PACIFIC POWER.
A DIVISION OF PACIFICORP

1/15/2026

PROGRAM ADMINISTRATION

WASHINGTON

HOME ENERGY REPORTS Program Year 2025

Program Description

The **Washington Home Energy Reports program** is a behavioral initiative aimed at reducing energy consumption by providing participants with comparative energy usage data for similar homes in their area. The reports also offer tips to help participants decrease their energy usage. With this information, participants can adjust their behavior or make modifications to equipment, lighting, or appliances to lower their overall electricity consumption.

Bidgely is responsible for:

- Design and distributing paper and electronic reports based on customer preferences.
- Maximize the effectiveness of email reports.
- Deploying and maintaining a web portal that provides participants with access to their usage information.

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