2/2/2026

PROGRAM ADMINISTRATION

NON RESIDENTIAL ENERGY EFFICIENCY WYOMING Program Year 2025

Program Description

The commercial, industrial, and agricultural energy efficiency program portfolio is consolidated under the **Wattsmart Business** program. This program aims to encourage both new and existing non-residential customers to enhance their electricity usage efficiency. It achieves this through the installation of energy efficiency measures and the adoption of improved energy management protocols. Qualifying measures are those that, when implemented in an eligible facility, result in verifiable electric energy efficiency improvements.

This program is designed to support businesses in reducing their energy consumption and operational costs while contributing to overall energy savings.

There were program changes in 2025, and the offerings described below were effective as of October 2025.

Wattsmart Business Offerings:

The Wattsmart Business program offers a range of incentives and services to help non-residential customers improve their energy efficiency:

- **Upgrades included in Incentive Lists:** Streamlined incentives for lighting, HVAC, oil and gas, and other equipment upgrades that improve energy efficiency**.**
- **Express Lighting:** Express lighting retrofit incentives to help customers who don't already have LED lighting upgrade to LED lighting and controls. The participation process is more streamlined (express) than the listed incentive option for lighting above.
- **Small Business and Medium Business Express**: Enhanced incentives for lighting retrofits installed by an approved Wattsmart Small/medium Business vendor at eligible small/medium business facilities who don't already have LEDs installed.
- **Custom Analysis:** Energy analysis studies, services, and incentives for complex projects.
- **Energy Management:** Facility and process evaluations, along with incentives designed to help customers reduce energy costs through optimized energy use and operational improvements. Projects can range from small tune-ups to the comprehensive Strategic Energy Management offering.

Program Administration

The administration of Wattsmart Business is delivered through multiple channels with contracted implementers. Each channel is designed to ensure effective outreach, technical support, and incentive delivery tailored to the needs of specific customer segments.

Trade Ally Channel: The program is marketed through local trade allies who receive support from two program administrators. The Company contracts with **Evergreen Energy Partners** for commercial measures and **Cascade Energy** for industrial/agricultural measures. Their responsibilities include:

- **Trade Ally Engagement**: Identifying, recruiting, training, supporting, and assisting trade allies to increase sales and installation of energy-efficient equipment at qualifying business customer facilities.
- **Incentive Processing, Payment and Administrative Support**: Handling incoming inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design services, evaluation, and regulatory support upon request.
- **Direct Customer Outreach**: Engaging directly with customers to promote the program and support and close projects.
- **Inspections**: Ongoing verification of the installation of measures

Small and Medium Business Express: This channel primarily markets the program through local contractors/vendors approved specifically for this offer, with support from the program administrator, **Evergreen**. Evergreen is responsible for:

- **Management of Approved Contractors**: Identifying, recruiting, contracting with, training, supporting, and assisting contractors to increase sales and installation of energy-efficient lighting and non-lighting equipment at qualifying small business customer facilities.
- **Direct Customer Outreach**: Engaging directly with customers to promote the program and support and close projects.
- **Incentive Processing, Payment and Administrative Support**: Handling incoming inquiries, processing incentive applications, developing and maintaining simplified analysis tools, and providing program design services, evaluation, and regulatory support upon request.
- **Inspections**: Ongoing verification of the installation of measures.

Midstream:

Participating midstream distributors receive support from the program administrator, Evergreen. Evergreen's responsibilities include:

- **Management of Approved Distributors:** Identifying, recruiting, contracting with, training, supporting, and assisting distributors to boost sales of energy-efficient lighting equipment at qualifying business customer facilities.
- **Incentive Processing, Payment and Administrative Support:** Handling incoming inquiries, processing incentive applications, and providing program design services, quality assurance, evaluation, and regulatory support as needed.

Managed Account Delivery and Project Facilitation

In the Managed Account channel, Cascade Energy collaborates with the Company's internal project manager to oversee a subset of projects at facilities with high-usage customers. The team engages directly with customers or through the Company's regional business managers to:

- Identify eligible energy efficiency projects.
- Provide program services and incentives.
- Refer project leads to the appropriate channel
- Facilitate more complex projects involving measures not listed on the incentive lists.

This approach ensures that complex projects receive the necessary attention and support for successful implementation.

Additionally, through the project facilitation channel, Cascade Energy and Evergreen work directly with customers at lower-usage sites to facilitate more complex projects involving measures not listed on the incentive lists.