PACIFIC POWER
A DIVISION OF PACIFICORP

2/2/2026

PROGRAM ADMINISTRATION

CALIFORNIA

NON RESIDENTIAL ENERGY EFFICIENCY Program Year 2025

Program Description

Commercial, industrial, and irrigation customers have access to a range of energy efficiency services and incentives through the Non-Residential Energy Efficiency Program, *Wattsmart Business*.[1] The Wattsmart Business program is designed to encourage both new and existing non-residential customers to improve electric energy efficiency by installing high-efficiency equipment and implementing enhanced energy management practices.

Qualifying measures are those that deliver verifiable improvements in electric energy efficiency when compared to an established baseline.

There were program changes in 2025, and the offerings described below were effective as of November 2025[2].

Wattsmart Business Offerings

- **Upgrades included in Incentive Lists:** Incentives are available for a wide range of prescriptive equipment upgrades—including lighting, HVAC, motors, food service equipment, irrigation systems, compressed air, and other qualifying technologies—that improve electrical energy efficiency.
- **Custom Analysis:** Energy analysis studies, services, and incentives for complex projects.
- **Energy Management Services:** Facility and process evaluations, along with incentives designed to help customers reduce energy costs through optimized energy use and operational improvements.
- **Enhanced Incentives for Small Businesses:** Offers increased incentives for lighting upgrades performed by an approved Wattsmart Small Business Contractor at eligible existing small business facilities.
- **Energy Project Manager Co-Funding:** Available to customers who commit to completing energy efficiency projects that collectively achieve at least 1,000,000 kWh in annual energy savings. Co-funding supports dedicated staff to manage and implement identified projects.
- **Project Financing[3]:** Through a partnership with the National Energy Improvement Fund (NEIF), PacifiCorp provides customers access to third-party financing options for situations where internal funding for energy efficiency projects is limited or unavailable. Pacific Power also teams with Verdant Commercial Capital to offer business customers an affordable solution to make paying for energy efficiency upgrades easy with low-cost financing for select lighting projects.

[1] California Energy Efficiency
[2] https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/wattsmart-business/california/CA_wattsmartBusiness_Definitions_Incentive_Tables_Information.pdf
[3] https://www.pacificpower.net/savings-energy-choices/business/project-financing.html

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Program Administration

Program Delivery Channels

The Wattsmart Business program is delivered through multiple channels, including Managed Accounts, Trade Allies, and the Small Business pathway. Each channel is designed to ensure effective outreach, technical support, and incentive delivery tailored to the needs of specific customer segments.

Trade Ally Delivery Channel

In the Trade Ally channel, the program is promoted through local trade allies who receive support from two competitively procured outsourced program administrators. PacifiCorp contracts with **Evergreen Energy Partners** ("Evergreen") for commercial measures and **Cascade Energy** for industrial and agricultural measures. Their responsibilities include:

- **Trade Ally Engagement:** Identifying, recruiting, training, supporting, and assisting trade allies to increase the sale and installation of energy-efficient equipment at qualifying customer facilities.
- **Incentive Processing, Payment and Administrative Support:** Handling incoming inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design, evaluation, and regulatory support as needed.
- **Direct Customer Outreach:** Engaging directly with customers to promote participation in program offerings and support and close projects.

Inspections: Ongoing verification of the installation of measures

Small Business Enhanced Incentive Offer

This channel focuses specifically on small business customers, with program delivery primarily through local contractors and vendors approved for this offer. Evergreen serves as the program administrator and is responsible for:

- **Contractor Management:** Identifying, recruiting, contracting with, training, supporting, and assisting approved contractors to increase the sale and installation of qualified energy-efficient lighting equipment at eligible small business facilities.
- **Direct Customer Outreach:** Engaging directly with small business customers to promote participation.
- **Incentive Processing, Payment and Administrative Support:** Managing assigned inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design, evaluation, and regulatory support upon request.
- **Inspections:** Ongoing verification of the installation of measures

Managed Account Delivery and Project Facilitation

In the Managed Account channel, Cascade Energy collaborates with the Company's internal project manager to oversee a subset of projects at facilities with high-usage customers. The team engages directly with customers or through the Company's regional business managers to:

- Identify eligible energy efficiency projects.
- Provide program services and incentives.
- Refer project leads to the appropriate channel
- Facilitate more complex projects involving measures not listed on the incentive lists.

This approach ensures that complex projects receive the necessary attention and support for successful implementation.

Additionally, through the project facilitation channel, Cascade Energy works directly with customers to facilitate more complex projects involving measures not listed on the incentive lists at lower-usage sites.