1/20/2026

PROGRAM ADMINISTRATION

UTAH

Wattsmart Demand Response Program

Program Description

Rocky Mountain Power offers eligible non-residential customers in Utah incentive payments for participating in a 24/7, year-round program to maintain a reliable and cost-effective electric grid. Large energy consumers can earn payments for reducing energy usage during demand periods, maximizing payments while minimizing operational disruptions. This program helps defer costly infrastructure and generation investments, enhancing the efficiency of the existing electrical system and reducing costs for all customers.

- **Eligibility**: Open to all non-residential customers receiving electrical service.
- **Enrollment**: Participants enroll with a third-party administrator who notifies them when to curtail electricity usage in exchange for incentives.
- **Incentives**: Based on the load reduced during control events, adjusted by participation rate.
- **Response Options**: Participants can respond automatically or manually, with a minimum of 7 minutes' notice before a control event. They can opt out of events as necessary.

Program Administration

Enel X administers and manages the **Wattsmart Demand Response Program**, overseeing all aspects of the program, including:

- Ensuring customer satisfaction.
- Sales and onboarding of customers.
- Field installation and maintenance of Enel X monitoring equipment.
- Providing a data platform for customer visibility of events and participation levels.
- Managing participation data and reporting to actively oversee the program.
- Dispatching event notifications to customers.
- Calculating annual customer incentives.