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WYOMING

HOME ENERGY REPORTS Program Year 2025

Program Description

The Wyoming Home Energy Reports program is a behavioral initiative aimed at reducing energy usage among participants. It achieves this by providing comparative energy usage data for similar homes in the same geographical area. The reports also offer personalized tips to help participants decrease their energy consumption. With this information, participants can:

- Modify their behavior
- Make structural changes
- Upgrade equipment, lighting, or appliances

These actions collectively contribute to reducing overall electric energy consumption. Participants have the option to opt-out of the program at any time if they find it unhelpful. However, historical data shows that only a very small percentage of customers choose to opt-out annually.

This program effectively empowers participants to make informed decisions about their energy usage, leading to significant energy savings.

PROGRAM ADMINISTRATION

Bidgely administers the Home Energy Reports program using its Utility Artificial Intelligence platform, which leverages energy disaggregation to provide customers with personalized insights into their energy usage by appliance. This platform also compares their usage to similar homes and offers recommendations for saving energy and money through small behavioral changes.

The Company has contracted Bidgely to deliver energy savings, software services, and energy reports to customers.

Bidgely's Responsibilities:

- **Design and Distribution:** Creating and distributing paper and electronic reports based on customer preferences.
- **Email Optimization:** Enhancing email delivery for customers receiving electronic reports.
- **Web Portal Management:** Deploying and maintaining a web portal that provides participants with the same information as the reports. All Wyoming residential customers, including non-participants, can access the portal to update their home profile for more accurate comparisons and receive energy-saving suggestions. Participants can also opt-out of the program via the portal.

This comprehensive approach ensures that customers receive valuable, personalized information to help them manage and reduce their energy consumption effectively.