PACIFIC POWER
A DIVISION OF PACIFICORP

2/2/2026

PROGRAM ADMINISTRATION

WASHINGTON

NON RESIDENTIAL ENERGY EFFICIENCY Program Year 2025

Program Description

Commercial, industrial, and irrigation energy efficiency services and incentives are offered through the Non-Residential Energy Efficiency program, Wattsmart Business.

The Wattsmart Business Program[1] aims to maximize electricity efficiency for new and existing non-residential customers through energy efficiency measures and management protocols. Qualifying measures result in verifiable electric energy efficiency improvements. There were program changes in 2025, and the offerings described below were effective as of May 2025.

Services and Incentives:

- **Upgrades included in Incentive Lists**: Incentives for lighting, HVAC, food service, building envelope, irrigation, and other equipment upgrades that improve efficiency.
- **Custom Analysis**: Energy analysis studies, services, and incentives for complex projects.
- **Energy Management**: Facility and process evaluations, along with incentives designed to help customers reduce energy costs through optimized energy use and operational improvements.
- **Enhanced Incentives for Small Businesses**: Enhanced incentives for lighting and non-lighting upgrades installed by approved contractors, with higher incentives for small businesses in Highly Impacted Communities.
- **Midstream/Lighting Instant Incentive**: Instant incentives for qualifying LED lighting sold through participating distributors, with post-purchase incentives available for customers purchasing from non-participating suppliers.

[1] The current program brochure is available in both English and Spanish at https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/wattsmart-business/washington/WA_WattsmartBusiness_Brochure.pdf (English) and https://www.pacificpower.net/content/dam/pcorp/documents/es/pacificpower/wattsmart-business/WA_wattsmartBusiness_Brochure_Spanish.pdf
Current program detail (in addition to the program tariff, Schedule 140) maintained on the Company website is available at https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/wattsmart-business/washington/WA_wattsmartBusiness_Incentive_tables_information.pdf
Current program detail on Midstream/Lighting Instant Incentives is available at https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/wattsmart-business/washington/WA_wattsmartBusiness_Lighting_Instant_Incentives_1-1-2024.pdf
Current program detail on Small Business Non-lighting incentives is available at https://www.pacificpower.net/content/dam/pcorp/documents/en/pacificpower/savings-energy-choices/wattsmart-business/washington/WA_WattsmartSBE_NonLighting_Incentives.pdf

WATTSMART®

- **Energy Project Manager Co-funding**: Available to customers who commit to completing energy efficiency projects that collectively achieve at least 1,000,000 kWh in annual energy savings. Co-funding supports dedicated staff to manage and implement identified projects.
- **Project Financing**[2]: Access to third-party financing options through a partnership with the National Energy Improvement Fund. Pacific Power also teams with Verdant Commercial Capital to offer business customers an affordable solution to make paying for energy efficiency upgrades easy with low-cost financing for select lighting projects.

Program Administration

The program includes several delivery channels, such as Trade Ally, Small Business Enhanced Incentive Offer, Midstream/Lighting Instant Incentive, Managed Account delivery, and project facilitation. Each channel is designed to ensure effective outreach, technical support, and incentive delivery tailored to the needs of specific customer segments.

Trade Ally Channel: In this channel, the program is marketed through local trade allies who receive support from two program administrators. The Company contracts with **Evergreen Energy Partners** for commercial measures and **Cascade Energy** for industrial/agricultural measures. Their responsibilities include:

- **Trade Ally Engagement**: Identifying, recruiting, training, supporting, and assisting trade allies to increase sales and installation of energy-efficient equipment at qualifying business customer facilities.
- **Incentive Processing, Payment and Administrative Support**: Handling incoming inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design services, evaluation, and regulatory support upon request.
- **Direct Customer Outreach**: Engaging directly with customers to promote the program and support and close projects.
- **Inspections**: Ongoing verification of the installation of measures

Small Business Enhanced Incentive Offer: This channel primarily markets the program through local contractors/vendors approved specifically for this offer, with support from the program administrator, **Evergreen**. Evergreen is responsible for:

- **Management of Approved Contractors**: Identifying, recruiting, contracting with, training, supporting, and assisting contractors to increase sales and installation of energy-efficient lighting and non-lighting equipment at qualifying small business customer facilities.
- **Direct Customer Outreach**: Engaging directly with customers to promote the program, including with Spanish speaking program outreach staff.
- **Incentive Processing, Payment and Administrative Support**: Handling incoming inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design services, evaluation, and regulatory support upon request.
- **Inspections**: Ongoing verification of the installation of measures.

Midstream Lighting:

[2] https://www.pacificpower.net/savings-energy-choices/business/project-financing.html

The midstream offer is primarily marketed through approved distributors, who receive support from the program administrator, Evergreen. Evergreen's responsibilities include:

- **Management of Approved Distributors:** Identifying, recruiting, contracting with, training, supporting, and assisting distributors to boost sales of energy-efficient lighting equipment at qualifying business customer facilities.
- **Incentive Processing, Payment and Administrative Support:** Handling incoming inquiries, processing incentive applications, and providing program design services, evaluation, and regulatory support as needed.
- **Inspections:** Ongoing verification of the installation of measures.

Managed Account Delivery and Project Facilitation:

In the Managed Account channel, Cascade Energy collaborates with the Company's internal project manager to oversee a subset of projects at facilities with high-usage customers. The team engages directly with customers or with the Company's regional business managers to:

- Identify eligible energy efficiency projects.
- Provide program services and incentives.
- Refer project leads to the appropriate channel
- Facilitate more complex projects involving measures not listed on the incentive lists.

Additionally, through the project facilitation channel, Cascade Energy works directly with customers to facilitate more complex projects involving measures not listed on the incentive lists at lower-usage sites.

This approach ensures that complex projects receive the necessary attention and support for successful implementation.