2/23/2026

PROGRAM ADMINISTRATION

UTAH

HOME ENERGY REPORTS Program Year 2025

Program Description

The **Utah Home Energy Reports program** is a behavioral initiative aimed at reducing energy consumption by providing participants with comparative energy usage data for similar homes in their area. The reports also offer personalized tips to help participants decrease their energy usage. With this information, participants can adjust their behavior or make modifications to equipment, lighting, or appliances to lower their overall electricity consumption.

Bidgely is responsible for:

- Design and distributing paper and electronic reports based on customer preferences.
- Maximize the effectiveness of email reports.
- Deploying and maintaining a web portal that provides participants with access to their usage information. Additionally, all Utah residential customers, including non-participants, can access the portal to update their home profile for more accurate comparisons and receive energy-saving suggestions.