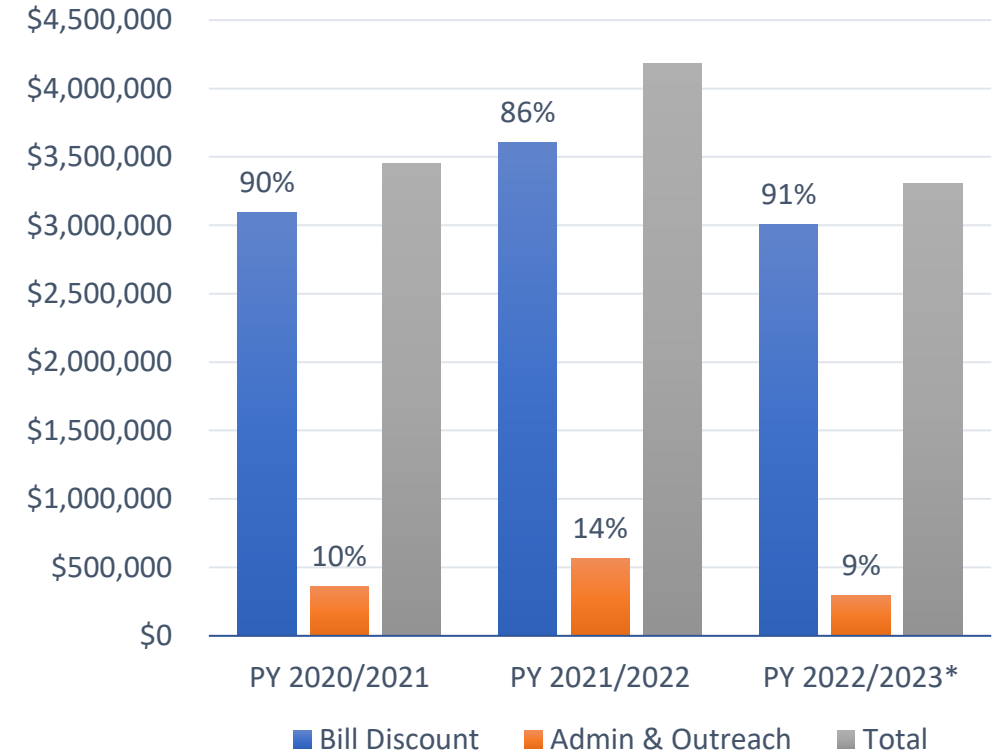
	09/2021*	09/2022*	03/2023*
70% DISCOUNT (0-75% FPL)	2023	2470	2884
35% DISCOUNT (76-100% FPL)	1604	1809	2112
15% DISCOUNT (101-200% FPL OR 80% AMI, whichever is greater)	1325	2272	2947
TOTAL	4952	6551	7943

*Number of customers assisted at end of month

Program Expenditures

	PY 2020/2021*	PY 2021/2022*	PY 2022/2023*
Bill Discount	\$3,092,889	\$3,614,136	\$3,007,476
Administration Cost (External)	\$329,100	\$513,675	\$276,825
Administration Cost (Internal)	\$2,903	\$7,873	\$1,713
Outreach	\$27,026	\$46,882	\$18,698
Total	\$3,451,918	\$4,182,567	\$3,304,713

Discount & Admin Cost



*PY run October 1 to September 30. PY 2022/2023 data for months 10/2022 through 03/2023

Other discussion items

- **Income Self-Declaration**
 - For clients unable to provide income documentation
 - Recommend approving for 1 year certification only. Provides opportunity to work with customer and prepare to collect documentation for recertification
- **Expand LIBA program agency partners**
 - Asian Pacific Islander Coalition of Yakima (APIC Yakima) shared interest in delivering LIBA program
 - Paul Tabayoyon, APIC Yakima Community Outreach Coordinator, is PacifiCorp Equity Advisory Group (EAG) member
 - Benefit –
 - may target hard to reach customers
 - may reduce wait list for program application
 - Need seed funding to implement program and for support from current program administrators
- **Increase Marketing and Outreach Budget**
 - 50k budget currently include internal admin and outreach.
 - Annual M&O run between 35k – 40k in prior years
 - Recommend 10k increase to expand communication channels targeting hard to reach customers

LIBA Outreach

- Market Timeframe
 - Spring and Fall 2023
- Marketing Strategies Utilized in 2022
 - Owned Media
 - Paid Media
 - Out-of-Home
- New Marketing Strategies for 2023
 - Earned Media
 - Digital Media
 - Church Pamphlets

Other Discussion Items

Other Discussion Items

- Arrearage Management Program
- Clean Energy Implementation Plan (CEIP) – identify specific action that will serve designated subset of Named Communities, and to identify and track of customer benefit indicators (CBIs) relevant to this specific action
- Quarterly meetings

LIBA Advisory Group

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Thank you!