



POWERING YOUR GREATNESS

3/31/2021

PROGRAM ADMINISTRATION

IDAHO

WATTSMART HOMES Program Year 2020

Program Description

The Wattsmart Homes program is designed to provide access to incentives for using more efficient products and services installed or received by residential customers in the following housing types:

- New Construction Homes
- Single Family Existing Homes
- Multi-family Housing Units
- Manufactured Homes

Program Administration

The *Wattsmart Homes* program is administered by CLEAResult and Evergreen Consulting who are responsible for:

- Retailers – CLEAResult and Evergreen Consulting identifies, recruits, supports and assists retailers to increase the sale of energy efficient lighting, appliances, and electronics. CLEAResult enters into promotion agreements with each manufacturer and retailer for the promotion of discounted LED bulbs, evaporative coolers, and room air conditioners. The agreements include specific retail locations, products receiving incentives and not-to-exceed annual budgets. Evergreen Consulting is responsible to support retailers and ensure accurate marketing materials are displayed in retail locations for the promotion of discounted LED bulbs, evaporative coolers, and room air conditioners.
- CLEAResult manages savings acquisition to targets within budget.
- Continual improvement of program operations and customer satisfaction.
- Incentive processing and call-center operations – CLEAResult receives requests for incentives, determines whether the applications are completed, works directly with

customers when information is incorrect and/or missing from the application and processes the application for payment.